

FEATURE FILMS MAGAZINE

NO.2

Presents

BING CROSBY

10¢

IN FRANK CAPRA'S
PRODUCTION

RIDING HIGH

A PARAMOUNT PICTURE



A fistful of easy picture taking The Brownie Hawkeye Camera

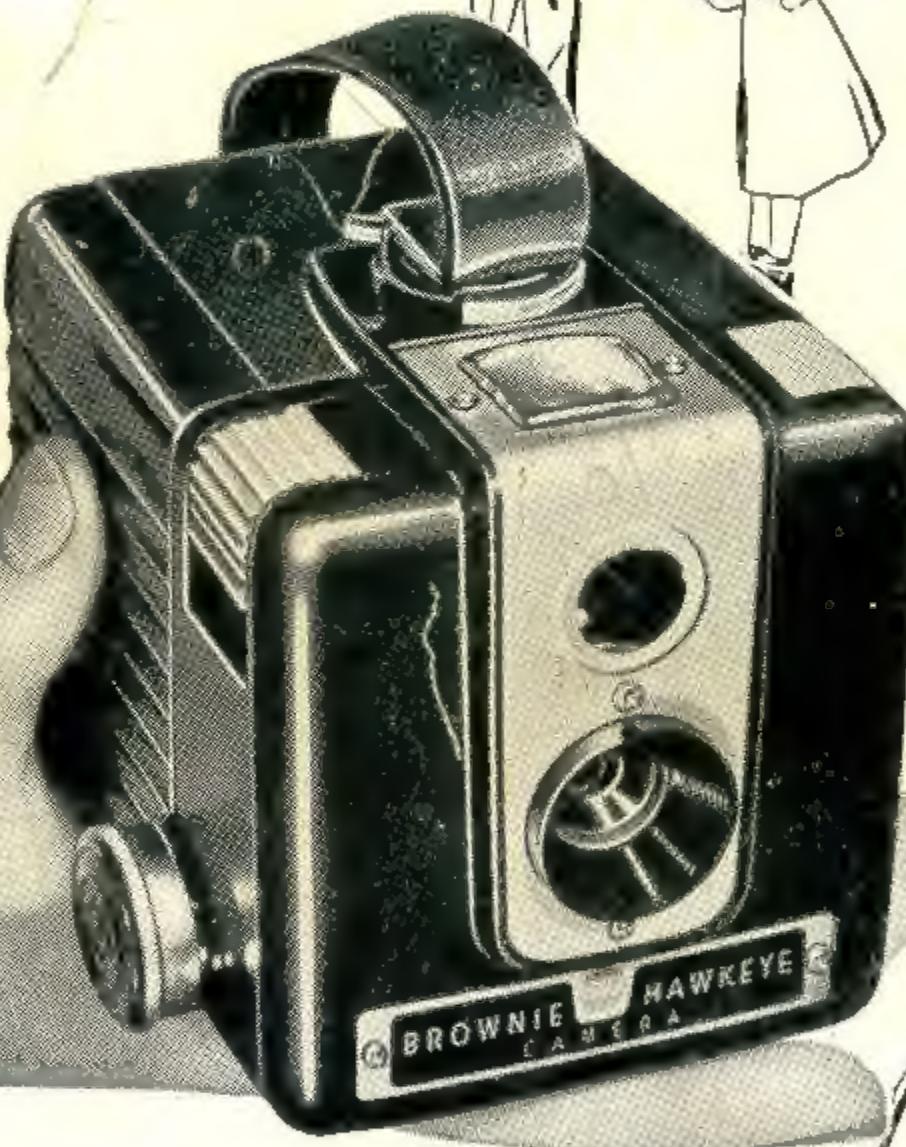


HAS NEW SMOOTH STYLING—

2-PIECE, TAKE-APART CASE

MAKES IT A CINCH TO
LOAD AND UNLOAD

SNAPS WITH JUST
A SQUEEZE—
SHUTTER TRIGGER
IS STREAMLINED
INTO THE CASE



SHOWS YOU JUST WHAT YOU'LL GET
IN A SHARP, CLEAR OVERSIZE
VIEW FINDER



TAKES 12 BLACK-AND-WHITE
PICTURES ON KODAK 620 FILM—
9 ON KODACOLOR FILM



MAKES FLASH SHOTS AT
NIGHT, TOO—SET IT FOR "B"
AND USE THE KODAK
PHOTO FLASHER



COSTS SO LITTLE
IT'S EASY TO OWN

See this Brownie Hawkeye Camera at your Kodak dealer's. It's a sweetheart—today's latest aim-and-shoot camera. You can have it for only \$5.50. Kodak Photo Flasher, \$1.55.

FREE BOOK! Brand-new! All about picture taking and written just for you. Tells how to get slick day, night, indoors or out. Write John Van Gilder, Room 801, Eastman Kodak Company, Rochester 4, N. Y.

PRICES INCLUDE FEDERAL TAX

Kodak
TRADE MARK

PARAMOUNT PRESENTS

FRANK CAPRA'S PRODUCTION

RIDING HIGH

Starring

BING CROSBY



COLEEN GRAY
as ALICE HIGGINS

THE TOMBOY KID
WHOSE SYMPATHETIC
UNDERSTANDING
AND DEVOTION TO
DAN AND HIS HORSE
MEANT ONLY ONE
THING--

Love!



as
DAN BROOKS

HIS LOVE FOR A
HORSE ALMOST
LOSES FOR HIM
THE CHANCE FOR
HAPPINESS /



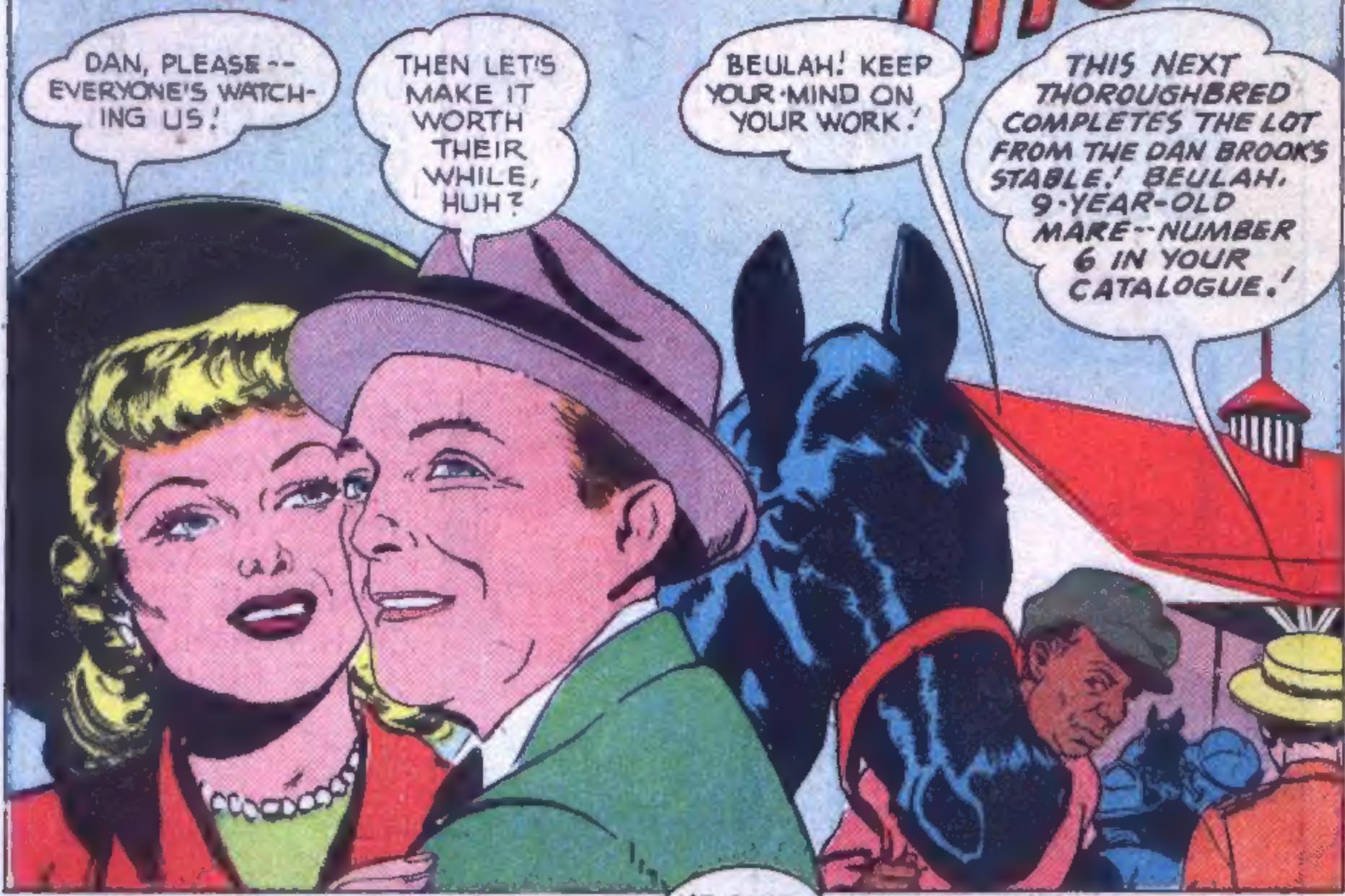
CHARLES BICKFORD
as J. L. HIGGINS
THE TOWERING
TYCOON WHO
RUNS THE LIVES
OF HIS FAMILY ON
A BIG BUSINESS
BASIS!



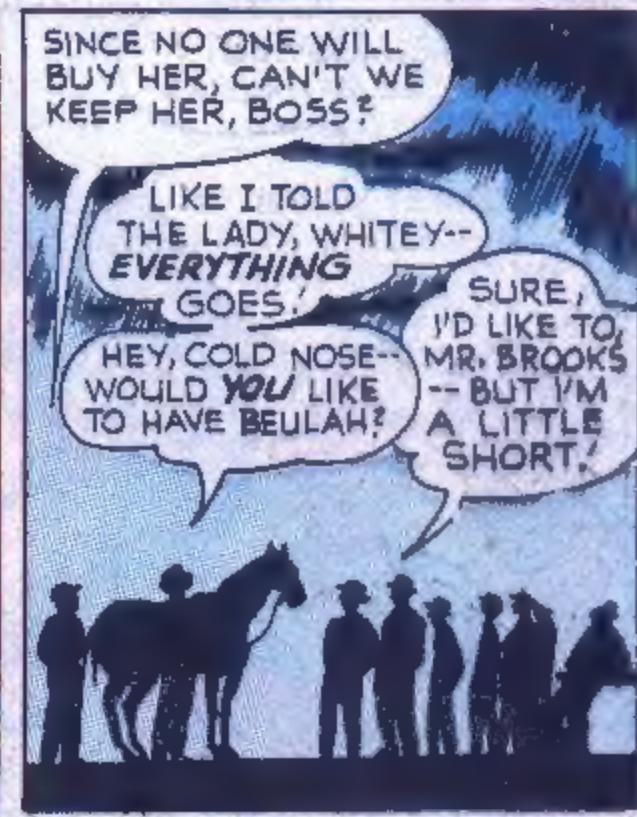
FRANCES GIFFORD
as MARGARET
HIGGINS...

A BEAUTIFUL
GIRL WHO ALLOWS
MONEY AND
POWER TO RULE
HER EMOTIONS!

BING CROSBY in "Riding High"



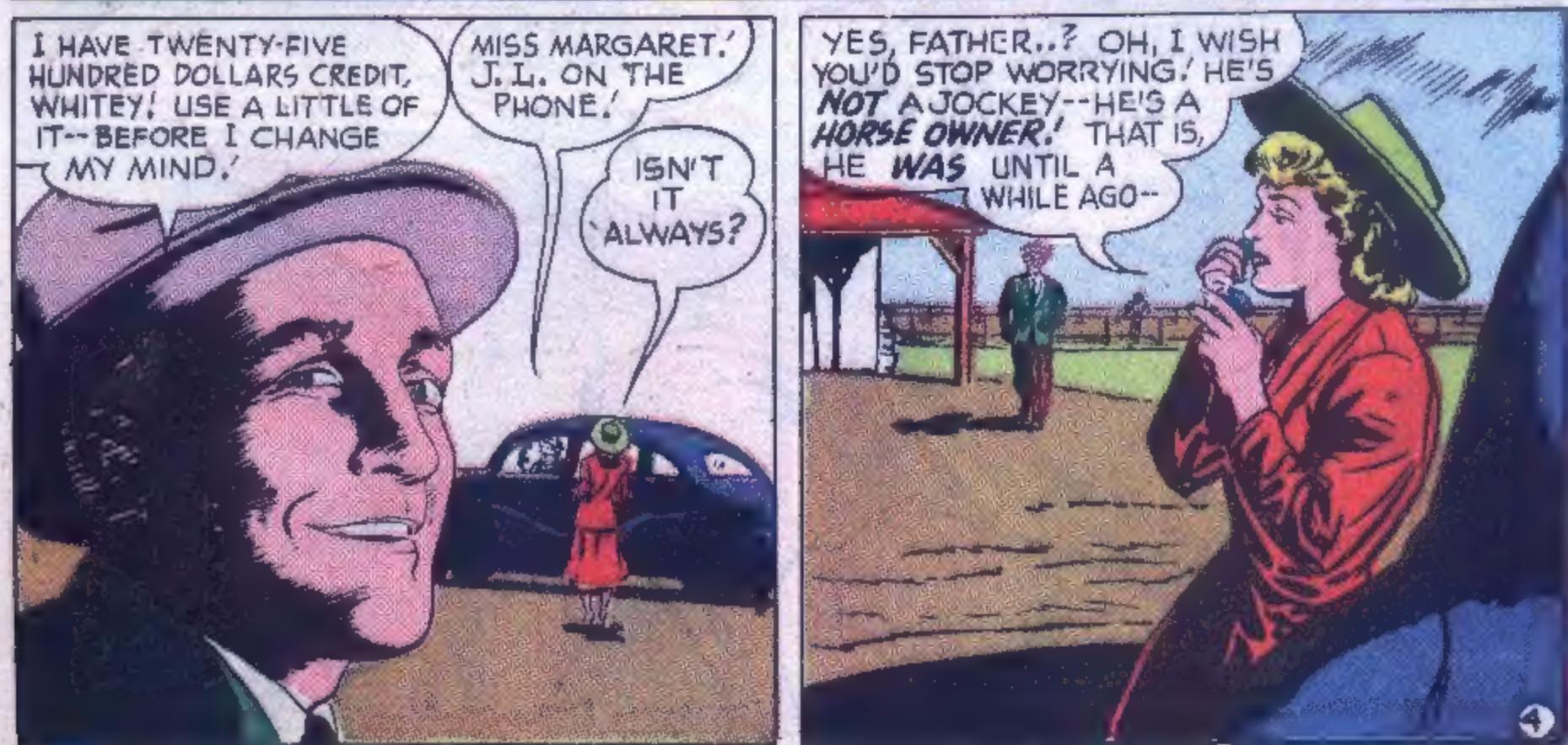
FEATURE FILMS



FEATURE FILMS



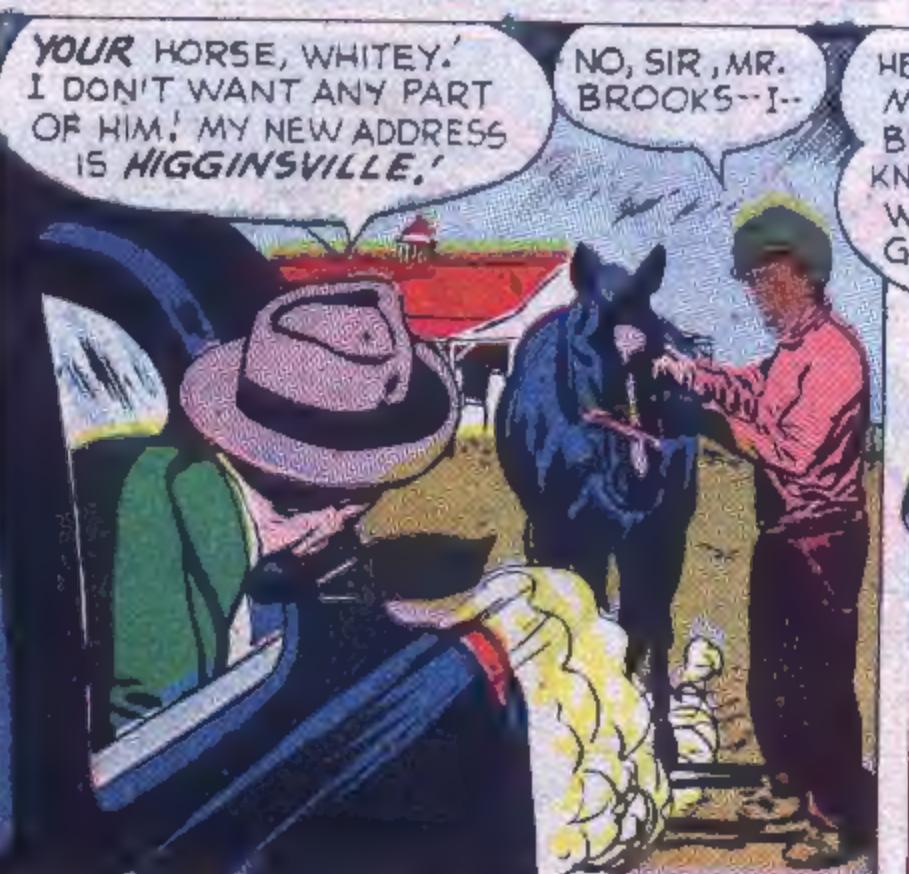
FEATURE FILMS



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FEATURE FILMS





FEATURE FILMS



THE HIGGINS MANSION ONE
YEAR LATER...

I'VE TOLD YOU A HUNDRED
TIMES IT'S GOT TO FIT
BETTER! DON'T YOU
UNDERSTAND? THIS
IS MY WEDDING
DRESS!

ER--YES,
MA'AM!



...YOU'RE LOOKING FOR
DAN BROOKS? HOW DO I
KNOW WHERE HE IS? IF
HE'S NOT IN HIS
OFFICE, TRY HIS
APARTMENT!

HE'S NOT THERE,
EITHER! OH, PLEASE,
HELP ME LOCATE HIM!
YOU KNOW HOW STRICT
YOUR FATHER IS ABOUT
ATTENDANCE AT BOARD-
OF-DIRECTORS MEET-
INGS!



MISS MARGARET--
YOUR FATHER'S
SECRETARY IS
ON THE
PHONE!

WHAT
DOES THAT
OLD BAG
WANT??

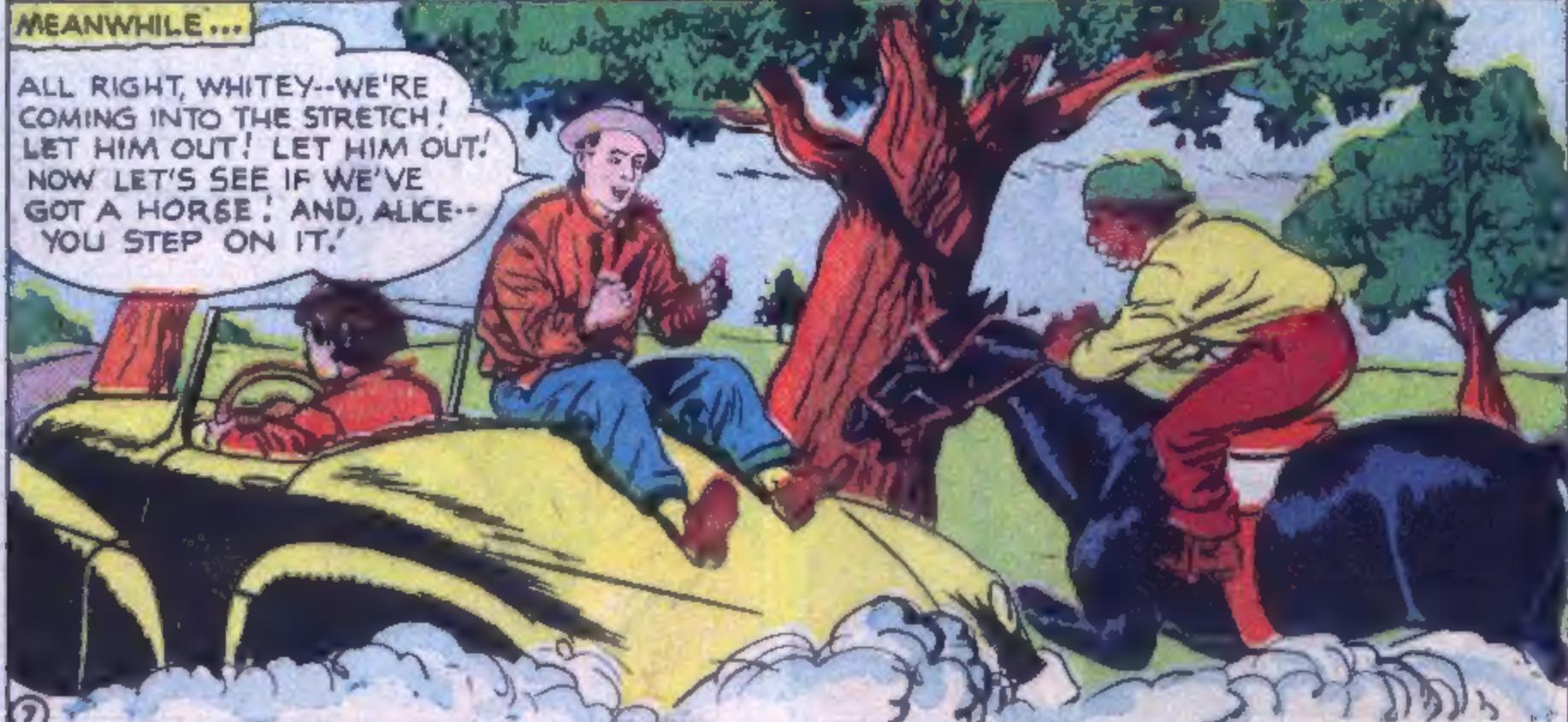


WELL, HE'S NOT HIDING
UNDER MY BED! BUT DON'T
WORRY--I'LL GET HIM TO
THE MEETING--LIKE I'VE
GOTTEN HIM TO ALL THE
OTHERS! HE'S PROBABLY
OUT WITH THAT STUPID
HORSE.

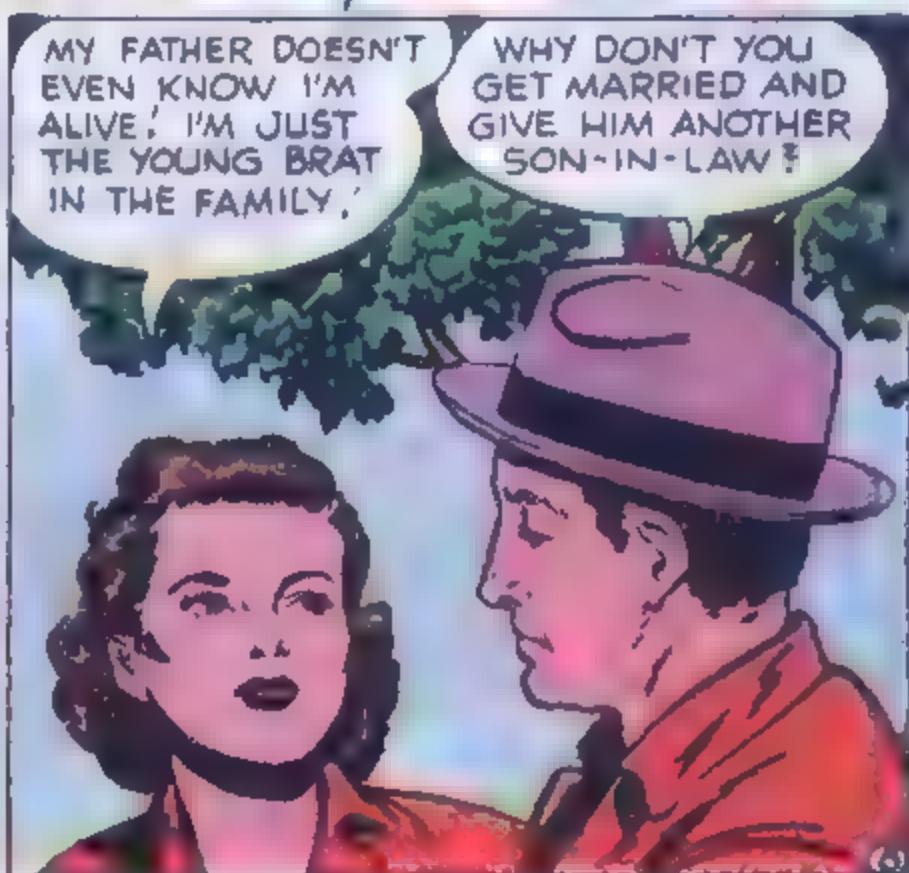
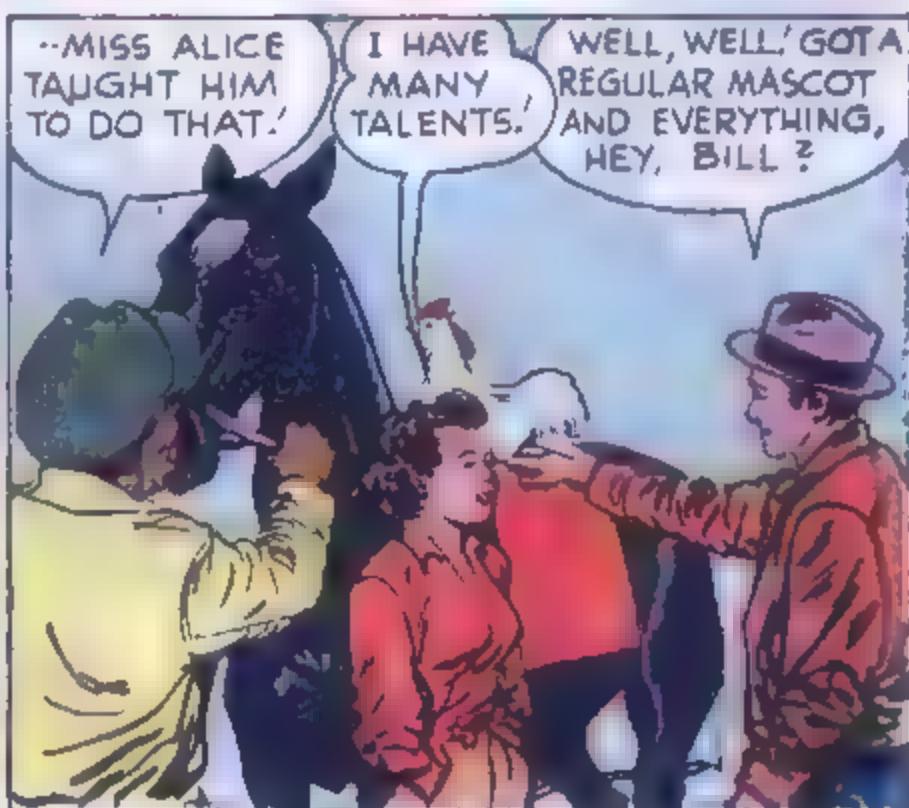
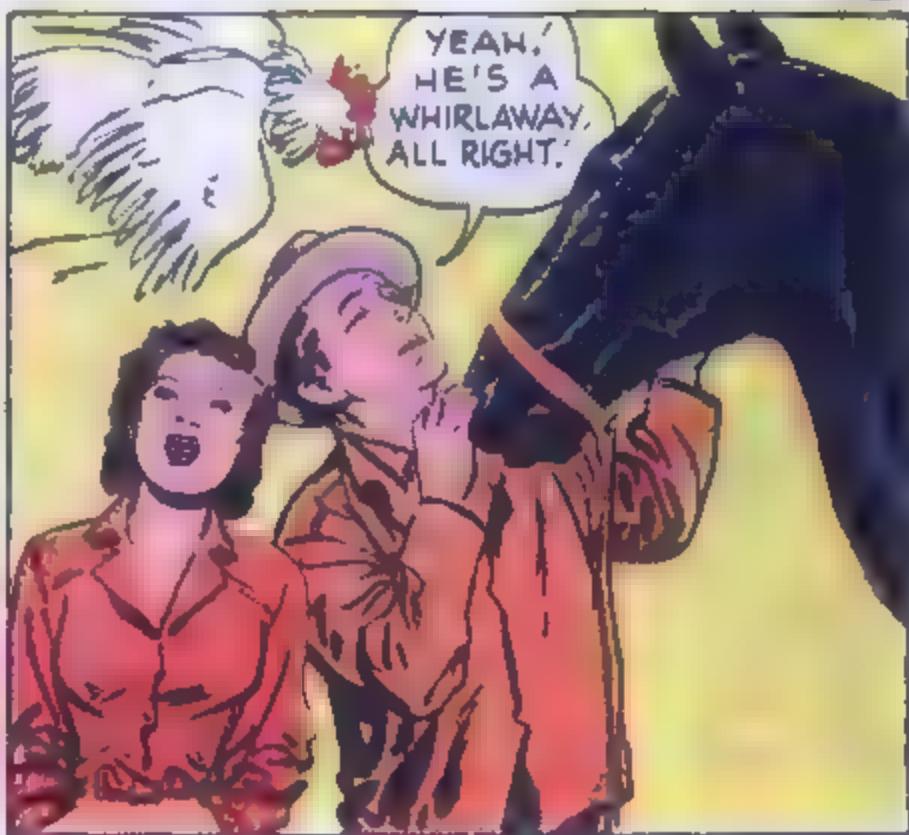
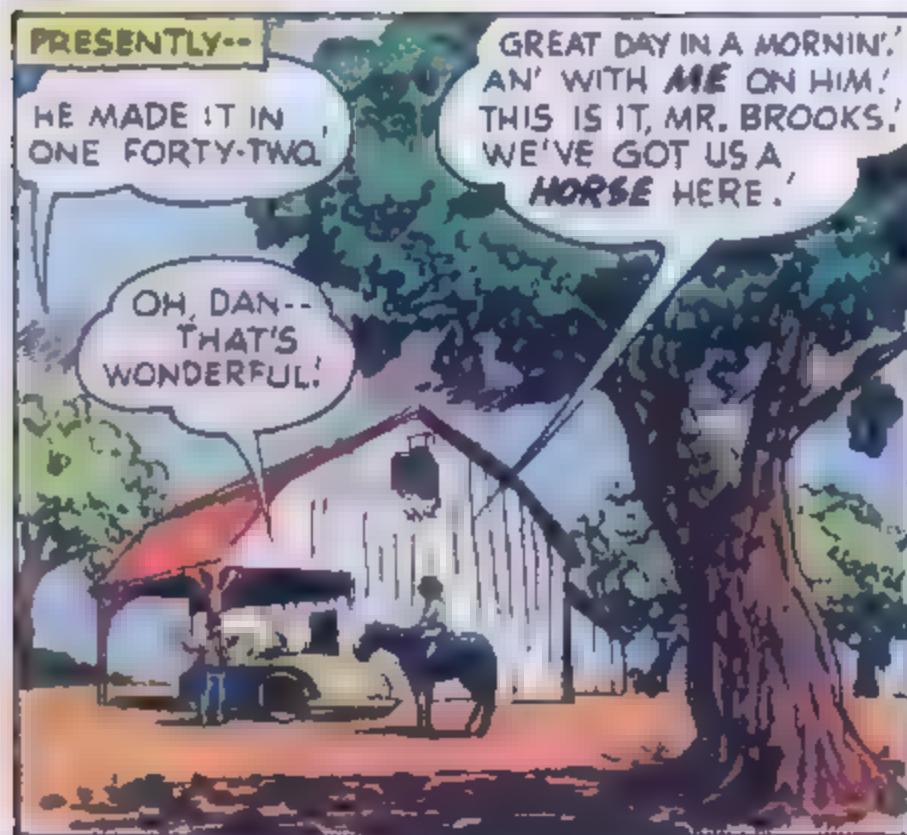


MEANWHILE...

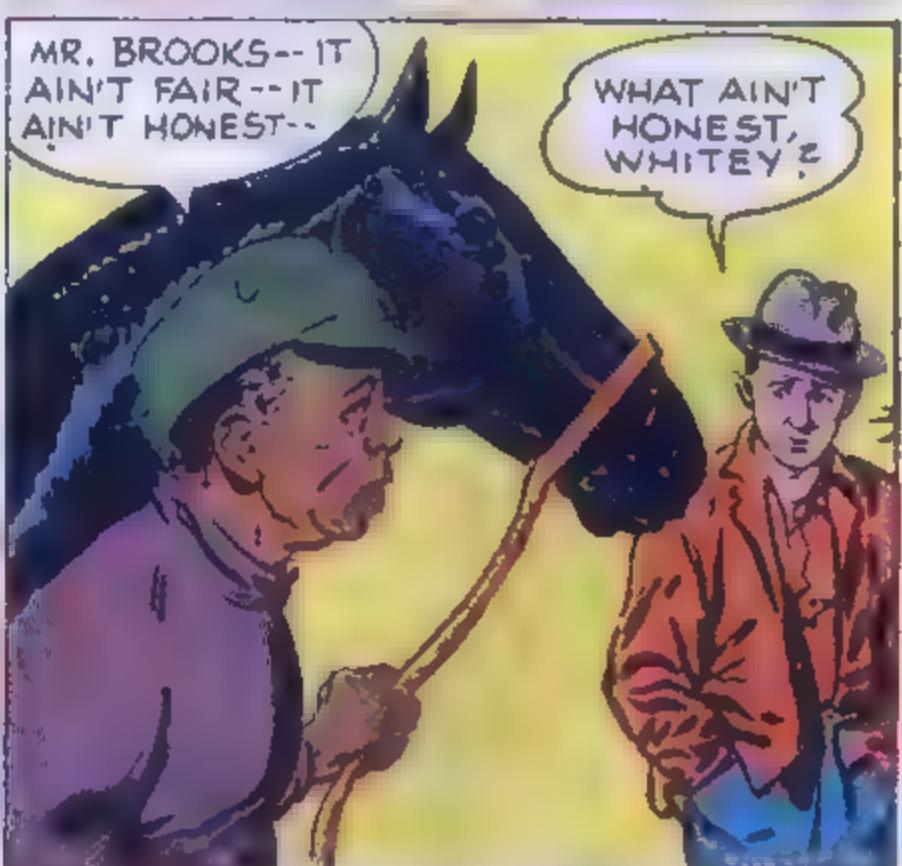
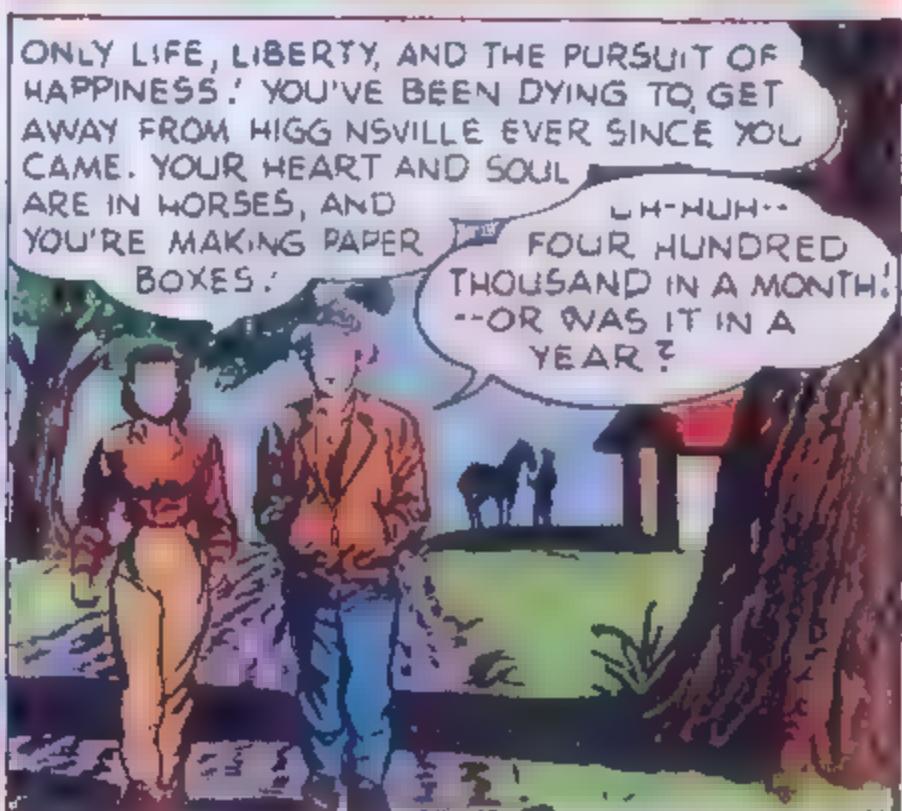
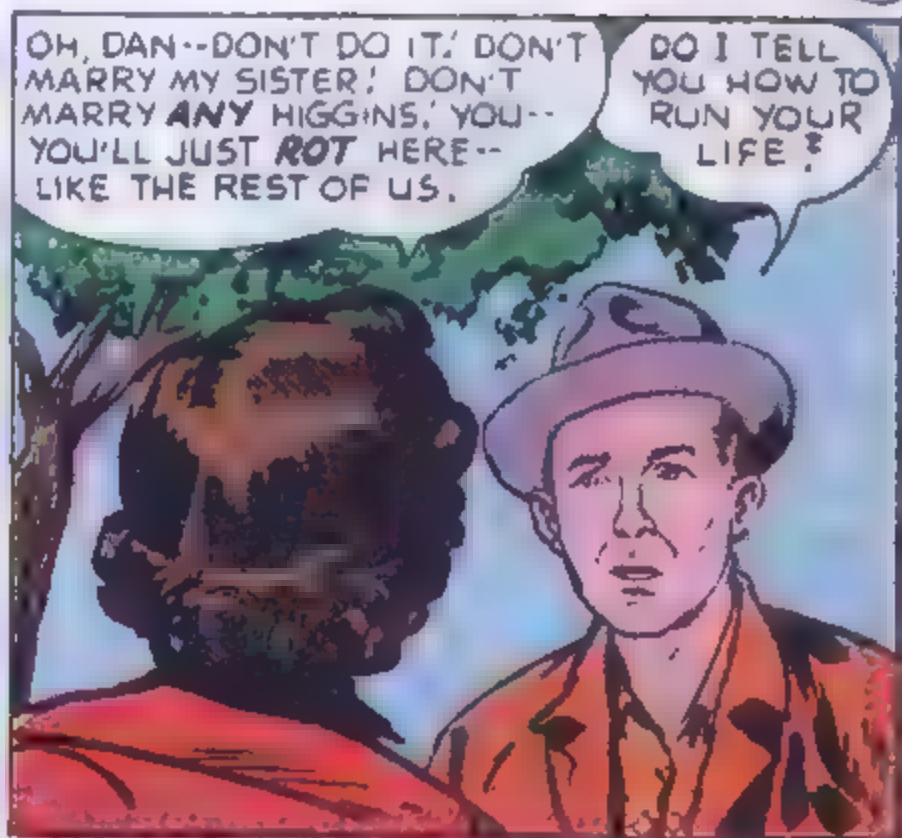
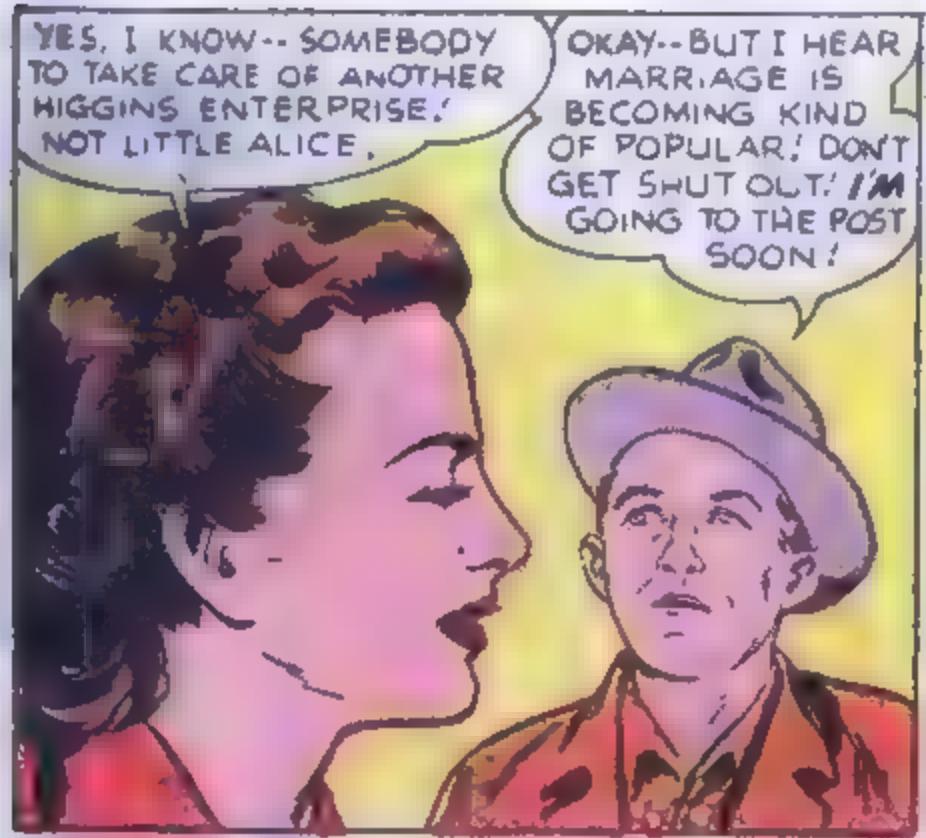
ALL RIGHT, WHITEY--WE'RE
COMING INTO THE STRETCH!
LET HIM OUT! LET HIM OUT!
NOW LET'S SEE IF WE'VE
GOT A HORSE! AND, ALICE--
YOU STEP ON IT!



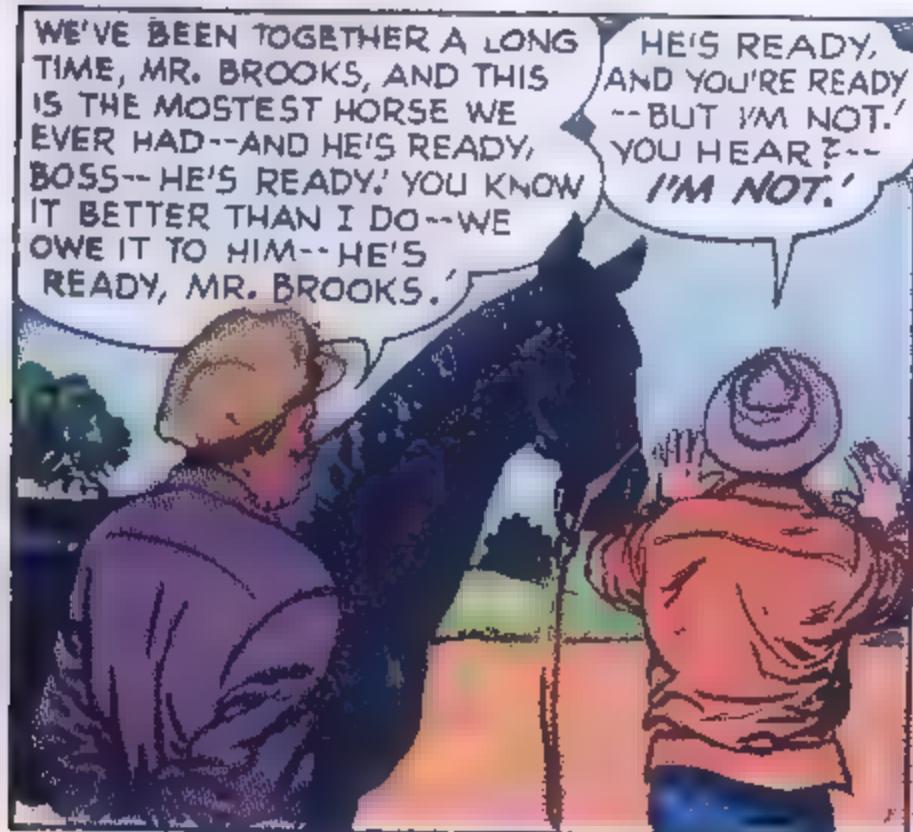
FEATURE FILMS



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THAT NIGHT, AT THE BOARD OF DIRECTORS MEETING IN THE HIGGINS DINING ROOM--

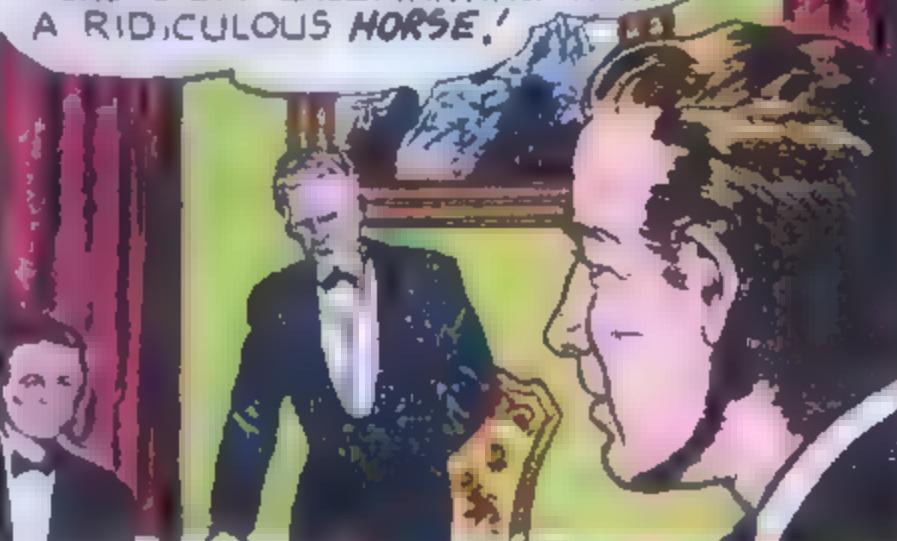
... I AM VERY HAPPY TO SAY THAT ALL THE HIGGINS ENTERPRISES ARE DOING EXCELLENTLY-- THAT IS, ALL EXCEPT THE HIGGINS PAPER BOX COMPANY! I REGRET TO REPORT THAT THE SALE OF PAPER BOXES HAS DECREASED TO A DANGEROUS EXTENT! MR. BROOKS-- CAN YOU OFFER ANY EXPLANATION?

MAYBE PAPER BAGS ARE CATCHING ON!



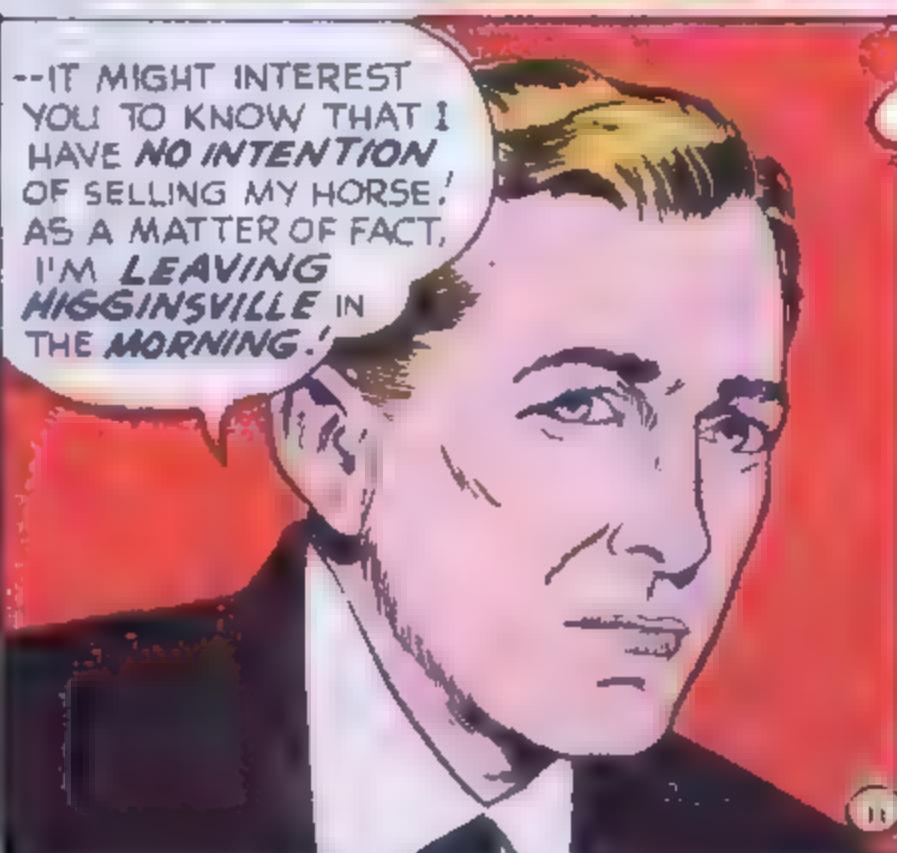
NO-- IT ISN'T PAPER BAGS, AS YOU SO HUMOROUSLY PUT IT, MR. BROOKS! IT'S NEGLECT-- SHAMEFUL NEGLECT-- A WORD UNKNOWN TO THE HIGGINS FAMILY! SURELY YOU CANNOT EXPECT A BUSINESS TO FLOURISH WHEN ITS HEAD IS OFF GALLIVANTING WITH A RIDICULOUS HORSE!

LET'S STICK TO PAPER BOXES!

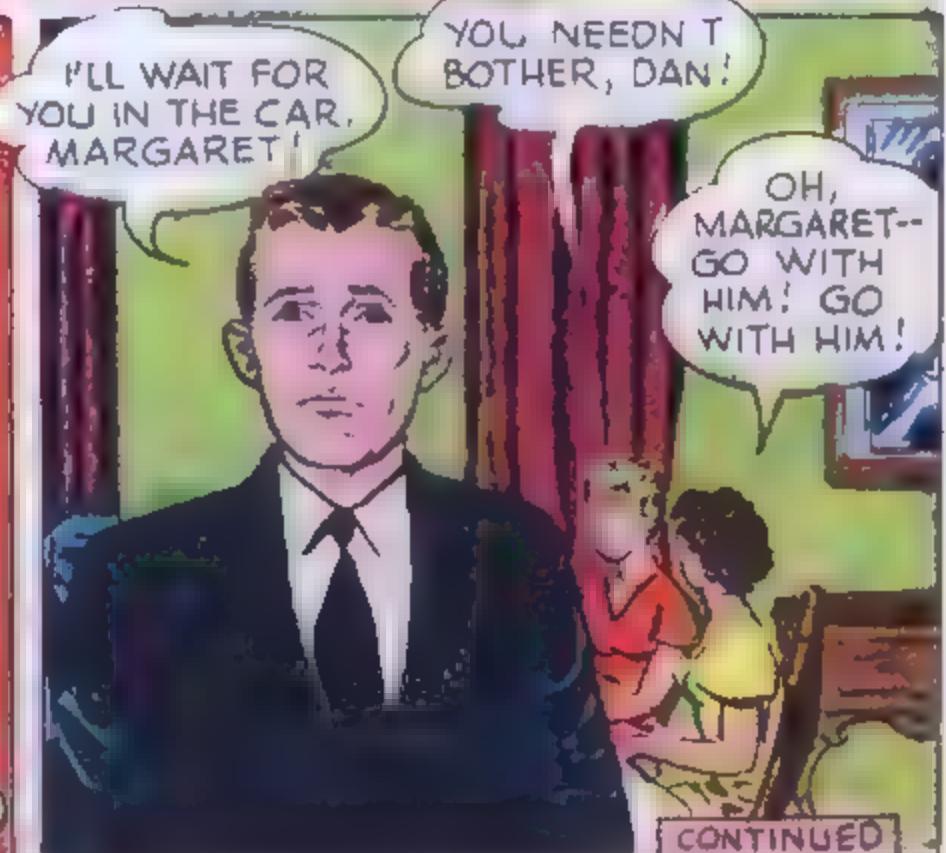


MR. BROOKS, WE DON'T WANT ANY UNPLEASANTRIES, AND WE CAN AVOID THEM-- WITH YOUR COOPERATION! BEGINNING TOMORROW, I SHALL EXPECT YOU TO DEVOTE YOURSELF EXCLUSIVELY TO PAPER BOXES! AND I MUST INSIST THAT YOU GET RID OF THAT HORSE! SEE THAT IT'S DONE.

WAIT A MINUTE, MR. HIGGINS--



--IT MIGHT INTEREST YOU TO KNOW THAT I HAVE NO INTENTION OF SELLING MY HORSE! AS A MATTER OF FACT, I'M LEAVING HIGGINSVILLE IN THE MORNING!

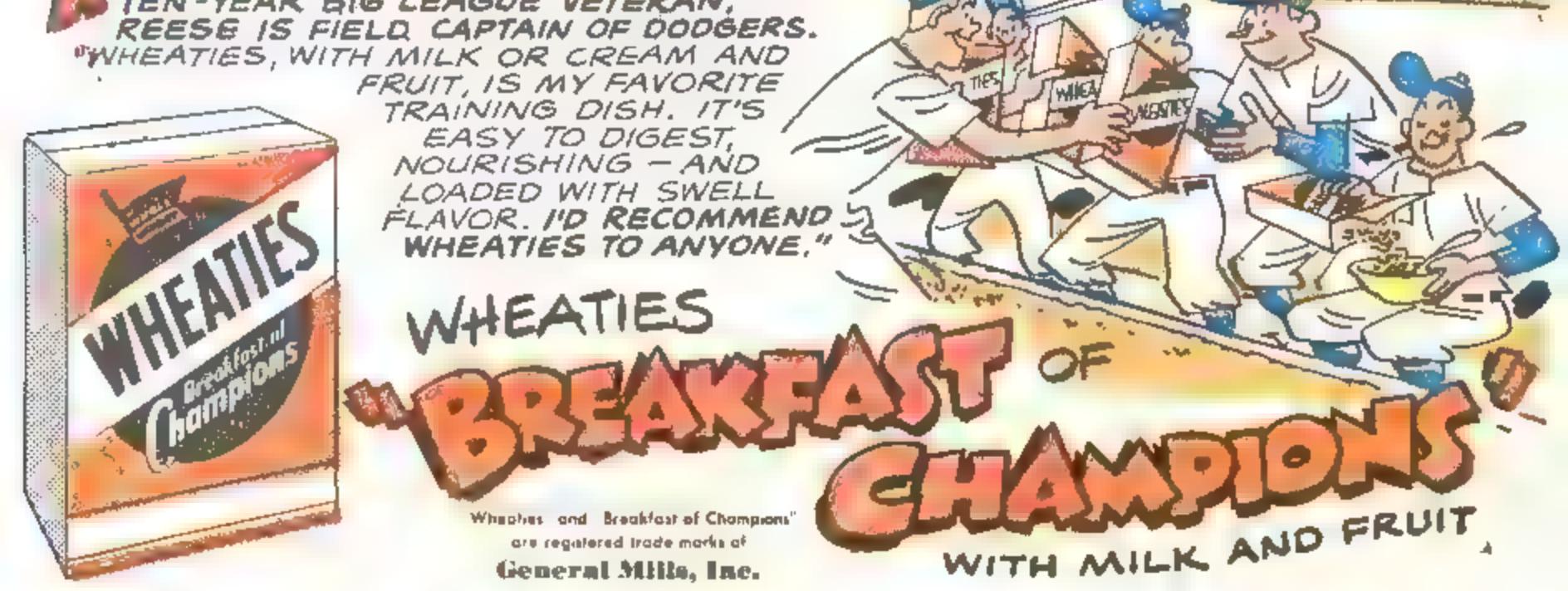
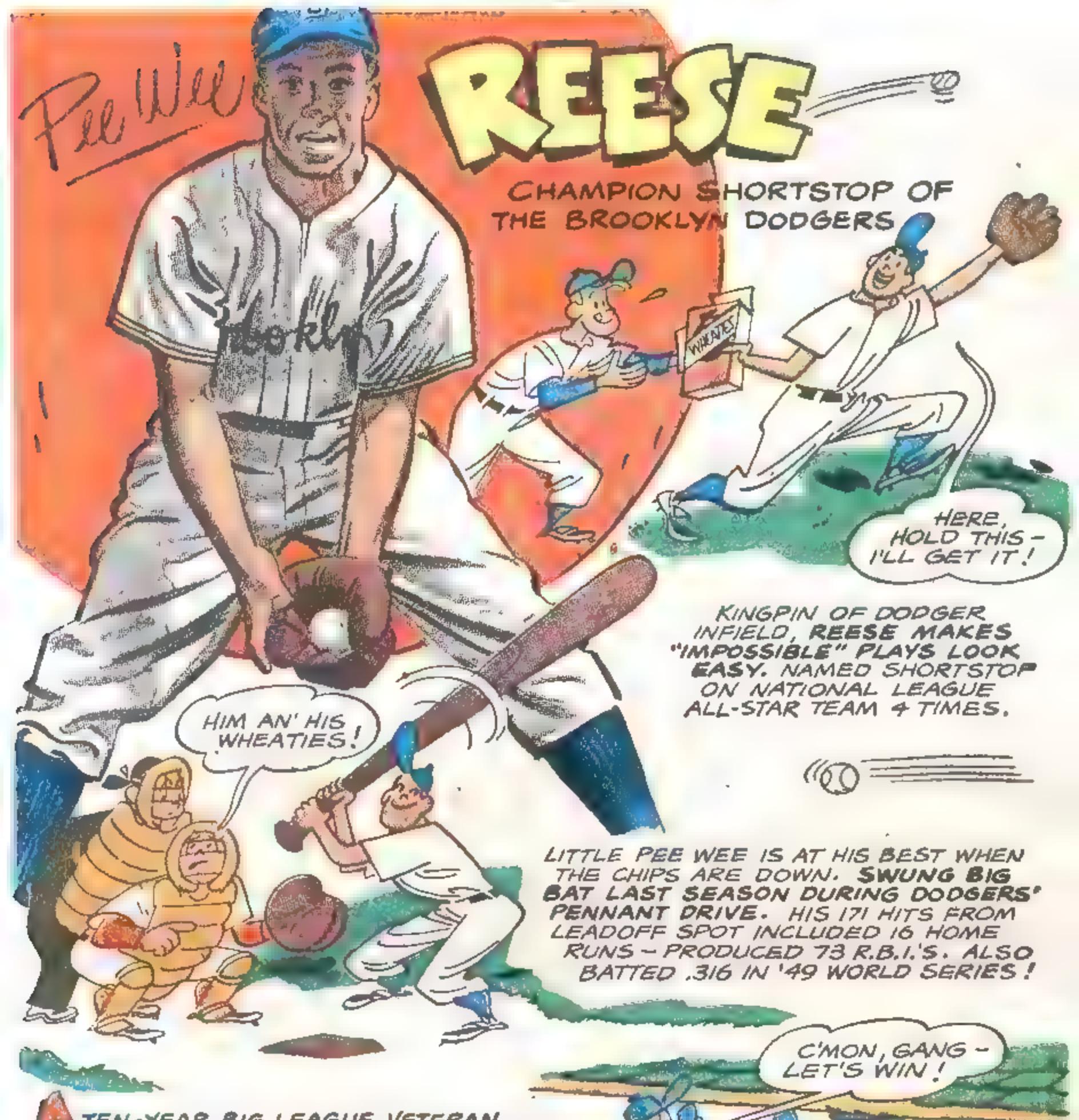


I'LL WAIT FOR YOU IN THE CAR, MARGARET!

YOU NEEDN'T BOTHER, DAN!

OH, MARGARET-- GO WITH HIM! GO WITH HIM!

CONTINUED

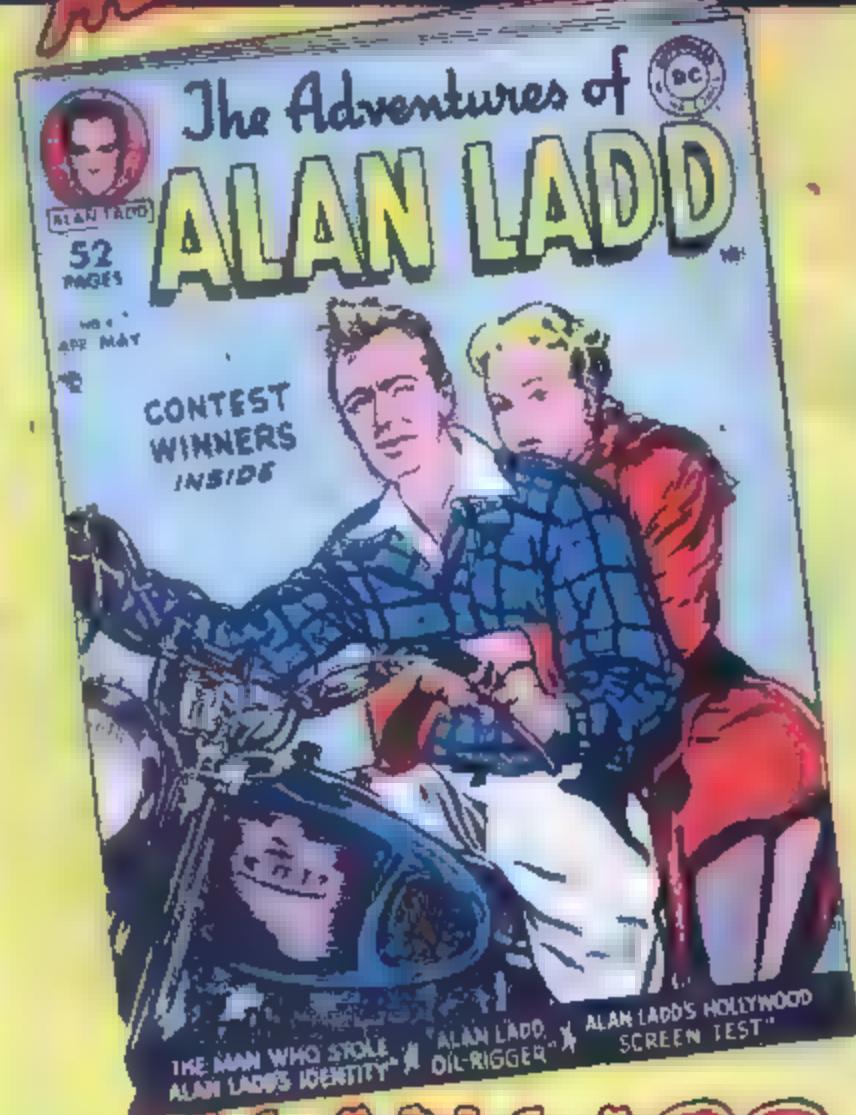


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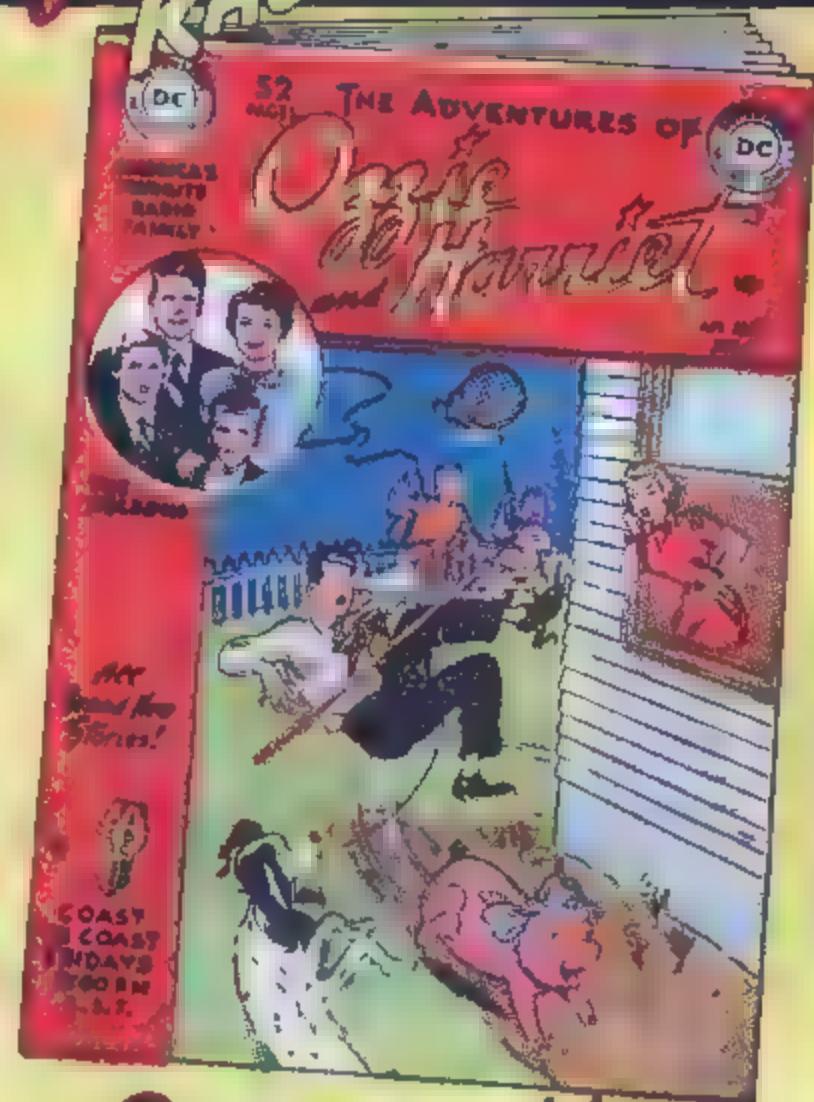
2 SMASH HITS!

HOLLYWOOD'S TOP
ADVENTURE STAR!

AMERICA'S FAVORITE
RADIO FAMILY!



ALAN LADD
GIVES YOU EVERYTHING!
ACTION! DETECTIVE!
ROMANCE! WESTERN!
IN HIS OWN COMICS MAGAZINE!



**OZZIE AND HARRIET,
DAVID AND RICKY, AND
THEIR DOG, NICK —**

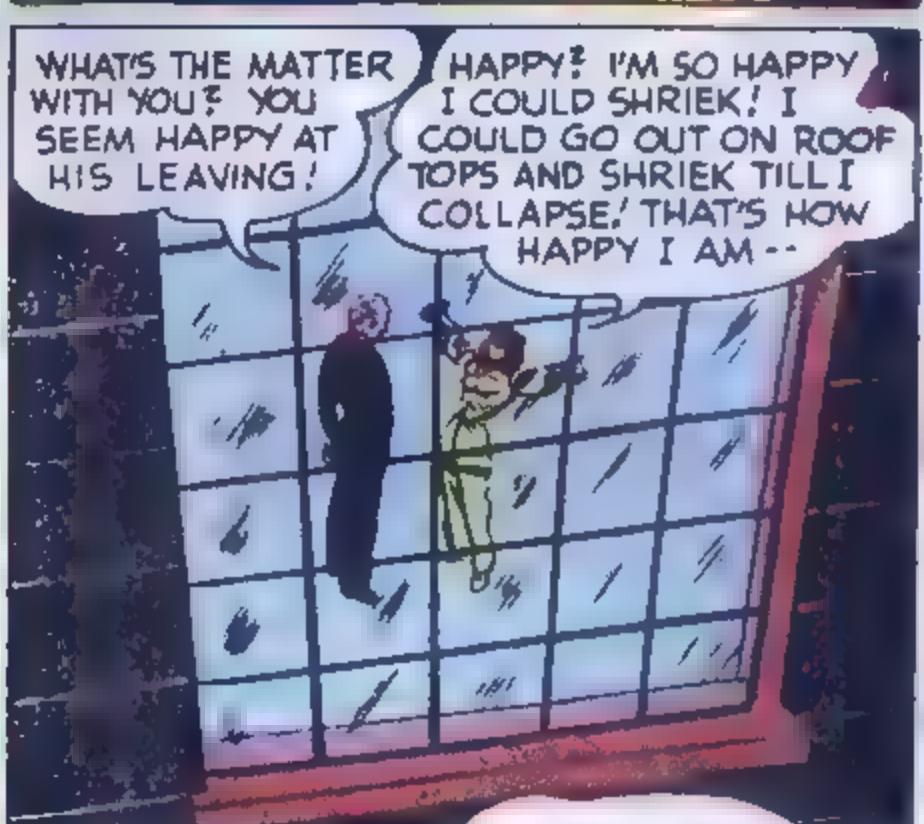
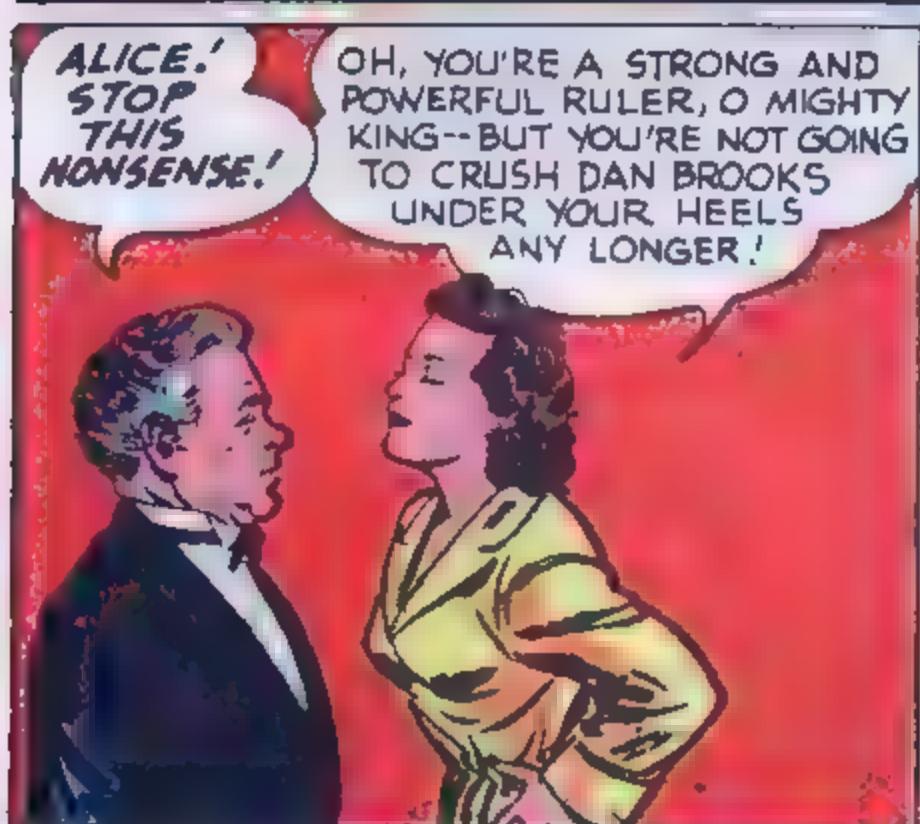
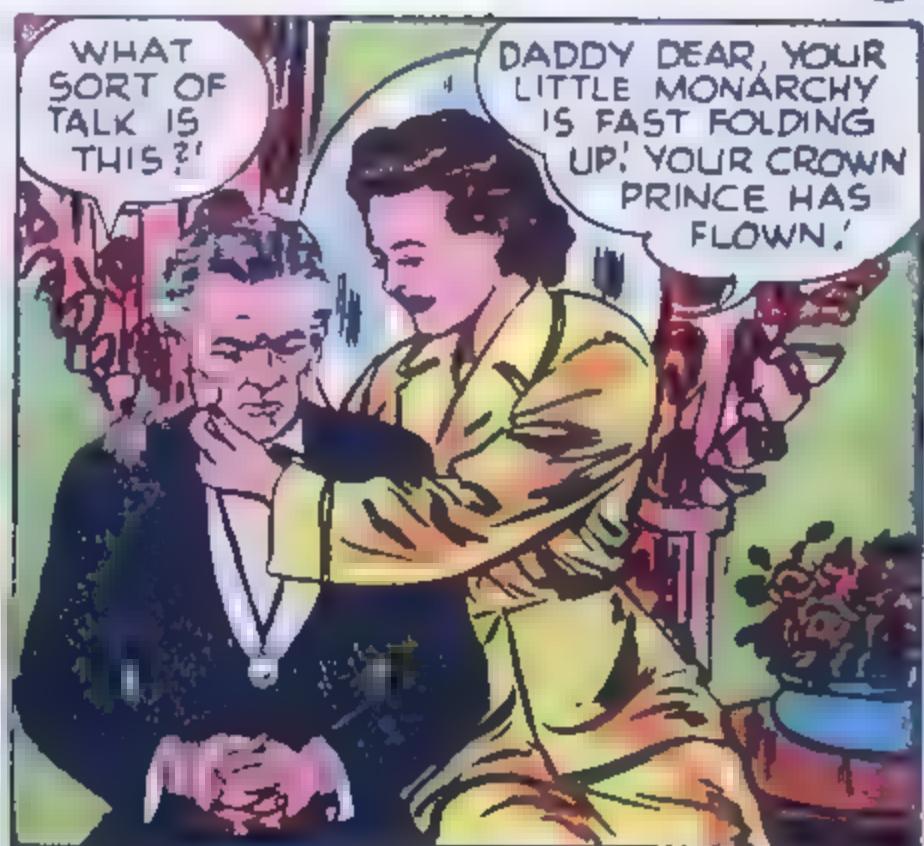
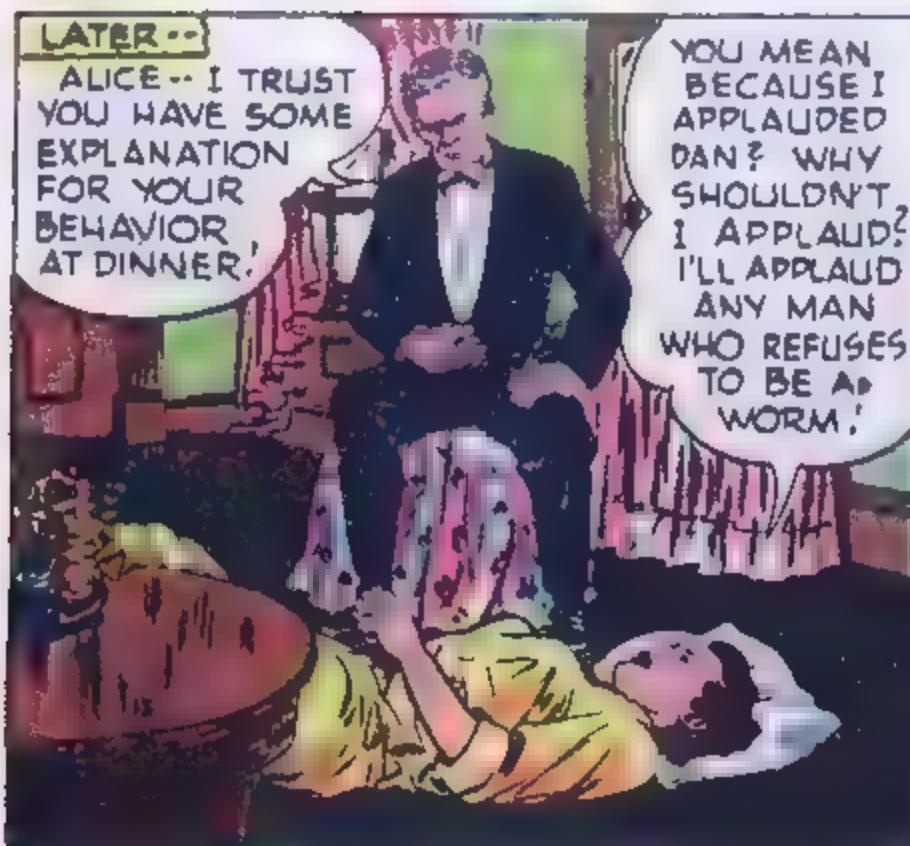
WILL THRILL YOU IN THE SAME SORT
OF HILARIOUS ADVENTURES THAT
YOU'VE LOVED AND LAUGHED AT
EVERY WEEK ON THEIR POPULAR
COAST-TO-COAST RADIO SHOW!



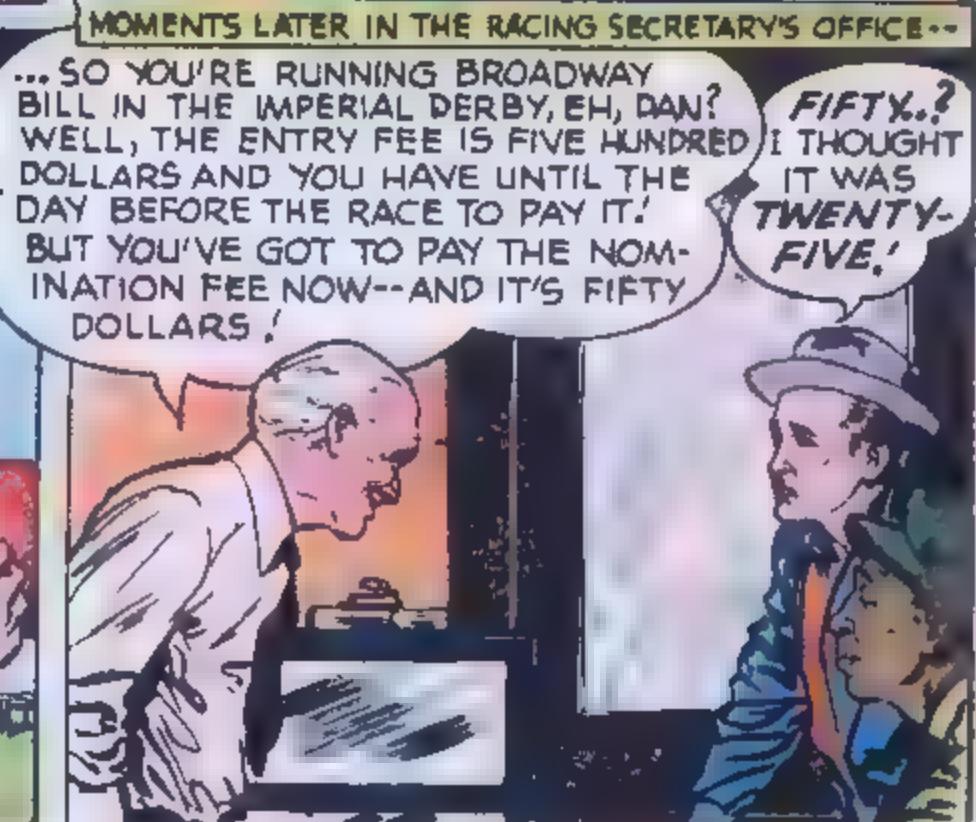
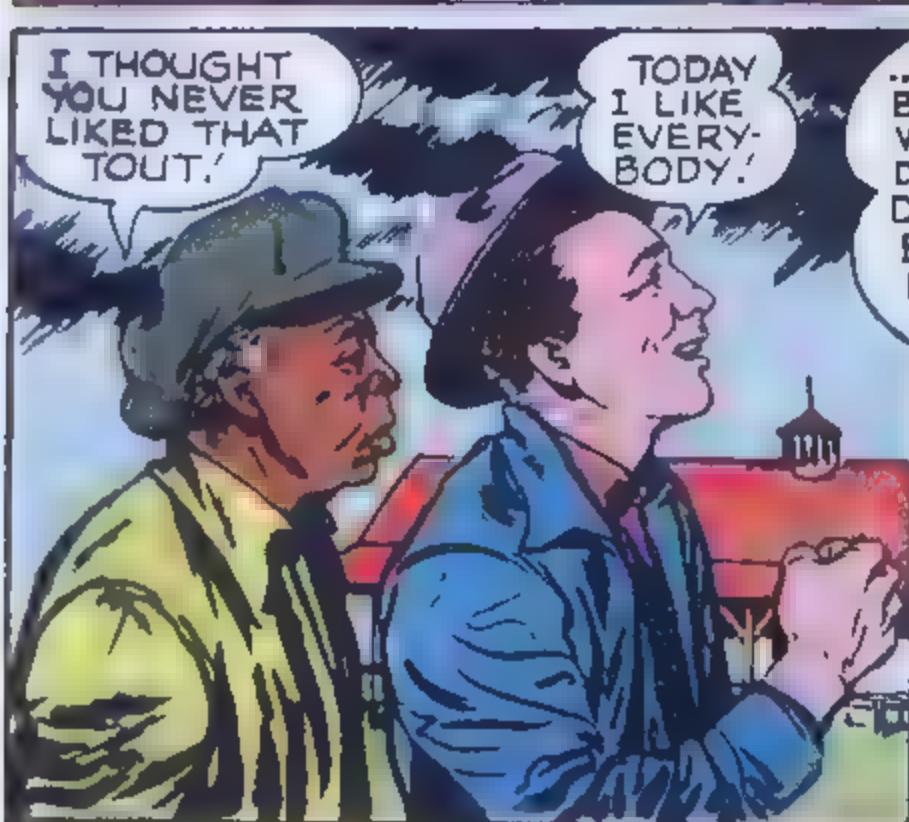
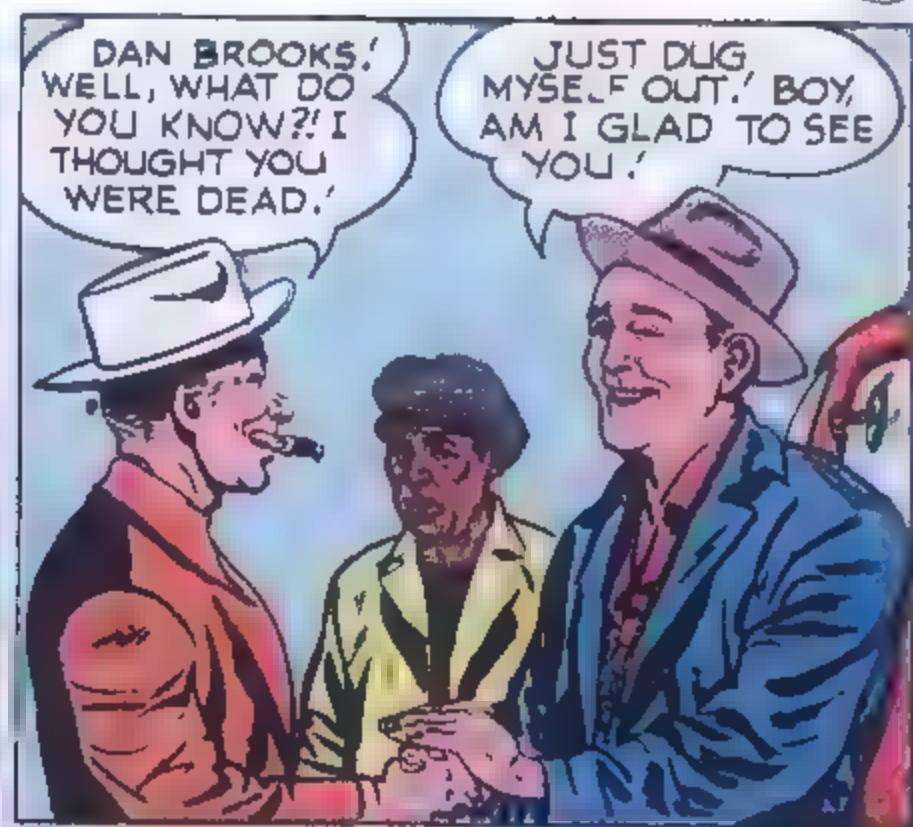
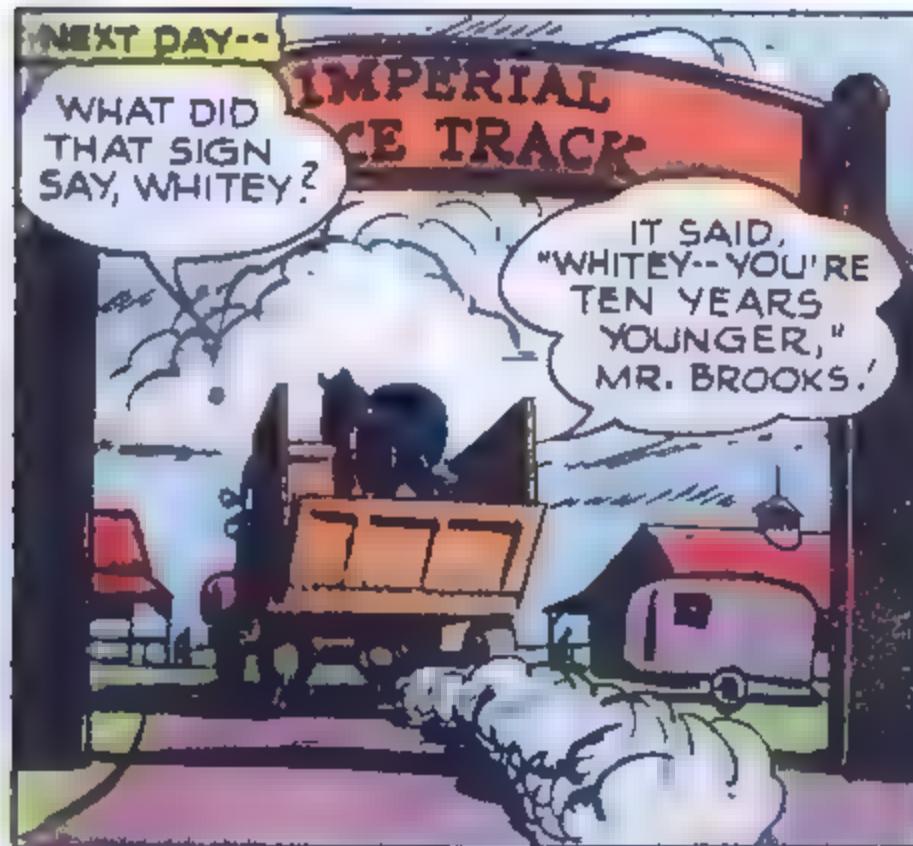
**DON'T MISS THESE LATEST HITS
FROM THE PUBLISHERS OF
AMERICA'S FAVORITE COMICS!**



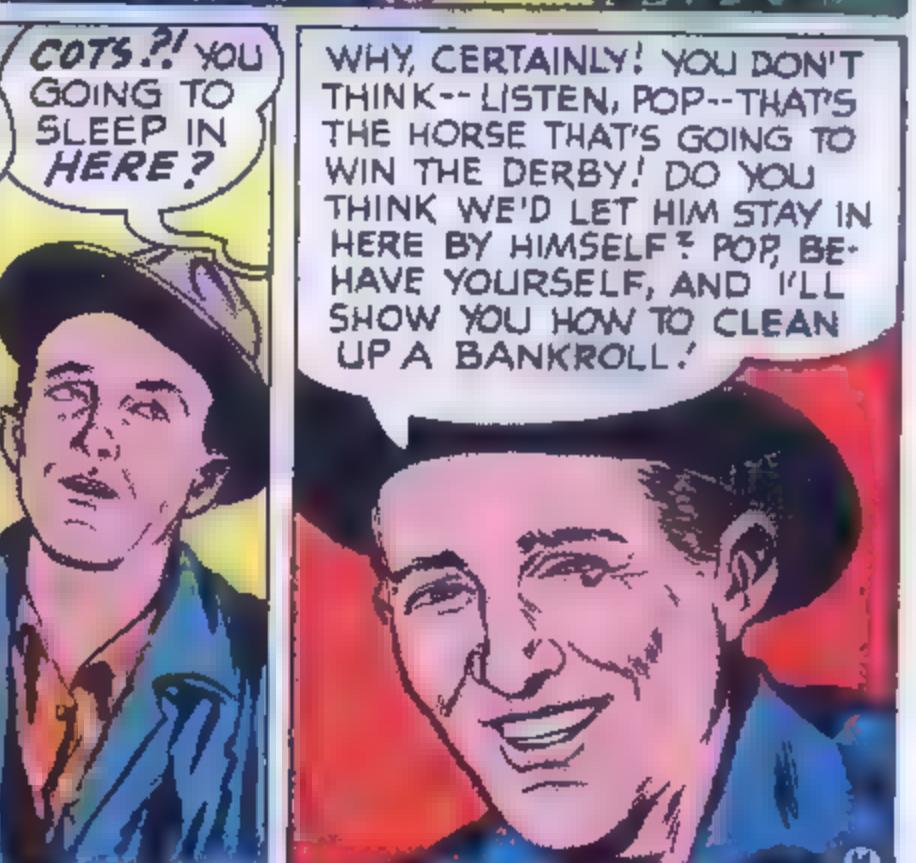
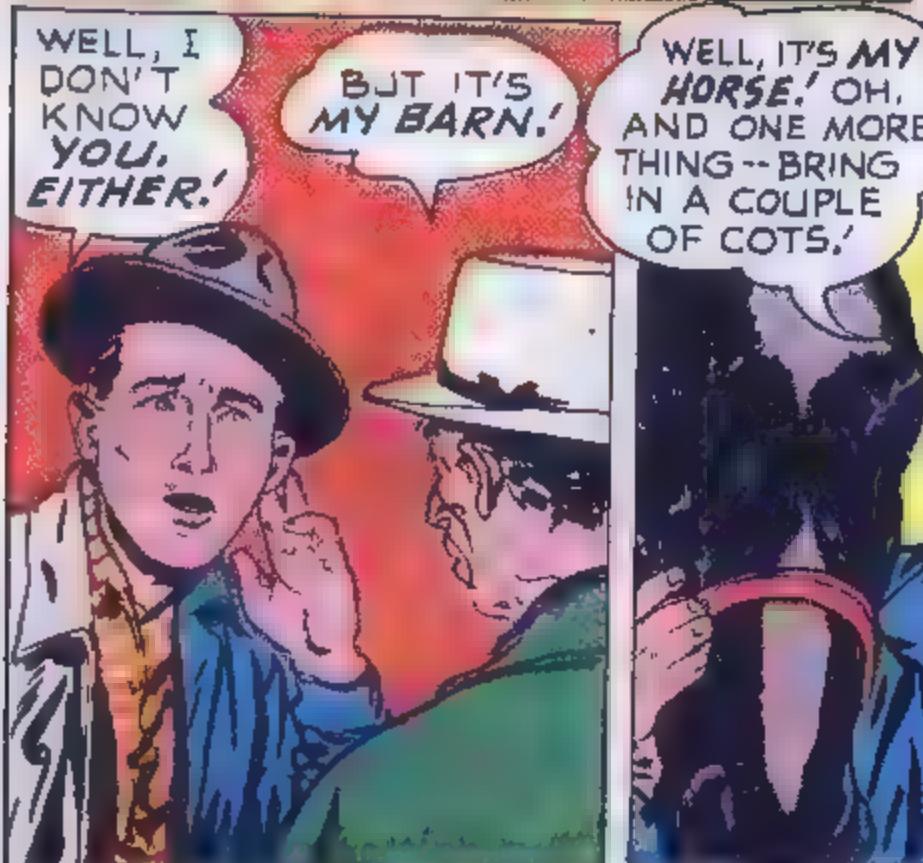
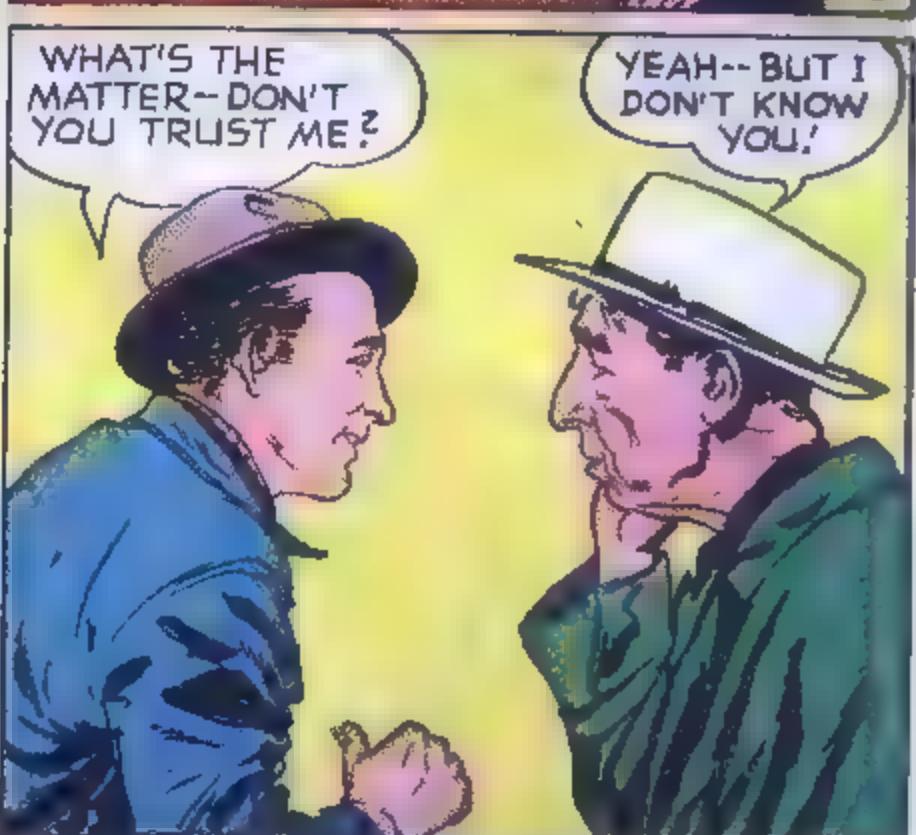
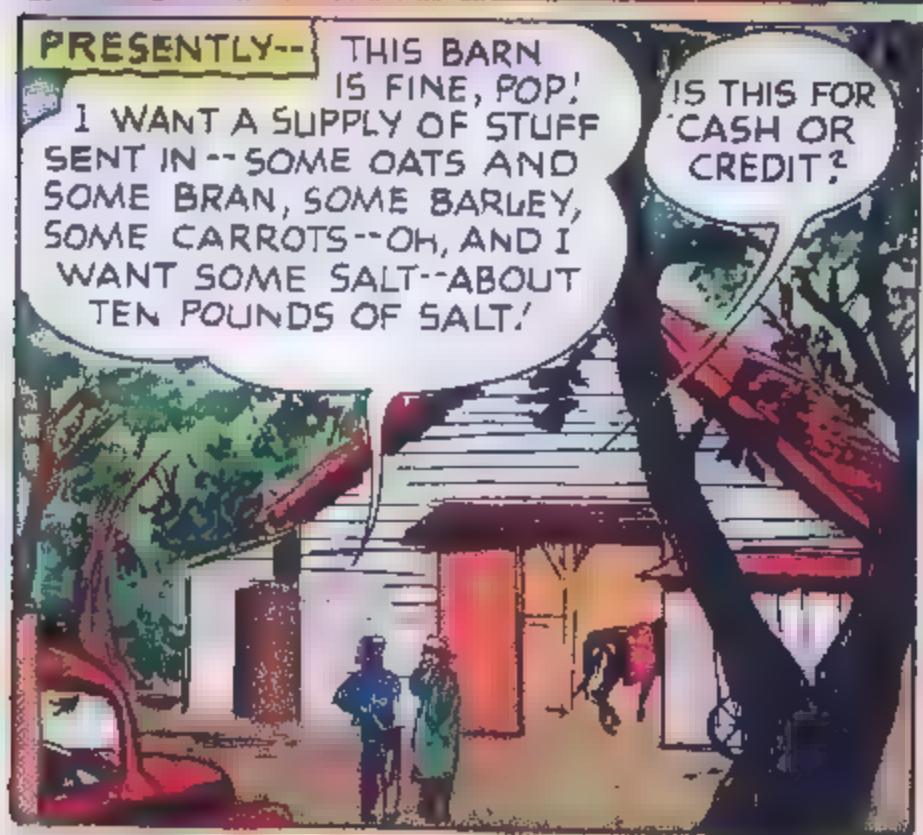
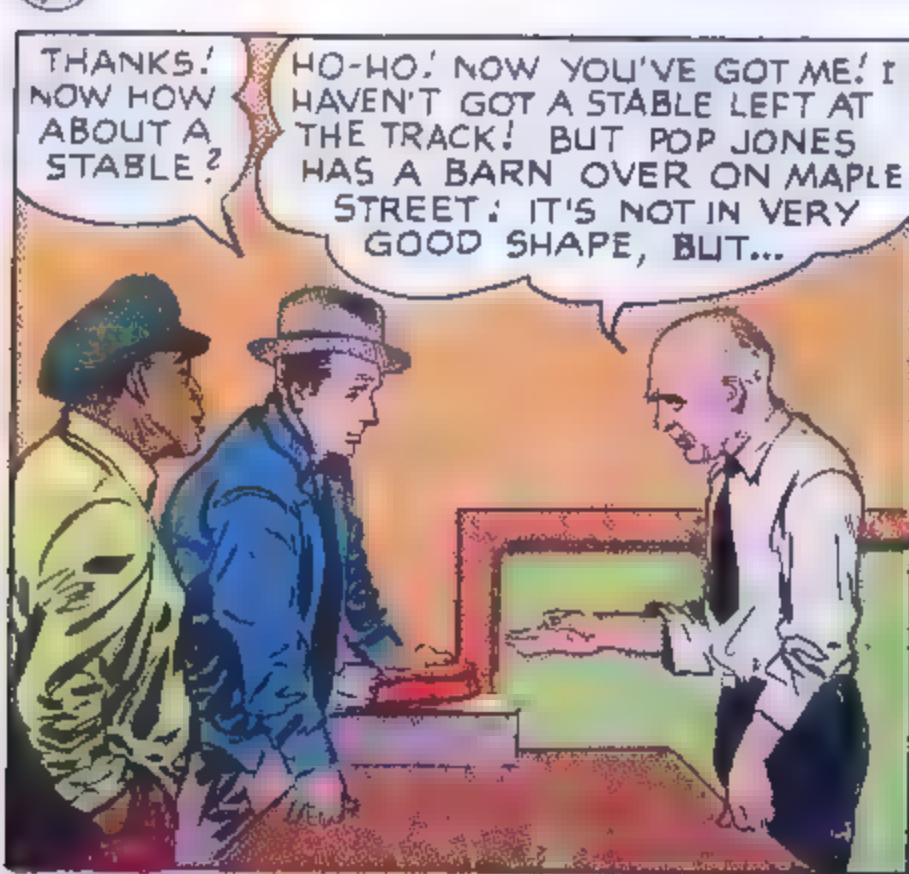
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DAYS LATER IN POP JONES' 'STABLE'...

MR BROOKS, YOU VE SURE GOT FUNNY IDEAS, GETTIN' ALL DRESSED UP LIKE THAT! WHEN I GO OUT TO BORROW MONEY, I WEAR MY OLD CLOTHES AND RUN DOWN SHOES!

WELL THAT'S THE SECRET OF THE RACE TRACK WH TEY NEVER LOOK DOWN N THE MOUTH, NO MATTER HOW HUNGRY YOU ARE! IF THESE THREADS IMPRESS PROF. PETTIGREW SUFFICIENTLY, OUR FORCED DIET IS OVER!

WHO'S PROFESSOR PETTIGREW?

A GENTLEMAN AND A SCHOLAR--A MAN WITH A SOUL--A MAN YOU CAN HLT FOR A FAST BUCK, IF HE'S GOT IT--AND HE'S GOT IT! THE GRAPEVINE SAYS HE'S FILTHY WITH THE GREEN STUFF, HE WORKED OUT AN INFALLIBLE SYSTEM! HE'S HAD FIFTEEN WINNERS IN A ROW! AND THE FRIENDLY PROFESSOR HAS INVITED ME TO LUNCH AT THE EXCLUSIVE GREENVIEW CLUB!

MEANWHILE, AT EDNA'S BOARDING HOUSE...

PROFESSOR, WHY DON'T YOU CALL IT QLITS?! YOUR LAST INFALLIBLE SYSTEM GOT YOU FIFTEEN STRAIGHT LOSERS IN A ROW! HOW INFALLIBLE CAN YOU GET?

FEAST YOUR CYNICAL EYES ON THIS! BY THE INVESTMENT OF A PALTRY FIFTY DOLLARS, I CAN SHOW A PROFIT OF \$165,000 IN TWO YEARS!

STOP DREAMIN'! WHERE ARE YOU GONNA GET FIFTY DOLLARS?

I'LL GET IT FROM THE FINEST GENTLEMAN THAT EVER RACED A HORSE--A VERY DEAR FRIEND OF MINE-- DAN BROOKS! HE OWNS A PAPER BOX FACTORY, AND HE'S NEVER TURNED ME DOWN YET. WHAT'S MORE, WE'RE GOING TO BE HIS GUESTS AT LUNCH TODAY!

HE'S GOING TO BUY US LUNCH?

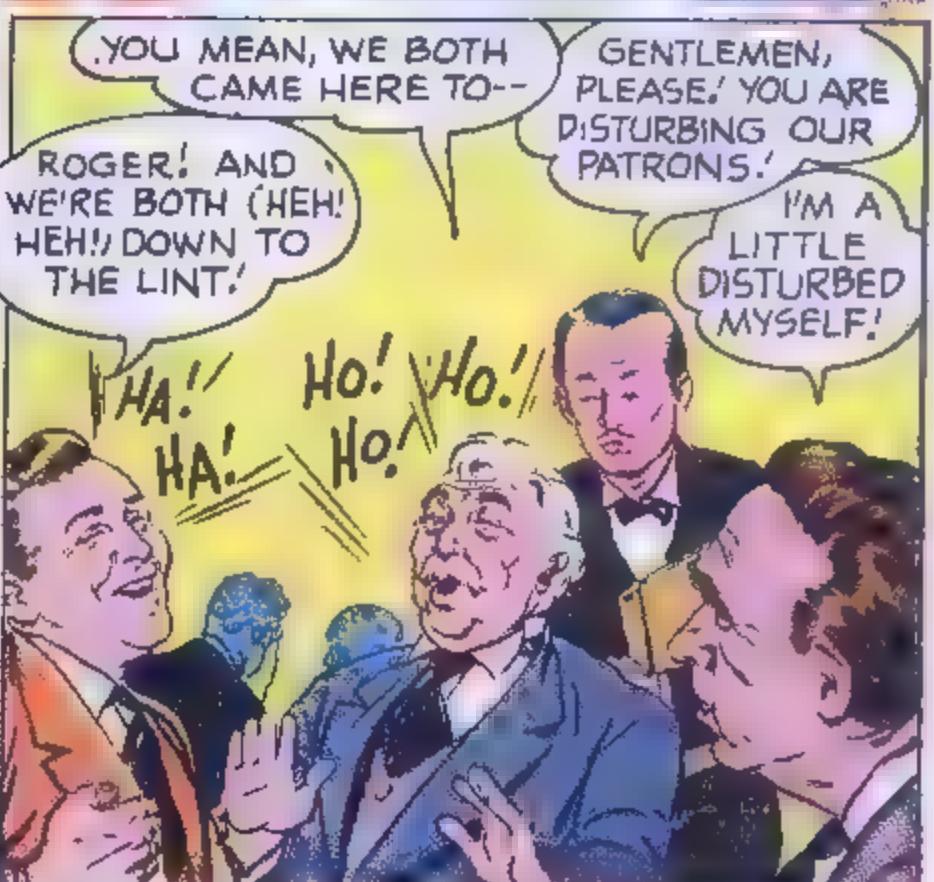
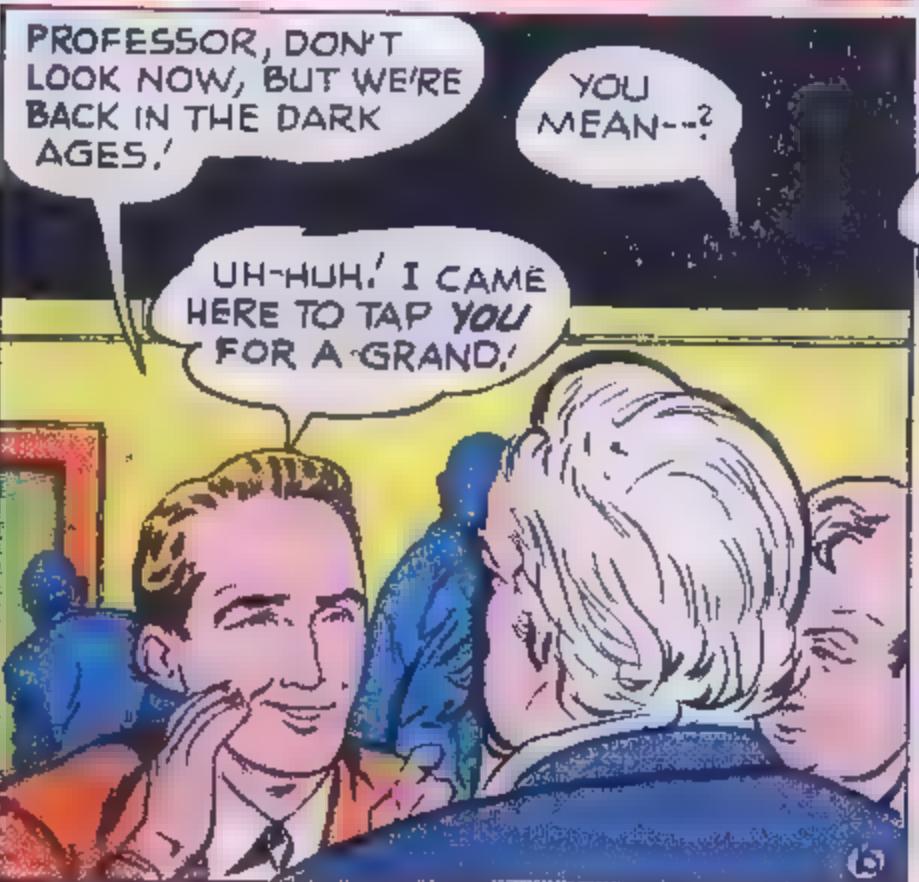
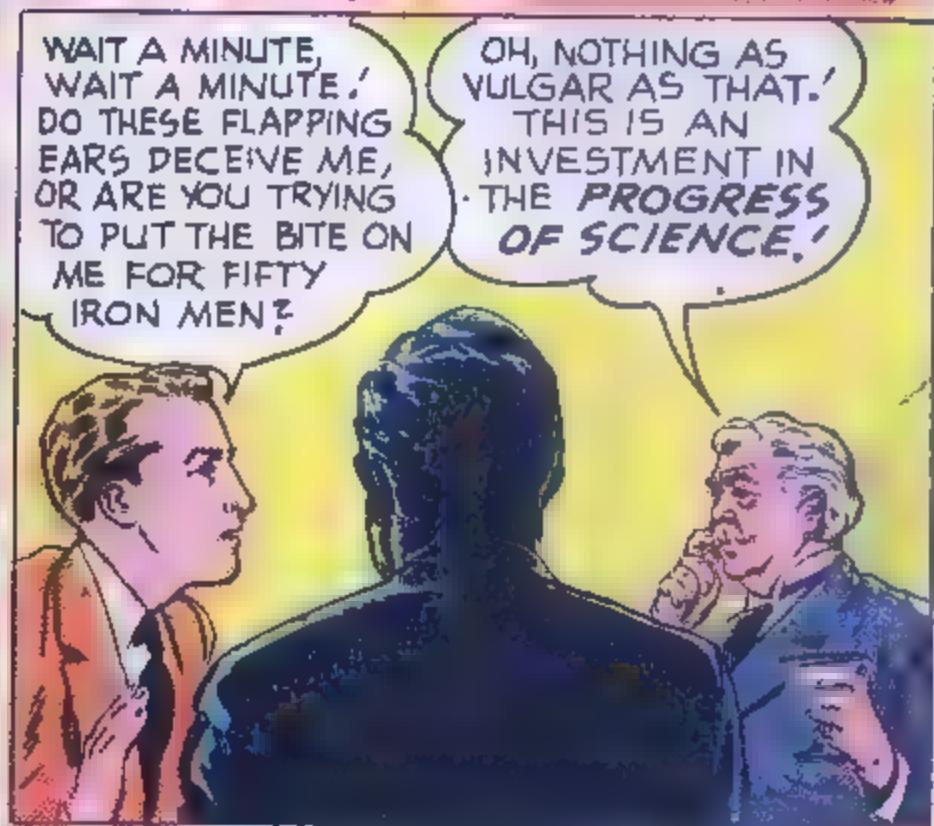
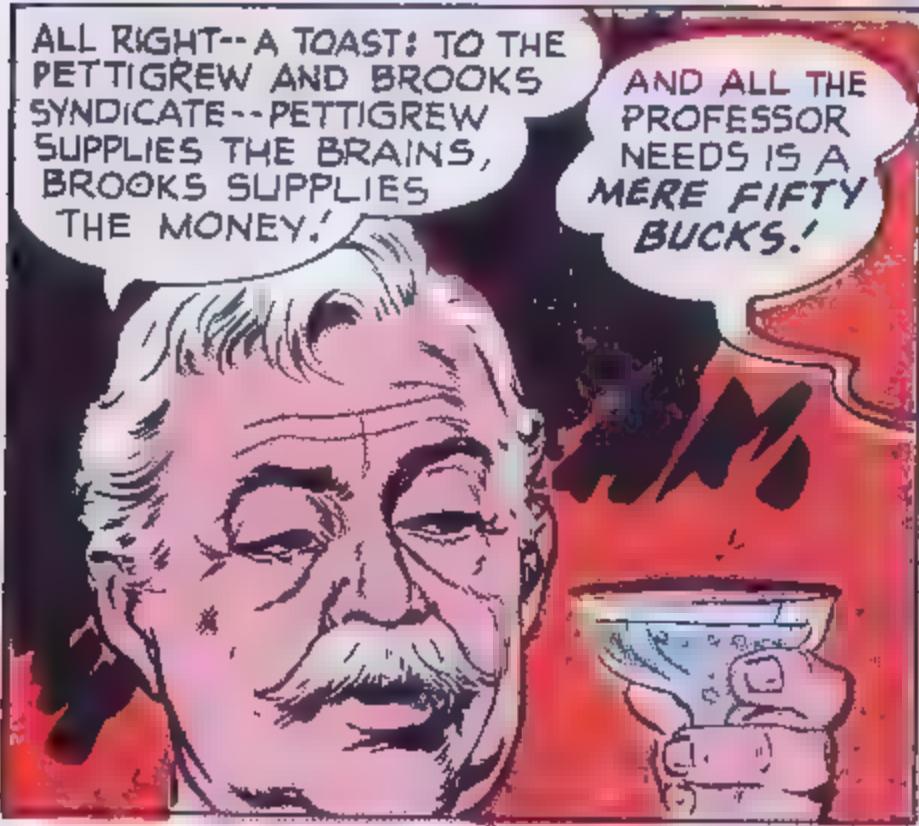
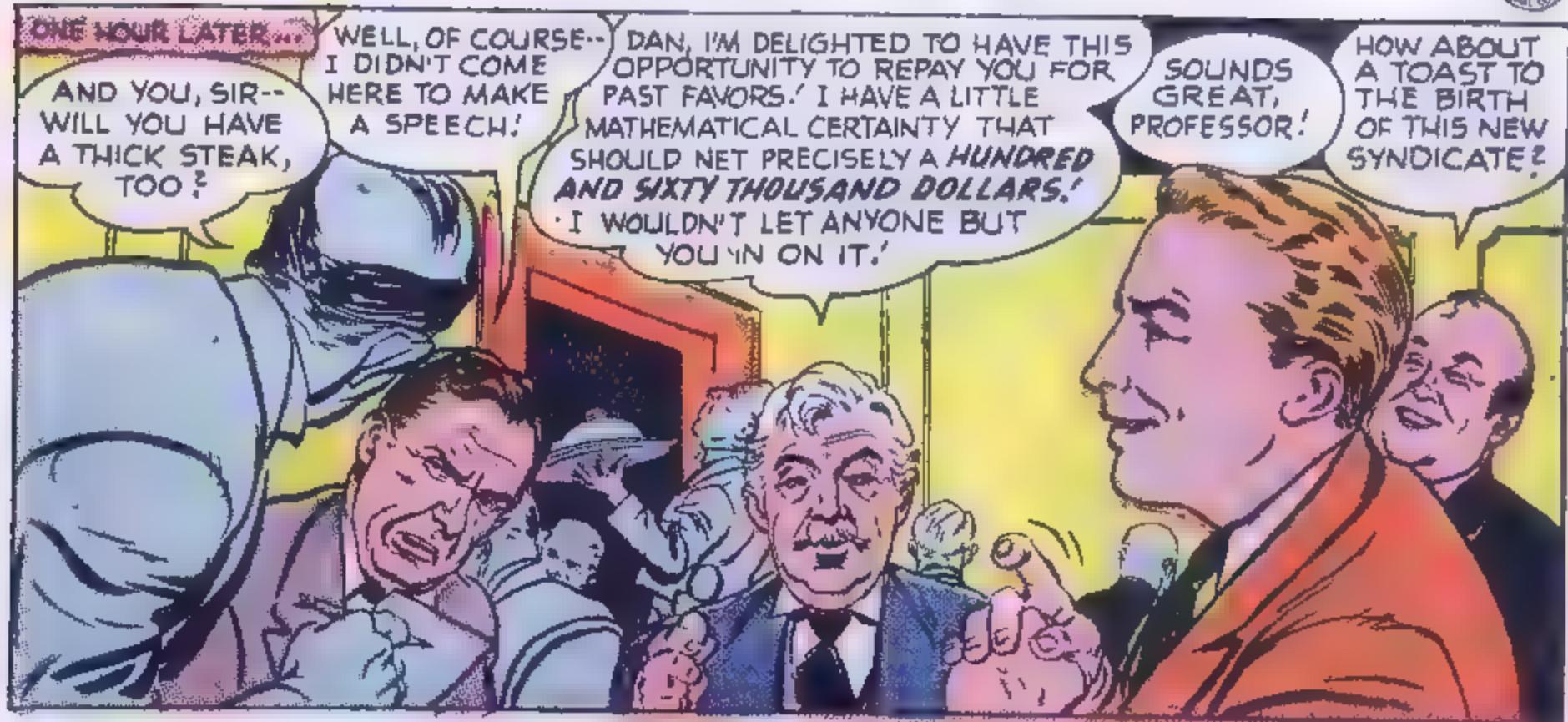
AT THE GREENVIEW CLUB, LADDIE-- WHERE EVEN THE BUS BOYS HAVE TO BE BANK PRESIDENTS.

BUT HOW DO WE GET INSIDE THAT PLACE?

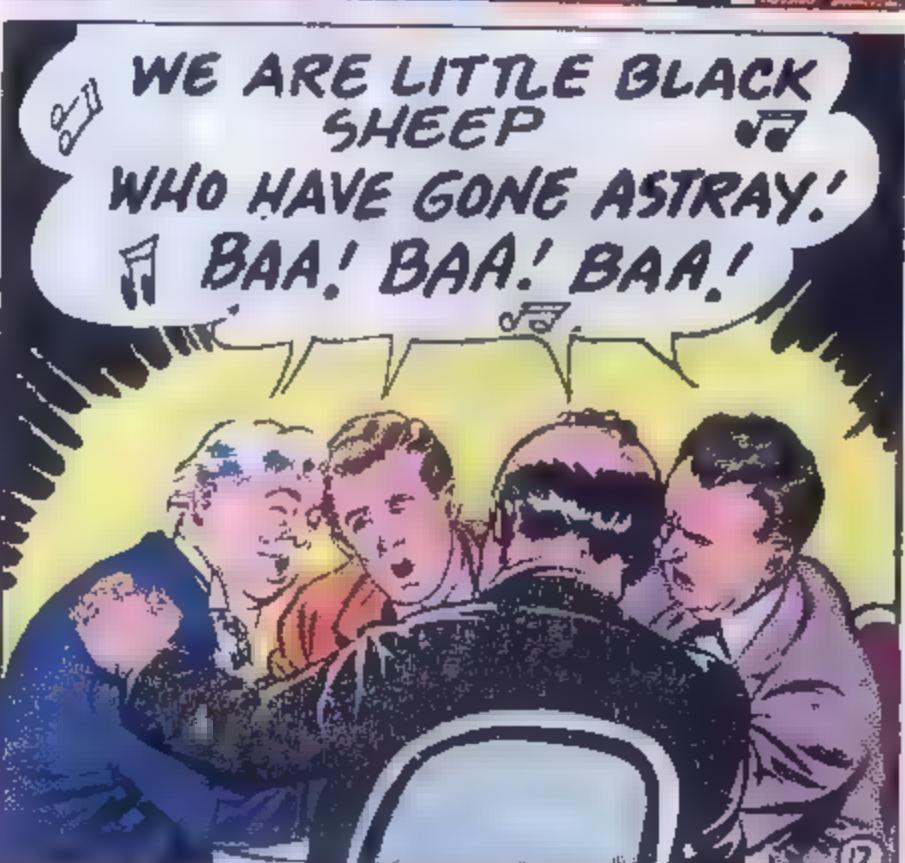
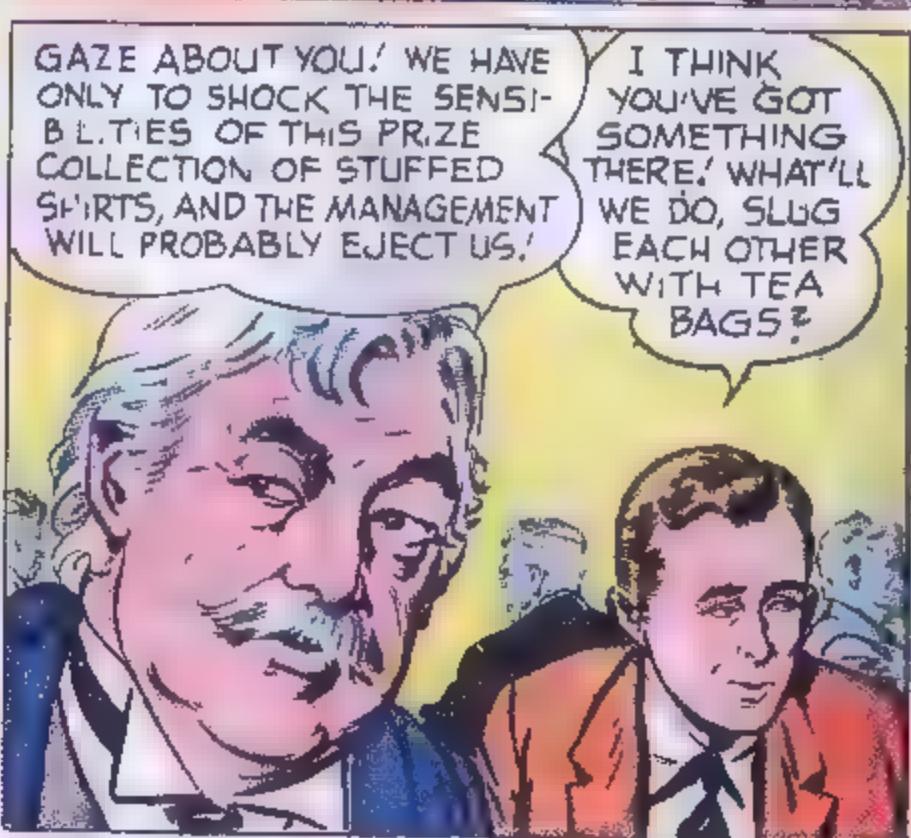
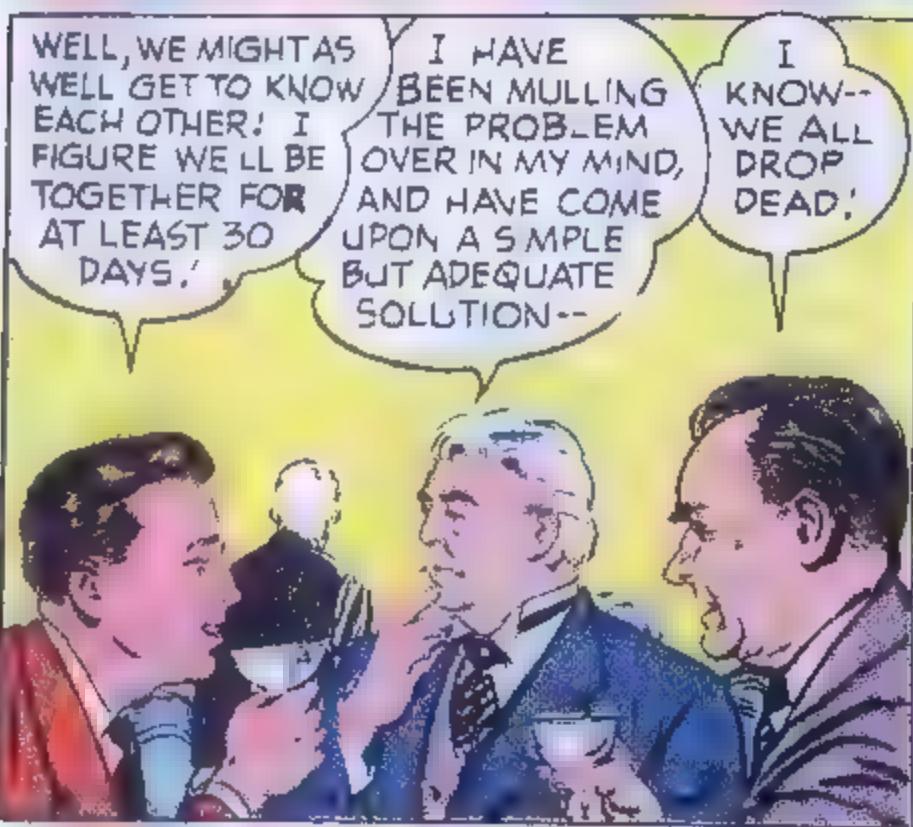
YOU UNDERESTIMATE THE POWER OF CULTURE! I SIMPLY PHONED THEM AND SAID, "PROFESSOR PETTIGREW OF YALE IS LUNCHING WITH MR. BROOKS, THE NOTED MANUFACTURER! PREPARE A TABLE, PLEASE!" ER--BY THE WAY, HAPPY-- HAVE YOU GOT A DIME FOR CARFARE?

I NEVER CARRY LARGE DENOMINATIONS!

FEATURE FILMS



FEATURE FILMS



"U.S. ROYAL

WITH HIS
JET-PROPELLED BIKE



"LASSOING THE LION"



CIRCUS-TIME AGAIN, FELLA'S! LOOK AT THE SIZE OF THAT ELEPHANT!

I'M GLAD THOSE BARS ARE BETWEEN ME AND THAT LION THERE... HE SURE IS HUNGRY-LOOKING!

DEPUTY U.S. ROYAL AND THE BIKE CLUB BOYS ARE ABOUT TO MOVE ON, WHEN SUDDENLY...

GET THE TRAINER... THEN FOLLOW ME BOYS!

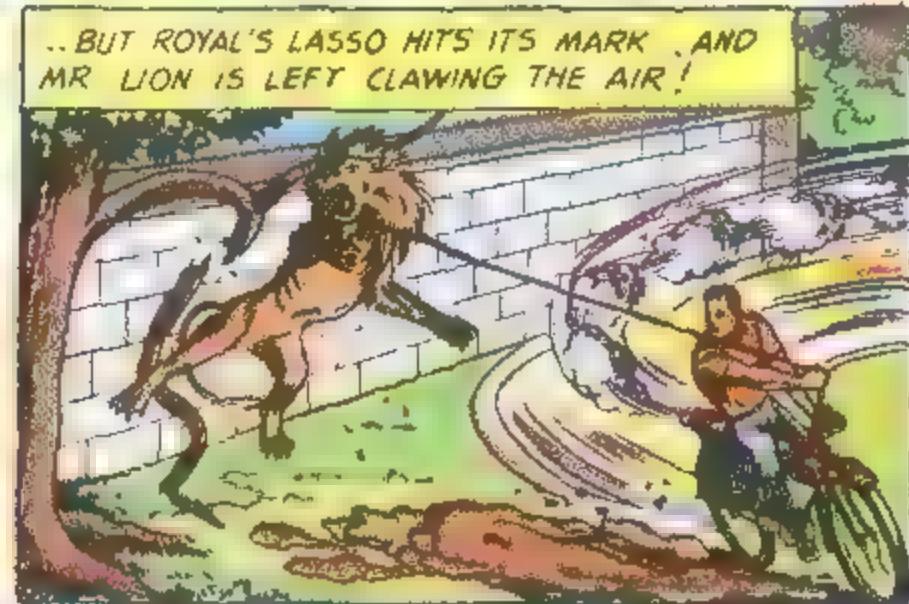
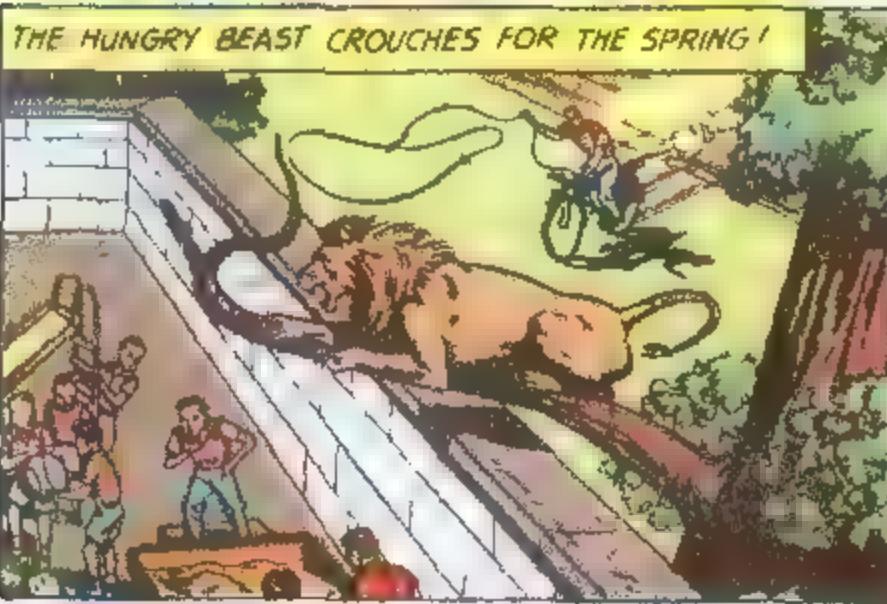
ROYAL JETS OFF AFTER THE ESCAPED LION...

HE'S HEADING FOR THE ORPHANAGE WALL! GOTTA HEAD HIM OFF BEFORE HE GETS INSIDE!



THE HUNGRY BEAST CROUCHES FOR THE SPRING!

..BUT ROYAL'S LASSO HITS ITS MARK... AND MR. LION IS LEFT CLAWING THE AIR!



AND SOON...

I SHUDDER TO THINK WHAT MIGHT HAVE HAPPENED IF YOU HADN'T GOTTEN TO THAT LION IN TIME!

I'M MIGHTY GLAD I WAS RIDING ON U.S. ROYALS... THEY ALWAYS SAVE TIME!

..AND THIS TIME THEY SAVED LIVES!

BOYS, WHEN YOU'RE RIDING ON U.S. ROYAL BIKE TIRES, YOU CAN BE SURE YOUR WHEELS ARE EQUIPPED FOR SPEED PLUS SAFETY! DON'T TAKE CHANCES... GET THE TIRE WITH THE BUILT-IN SKID CHAIN!



U.S. ROYAL

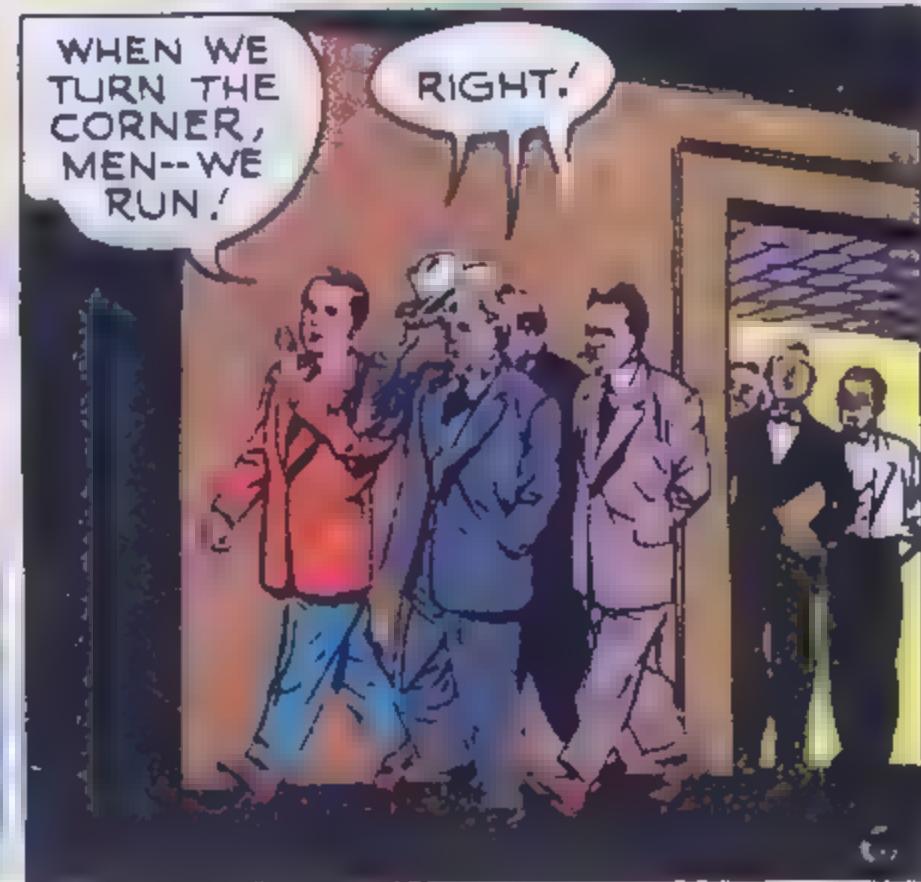
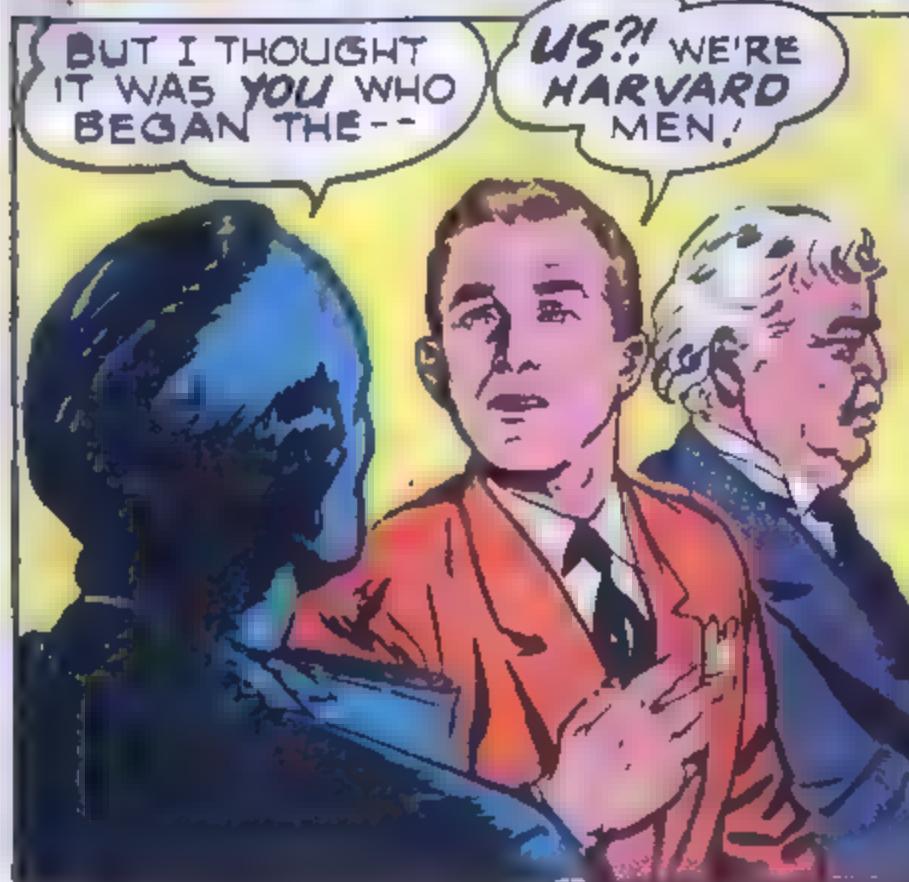
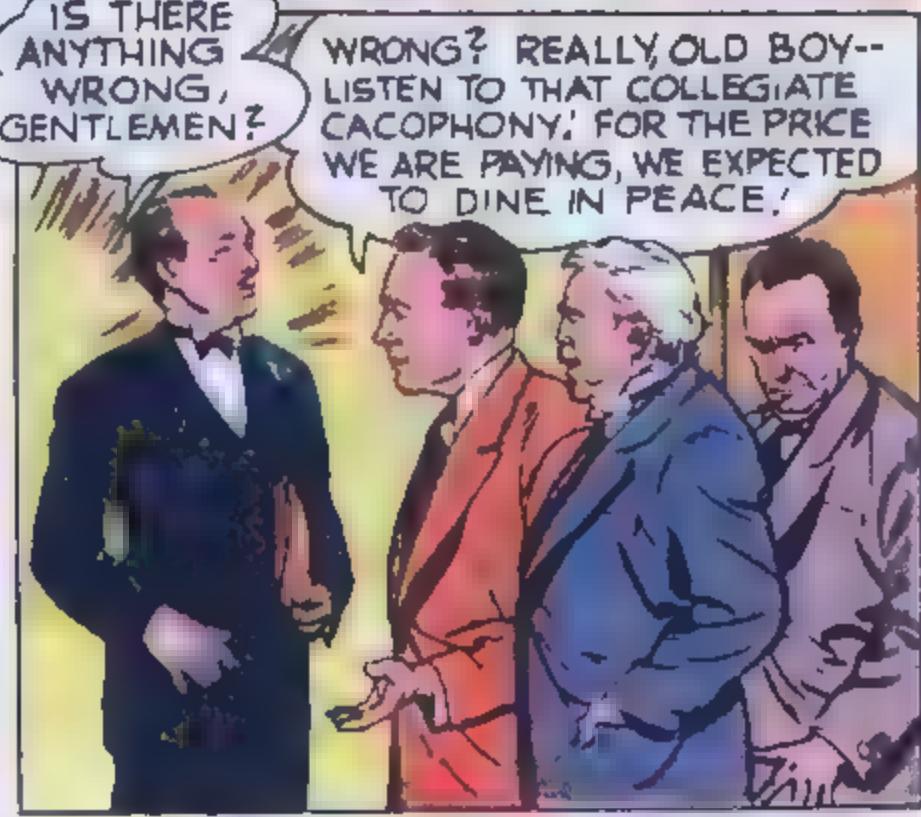
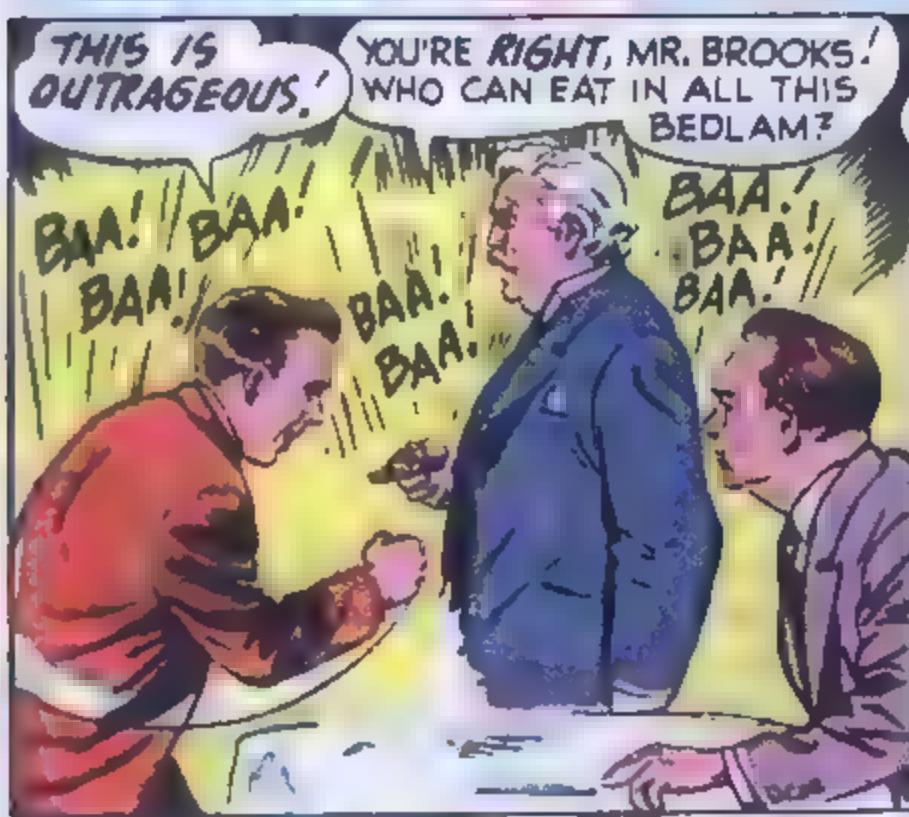
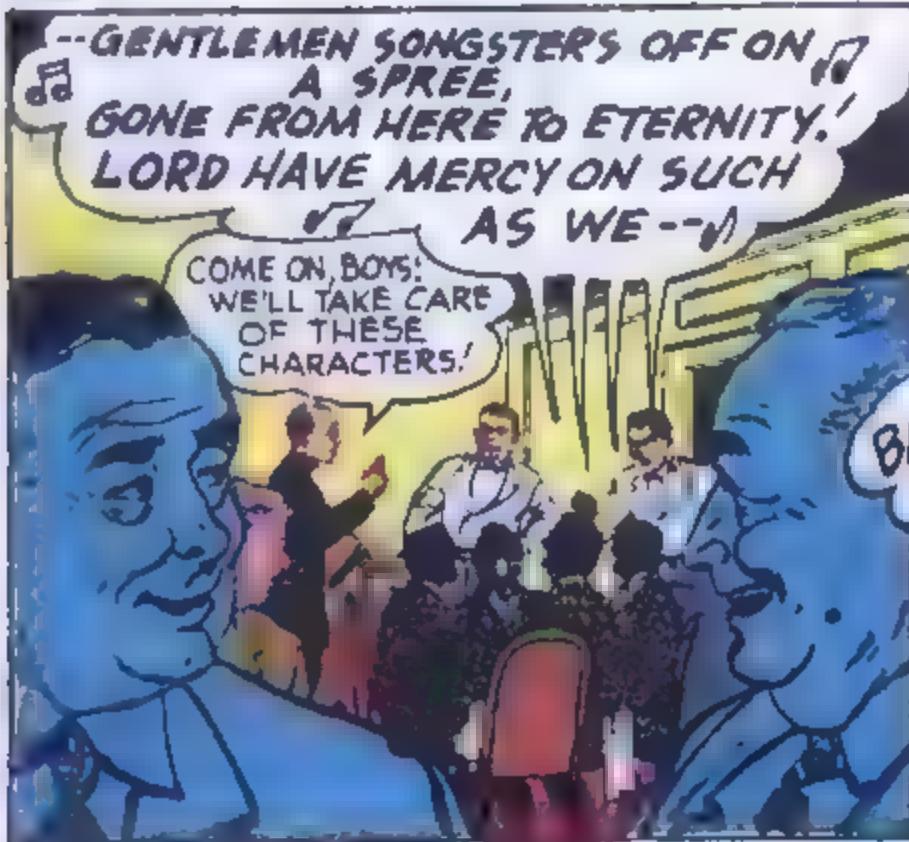
BIKE TIRES



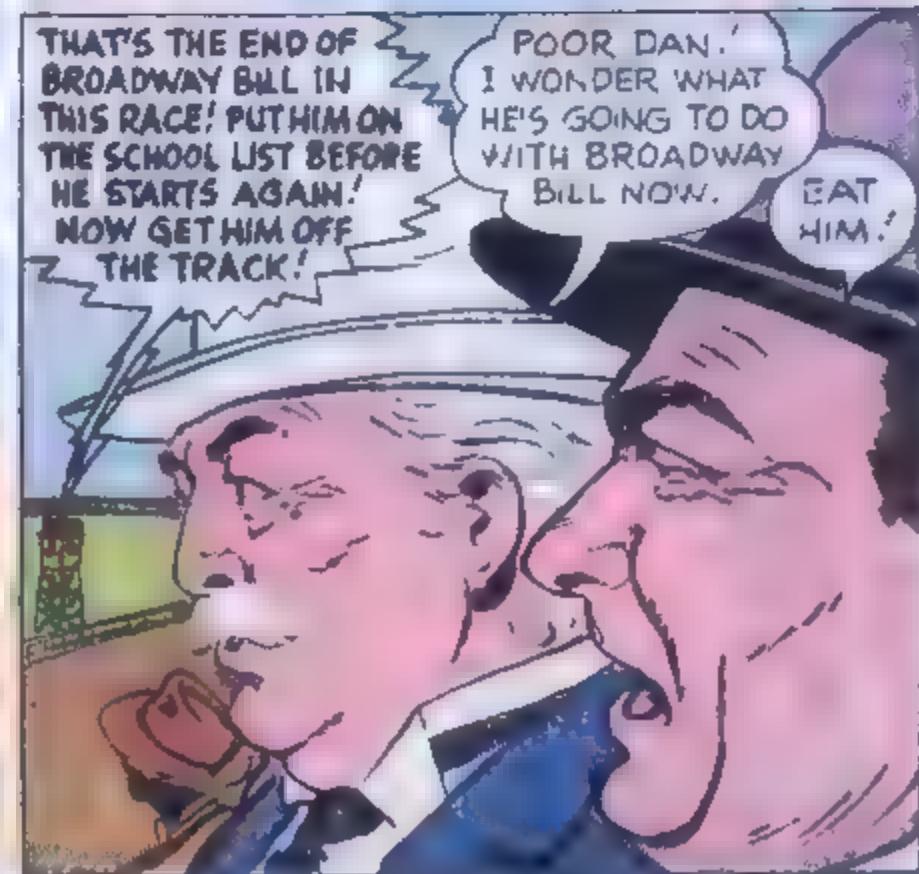
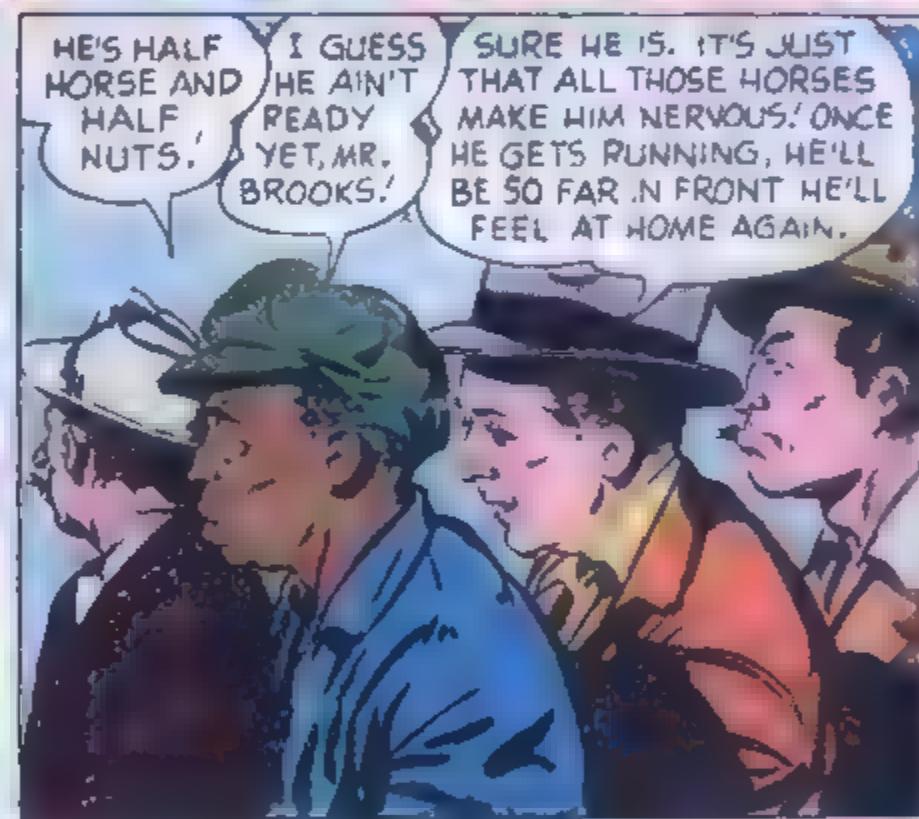
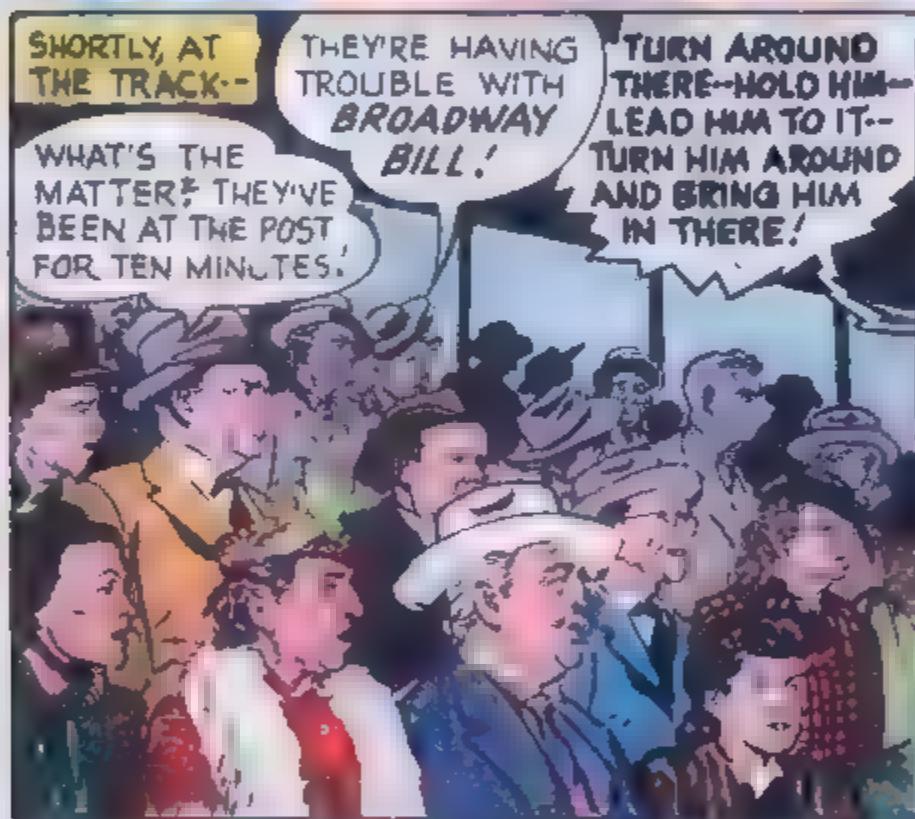
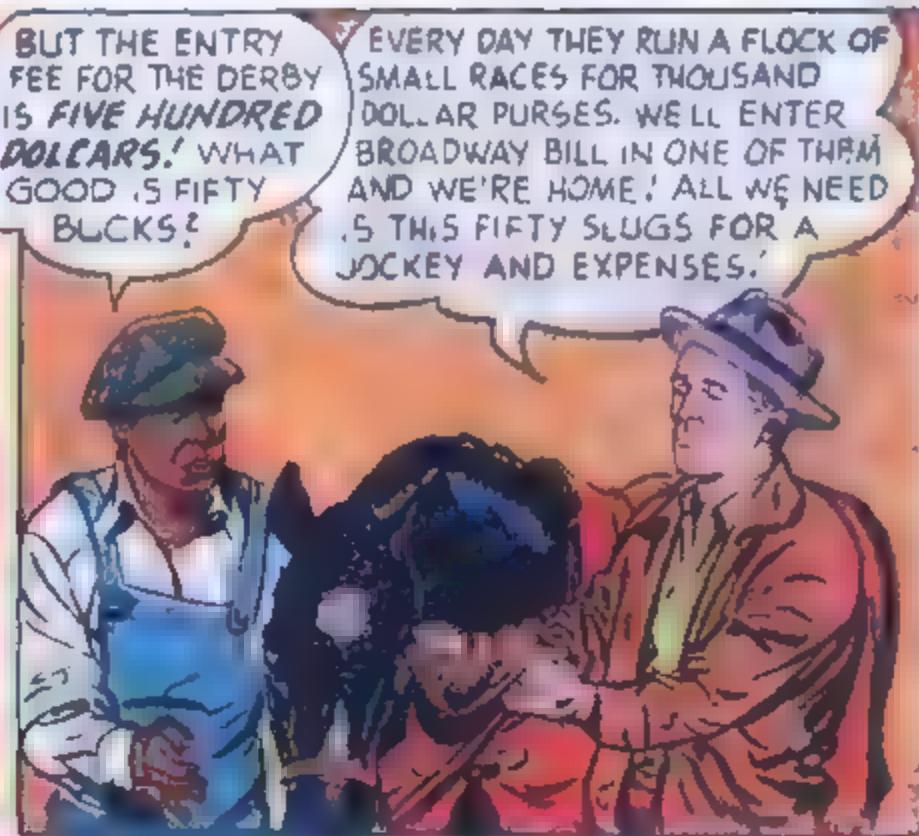
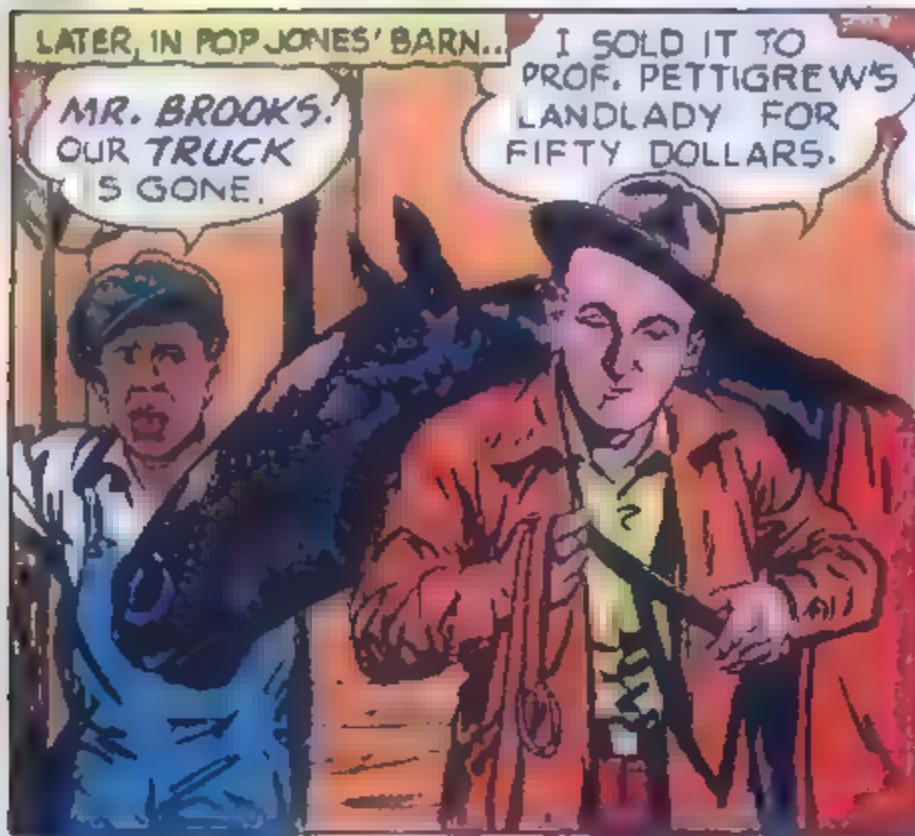
Products of
UNITED STATES RUBBER COMPANY

IF YOU WANT TO GET THE MOST WEAR OUT OF A TIRE, GET THE TIRE WITH THE MOST WEAR BUILT INTO IT... GET U.S. ROYAL BIKE TIRES, WITH THAT BUILT-IN SKID CHAIN!

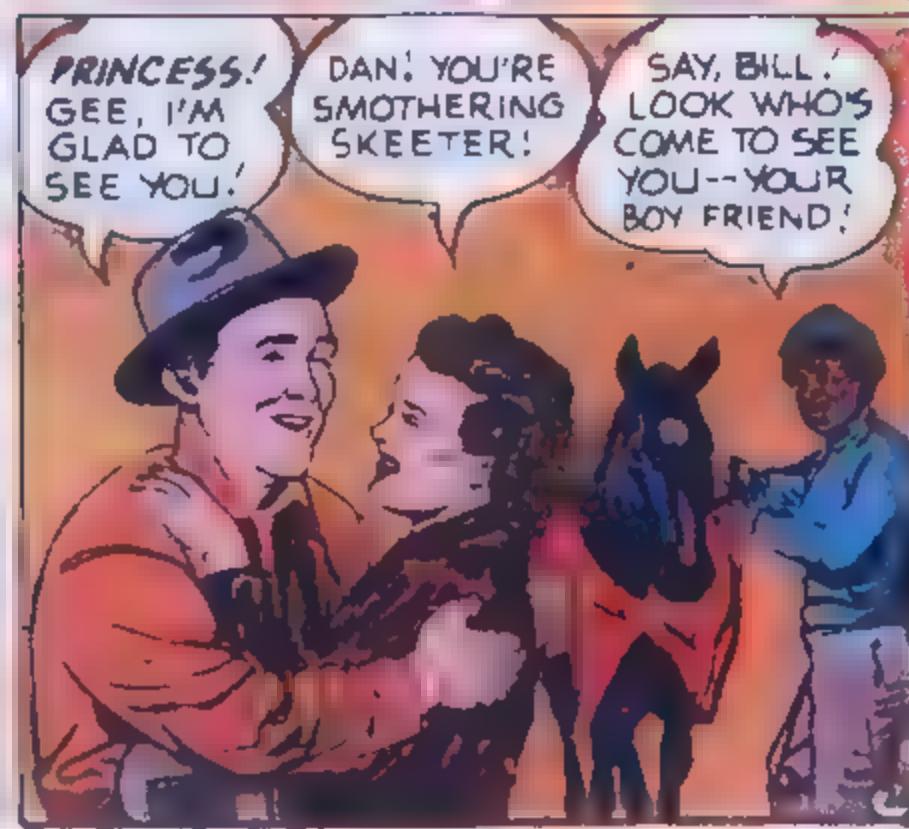
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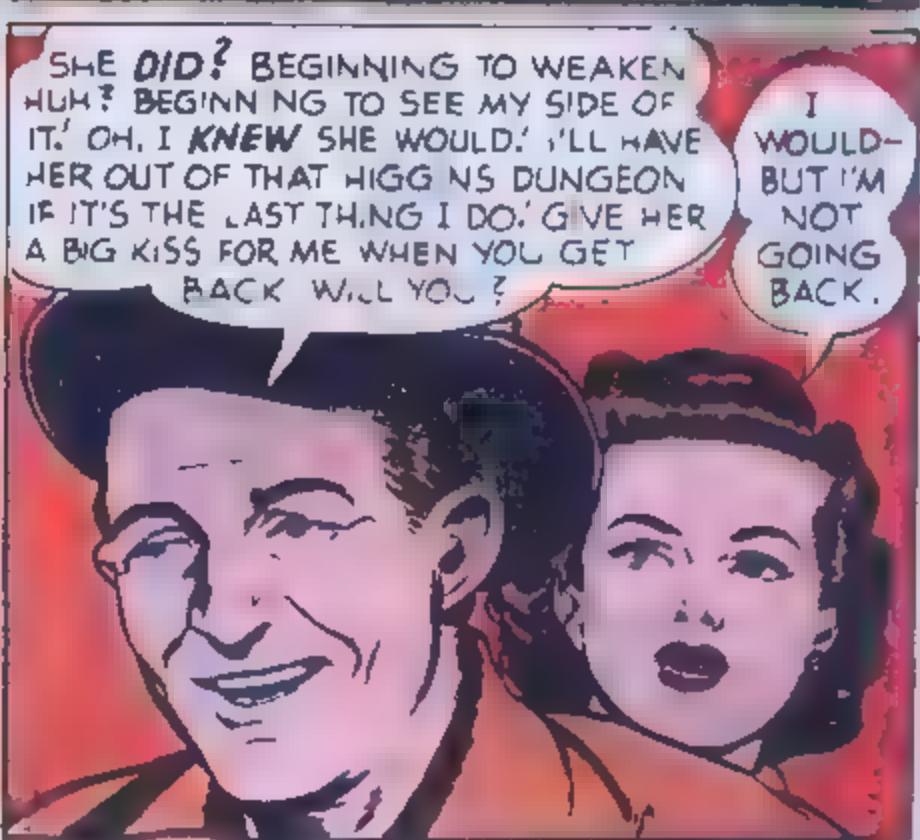
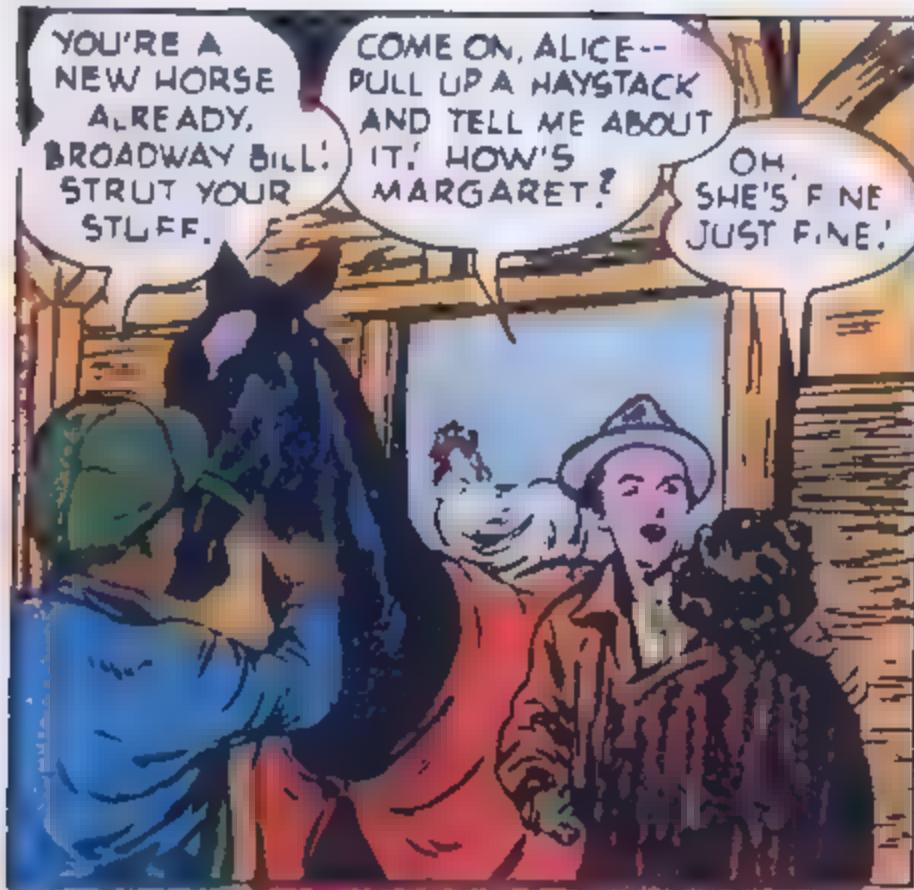
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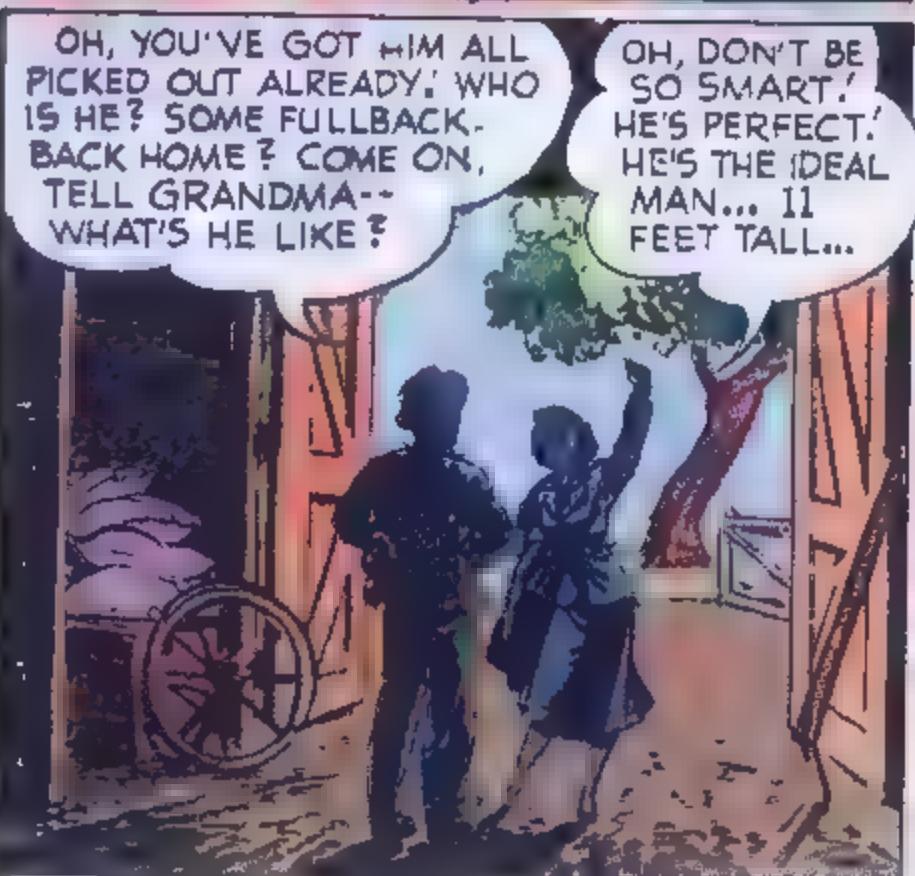
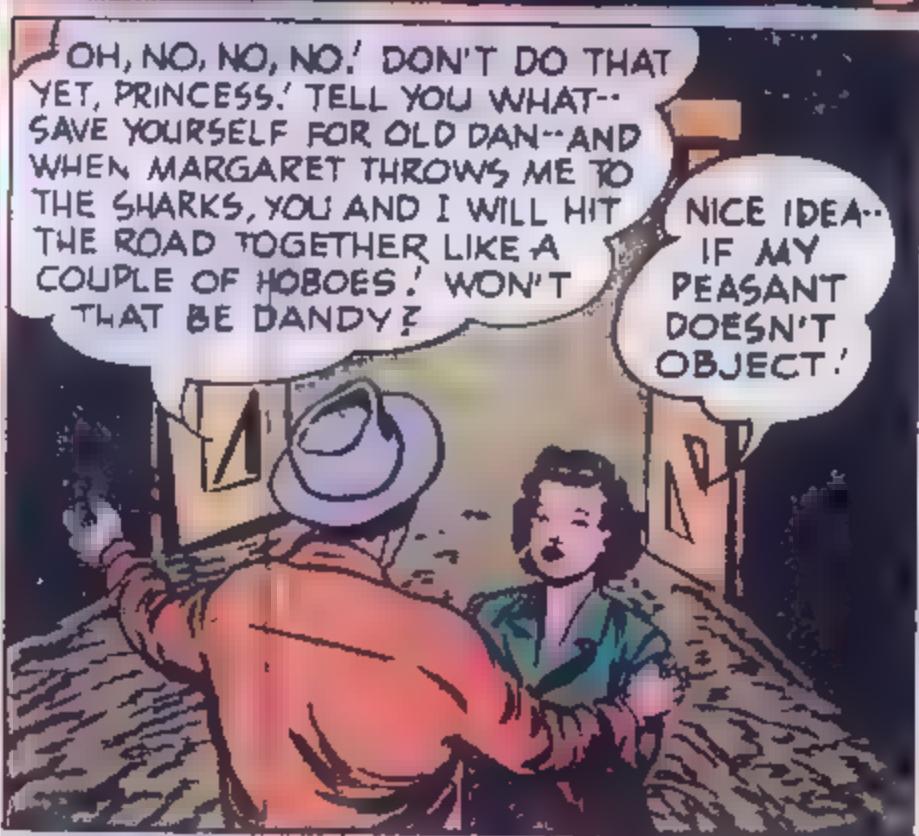
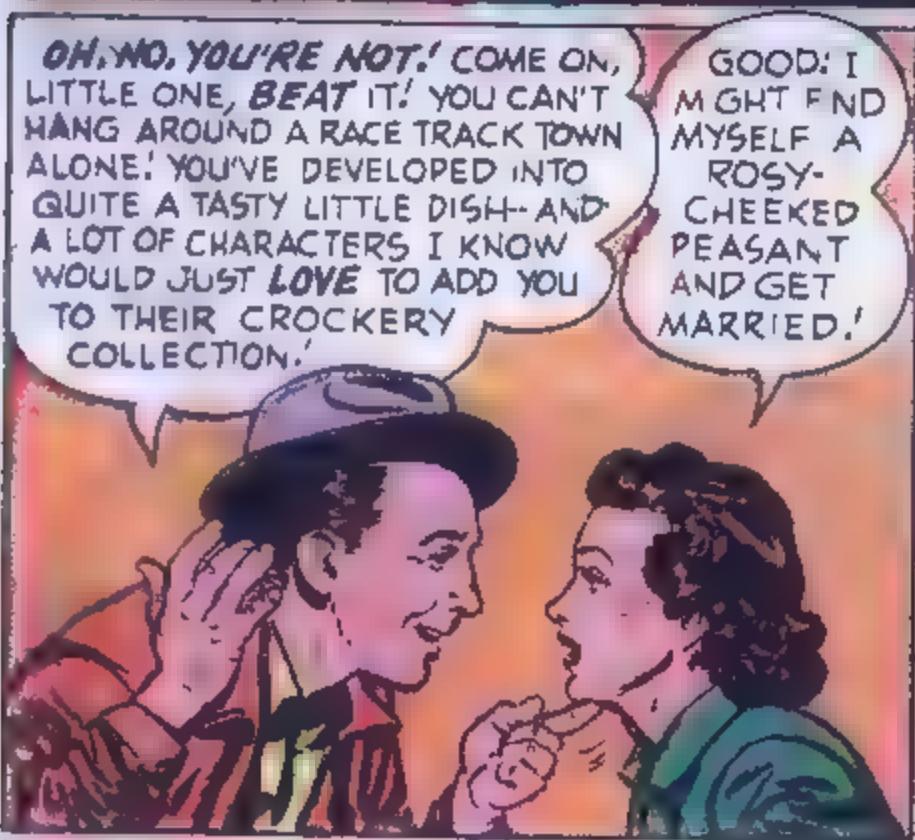
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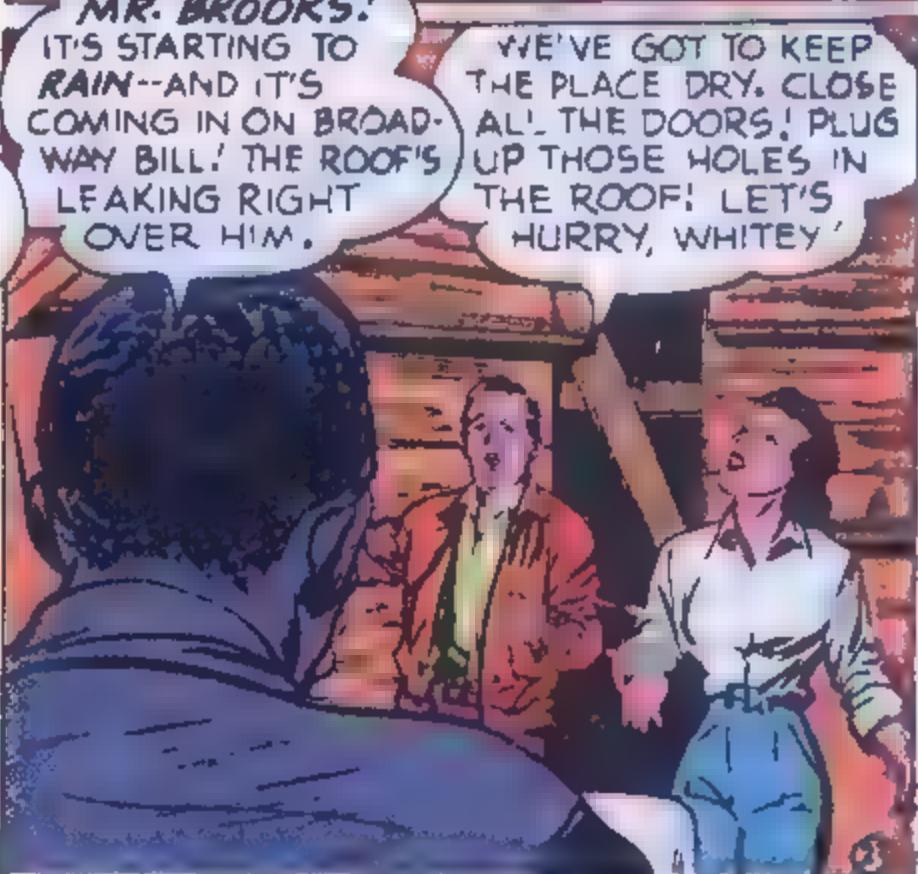
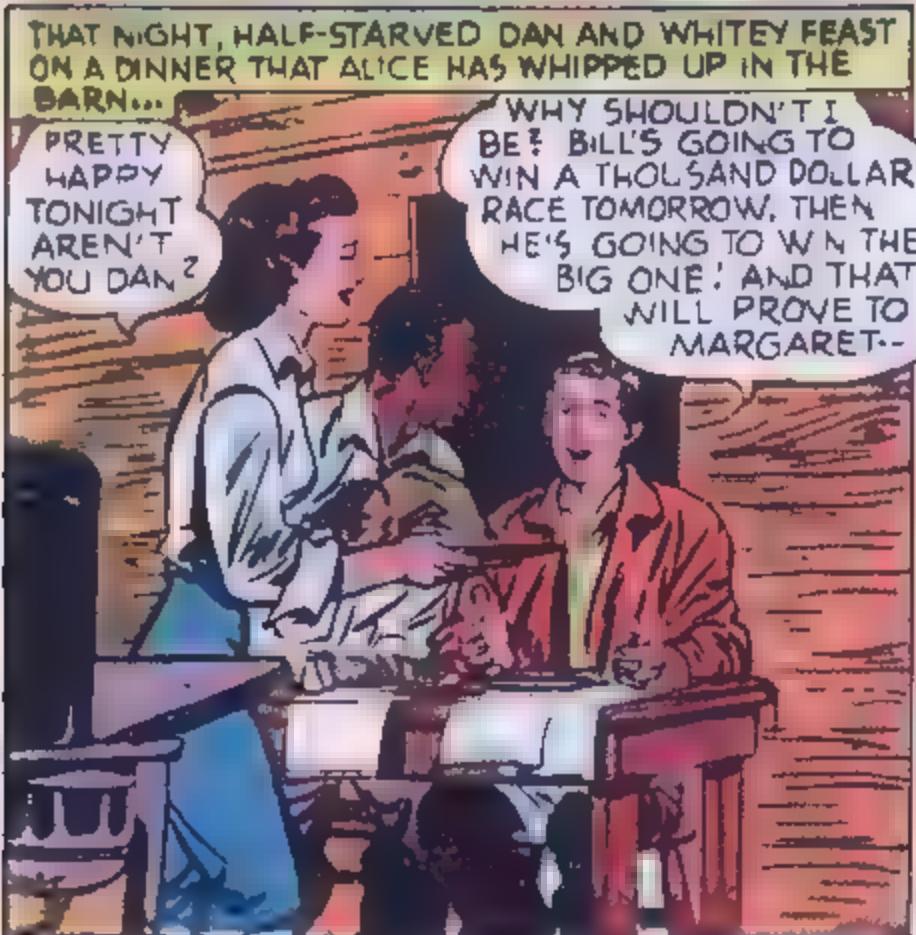
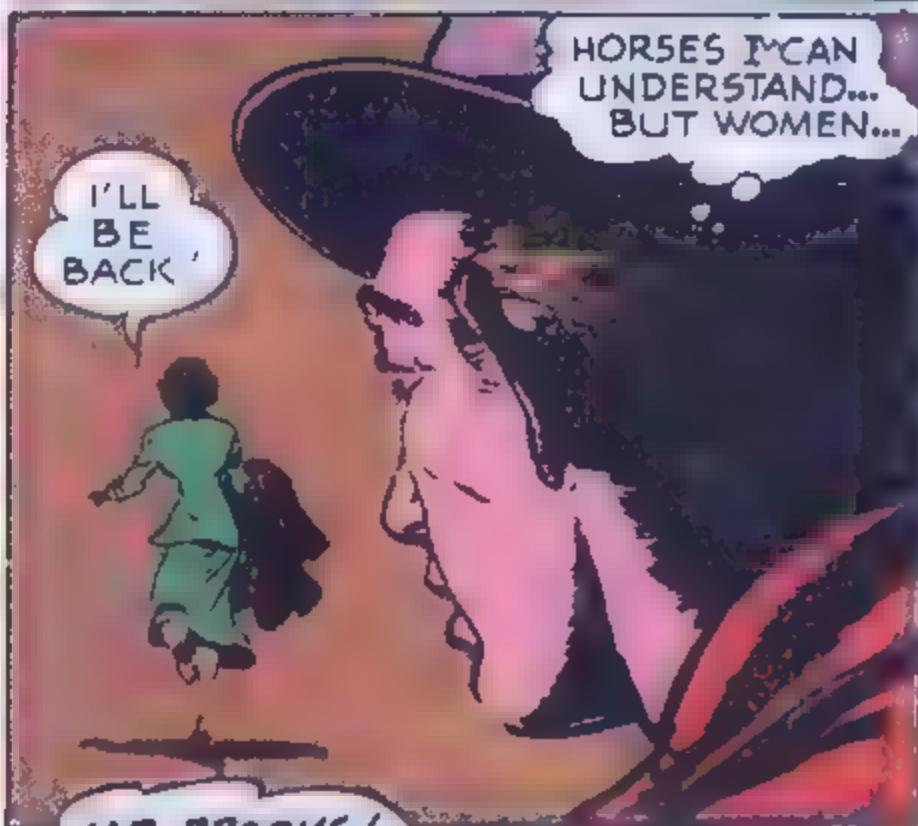
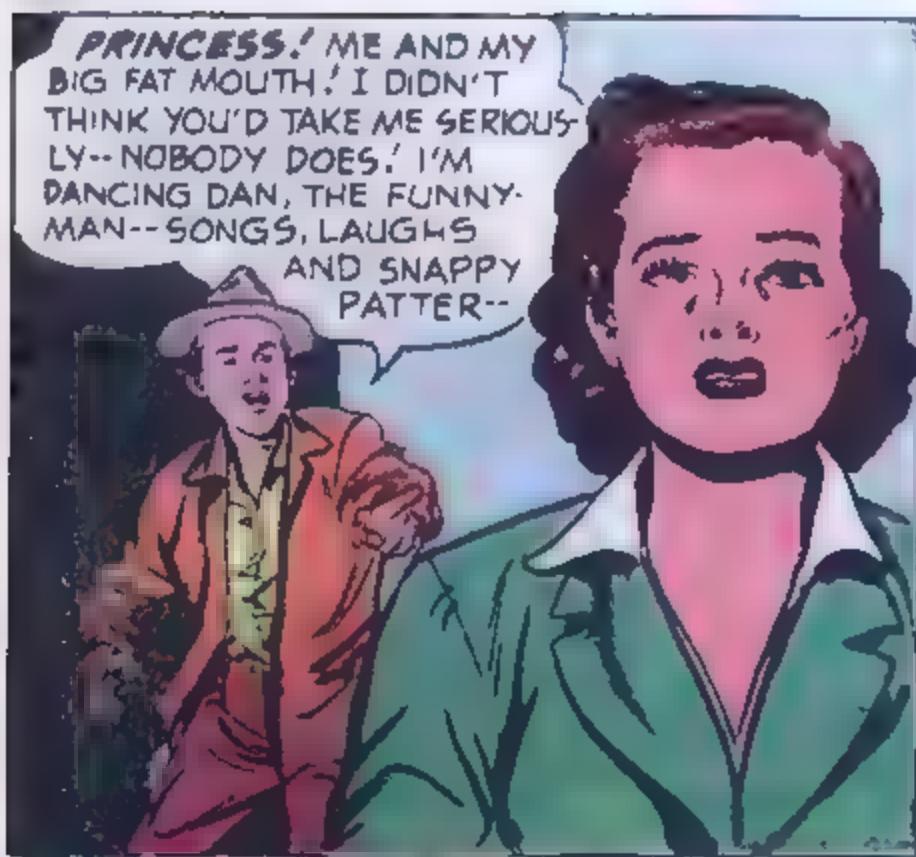
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FEATURE FILMS



FEATURE FILMS



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SHORTLY--

HERE, DAN--
WILL THIS
CANVAS
HELP?

YOU LITTLE FOOL!
WHAT ARE YOU DOING
HERE? GET DOWN
BEFORE YOU BREAK
YOUR NECK!

POOR BILL.
YOU'RE NOT GOING
TO GET SICK ON US
NOW, ARE YOU?
TAKE IT EASY, BOY!

LOOK AT YOU!
YOU'RE SOAKED!
NOW PUT MY JACKET
OVER YOU AND GET
IN THERE BY THE
STOVE!

OH,
DAN!

NYAH-H!

WHOA, BOY!
I'LL TAKE HIM, WHITEY!
GET THE GUITAR--THE
GUITAR--DROWN OUT
THE NOISE--TAKE IT
EASY, FELLA! I'M
HERE--TAKE IT
EASY!

PRESENTLY--

EASY BOY--EASY!
ALICE, GET SOME
MORE MUSTARD--
HE'S STILL
SHIVERING!

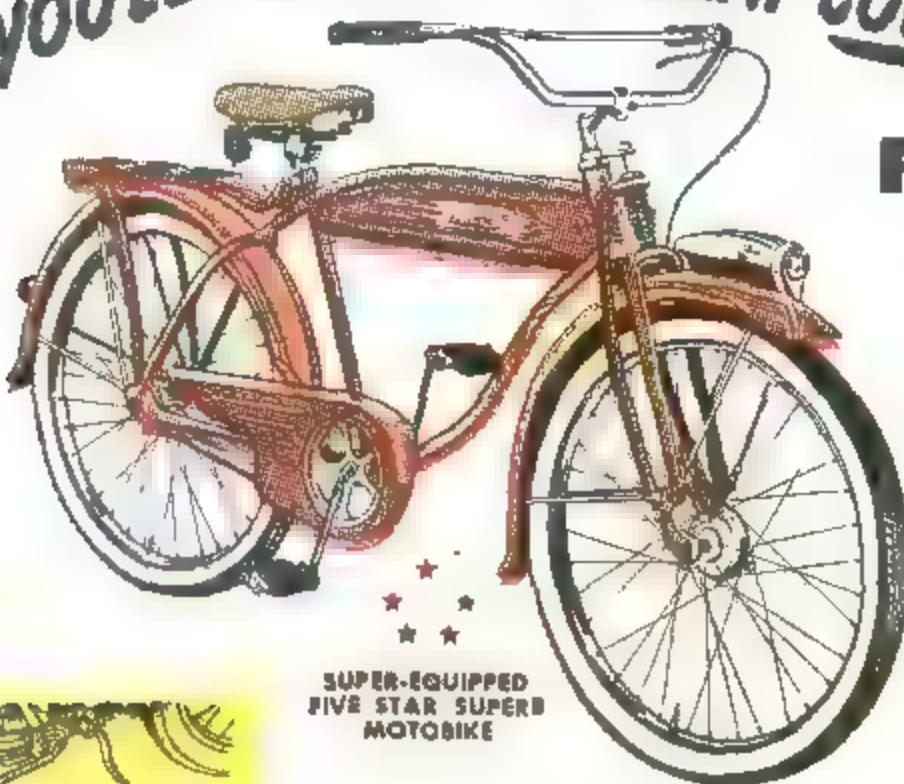
YES,
DAN!

CONTINUED



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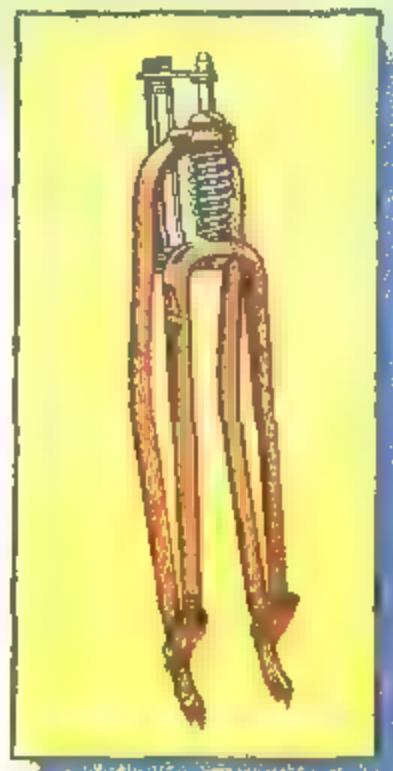


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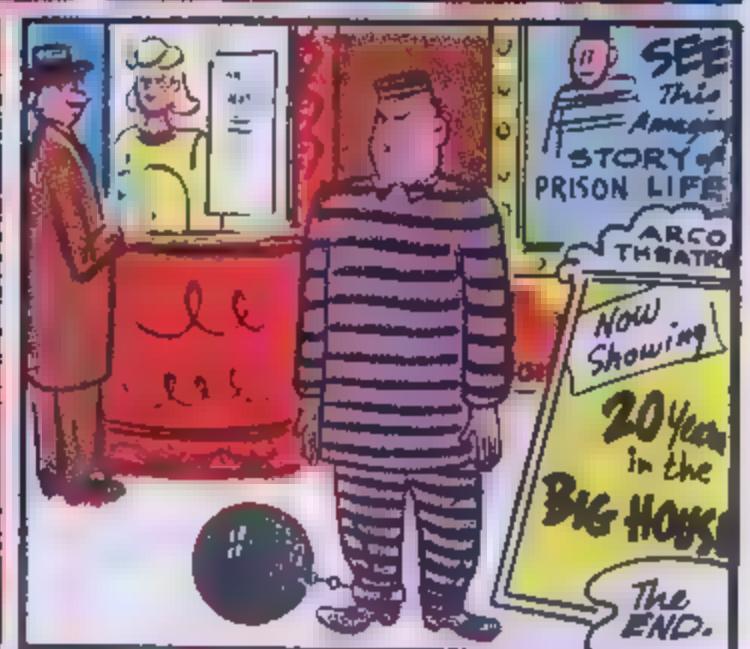
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WORLD'S FINEST

Meet the Stars

BING CROSBY (Dan Brooks)



Almost two decades ago, a young man with frank blue eyes and an easygoing manner appeared in his first movie, "The Big Broadcast of 1932." His name was Bing Crosby. Had he been able to look into the future and see that his popularity would soar until his very name became a legend, the young singer would have been overwhelmed. The whole world knows Bing Crosby by his first name, and it is said that his voice is being heard by someone, somewhere, every minute of the day and night!

Bing was born Harry Lillis Crosby in Tacoma, Washington, the fourth of seven children. His first job was in a Spokane pickle factory, where his father worked. But his parents wanted him to become a lawyer, so he went to Gonzaga University and enjoyed such extracurricular activities as var-

sity baseball and the Glee Club. Then Fate beckoned in the form of Al Rinker, an orchestra leader who needed a drummer. Harry Lillis volunteered for the job . . . and became Bing from that moment!

In 1925, when the band broke up, Al Rinker and Bing teamed up and were booked into a Los Angeles night spot, with singing as their specialty. Eventually Paul Whiteman caught their act, liked it, and signed them. For a while Bing sang in a Whiteman trio, but gradually he began to attract notice as a soloist. His popularity at Hollywood's famed Coconut Grove led to phonograph recordings, which in turn led to a radio program over CBS. Then came the movie offers . . . and the rest is history! Among his many screen hits have been "Pennies from Heaven," "Blue Skies," and "Mr. Music." When Bing co-starred with Bob Hope in "Road to Zanzibar," the fans' enthusiasm was so overwhelming that several sequels followed — "Road to Morocco," "Road to Utopia," and "Road to Rio." Crosby's sense of humor met its equal in Bob Hope, and the two celebrities are co-stars, co-golfers, and co-businessmen. Their friendship is even greater than all the publicity anecdotes about it.

As for his acting, Bing proved his talents in 1944 by winning the coveted "Oscar" for his portrayal of a priest in Paramount's "Going My Way." And besides boasting an Academy Award, too, he has a 25,000-acre cattle ranch in Nevada, an overabundance of loud shirts, a collection of pipes which he loves to puff on constantly, and a part-ownership in the Pittsburgh Pirates.

Back in 1930 Bing married an actress named Dixie Lee. Now they are the proud parents of four handsome sons — Gary Evan, Phillip Land and Dennis Michael (the twins), and Lindsay Harry.

Bing Crosby, who for the past five years has been the undisputed box office champion, is a nonchalant, unassuming fellow whose attitude is often mistaken for laziness. Actually his schedule is amazingly arduous—and during the war his bond tour and Red Cross activities, both here and overseas, were enough to exhaust anyone.

This five-foot nine, 165 lb. man, who always wears a hat pushed back on his head, possesses not only the singing ability which earned him an honorary degree of Doctor of Music from his Alma Mater, but the singular talent of making all the world love him.

COLEEN GRAY

(Alice Higgins)

Coleen Gray was born Doris Jensen in 1922, the daughter of a Nebraska farmer. Although she held a variety of jobs, none of them pointed to an eventual acting career. After receiving her B.A. degree from Hamline University in St. Paul, Minnesota, Coleen worked as a waitress in Montana's Glacier Park Hotel, then as a librarian at the University of Southern California (where she took courses in art and Spanish), and finally, as a receptionist at

the Los Angeles Y.W.C.A.

It was during this last period that she noticed an item in the paper which recalled a play she had appeared in at college. The item was an audition announcement for a drama school production of "Letters to Lucerne," and Coleen knew the second lead part. She tried out for it, just for fun, and got the role. Much to her surprise, her portrayal led to more amateur stage appearances, and in 1944 an agent arranged a screen test for her which resulted in a contract. Coleen began with a brief role in "Red River" and soon be-

came a rising star on the Paramount lot. She is five-foot three,



weighs 113 pounds, loves good music and literature—and is ecstatic over her unexpected success.

CHARLES BICKFORD

(J. L. Higgins)



Charles Bickford always wanted to be a famous explorer and world

traveler, so during his senior year at high school in Everett, Massachusetts, he quit to take a cruise. After working as seaman for a while, he returned home and decided to become an engineer instead.

Upon graduation from the Massachusetts Institute of Technology, he worked on construction jobs all over the country. One day, between jobs in San Francisco, he met a burlesque producer who liked his rugged good looks and magnetic personality. Bickford, who'd never realized he had

a dramatic streak in him, soon found it out when he accepted the man's offer of a temporary acting job.

After a year he returned East to obtain more theatrical training via a Boston stock company, and finally after twelve years of road shows he made his Broadway debut in Maxwell Anderson's "Outside Looking In." Three seasons on the legitimate stage led to a Hollywood contract. Bickford liked Hollywood and Hollywood liked him; he's been there ever since.

FRANCES GIFFORD

(Margaret Higgins)

Frances Gifford was beautiful and talented and she lived in Long Beach, not far from Hollywood. But the obvious never entered her head—that is, to try and become a movie actress. Frances wanted to be a smart woman lawyer. After graduating from high school as valedictorian of her class, she enrolled in the pre-legal course at U.C.L.A. Little did she know that the very next day she would be slated for stardom! It happened while she was sightseeing with a

friend around the Paramount lot. A studio executive saw her and asked her to take a screen test. It resulted in a contract, so Frances promptly gave up law school for "glamor school," posing for bathing suit publicity shots. She kept waiting to go before the cameras, but no assignments seemed to be forthcoming. Then, on New Year's Eve of 1948, she was hurt in an automobile accident and was hospitalized for months.

Upon her recovery, she resumed her acting and this time made good! Audiences liked her in such

films as "Cry Havoc" and "Our Vines Have Tender Grapes," so



now the pretty star is destined for great things—and she's glad she's not a lawyer after all!

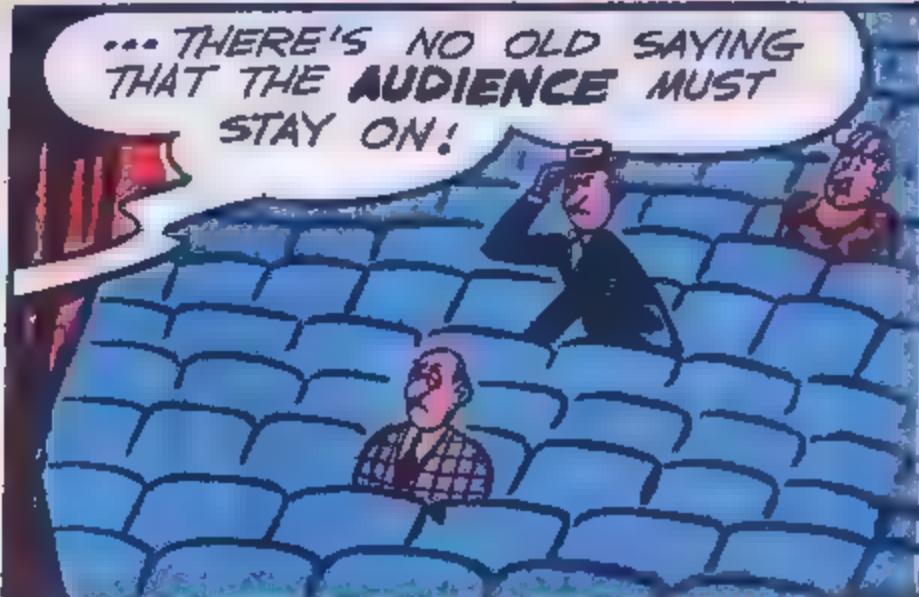
Broadway

WHAT A WONDERFUL TROUPE WE'VE GOT! FIRST THE BACKER WITHDREW HIS MONEY THEN OUR COSTUMES WERE BURNED UP! ... BUT YOU KNOW THE OLD SAYING



“THE SHOW MUST GO ON!”

... THEN THE LEADING LADY GOT A FEVER, THE STAGEHANDS QUIT, AND THE MALE LEAD BROKE HIS HAND ... BUT THE SHOW WENT ON!



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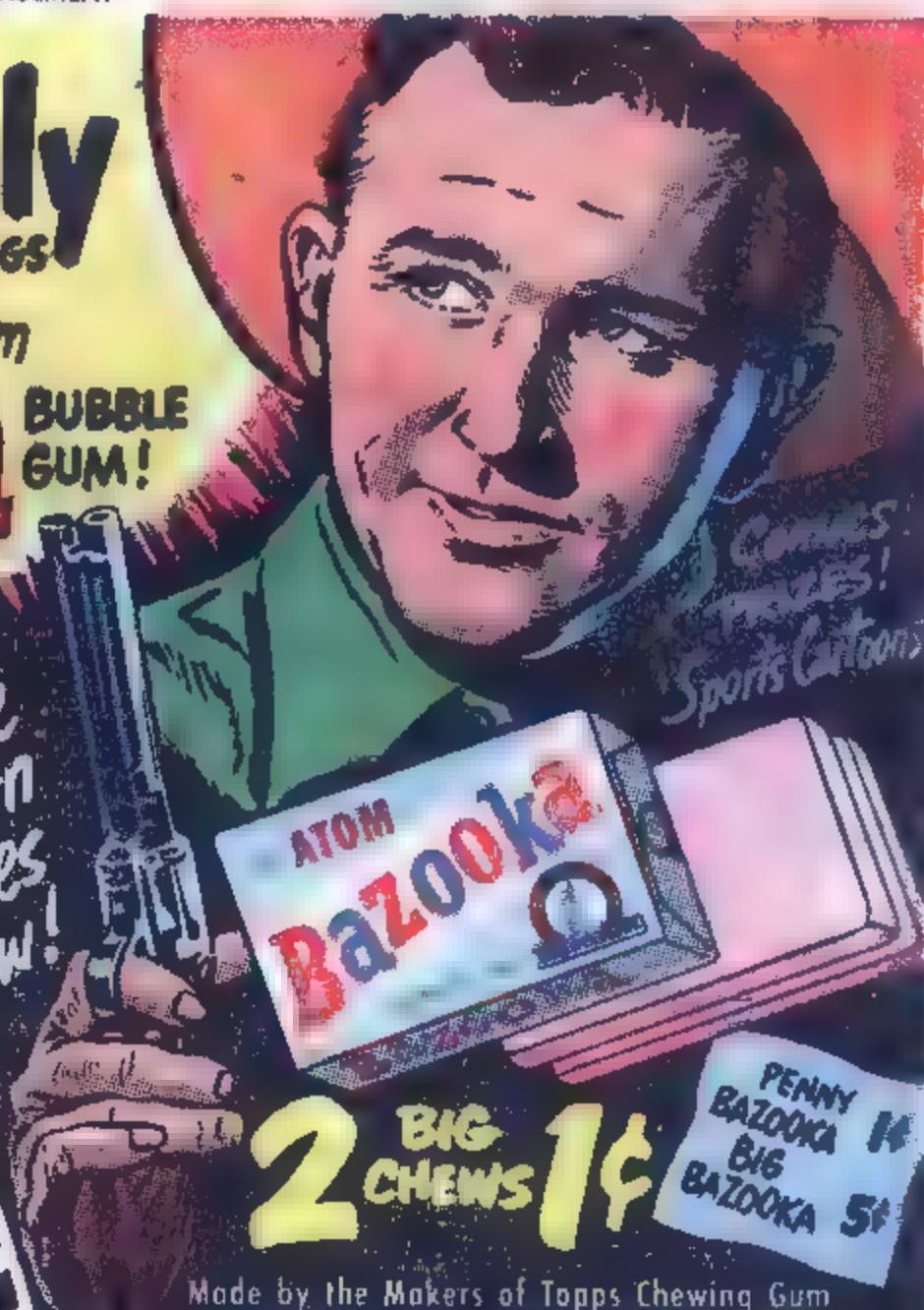
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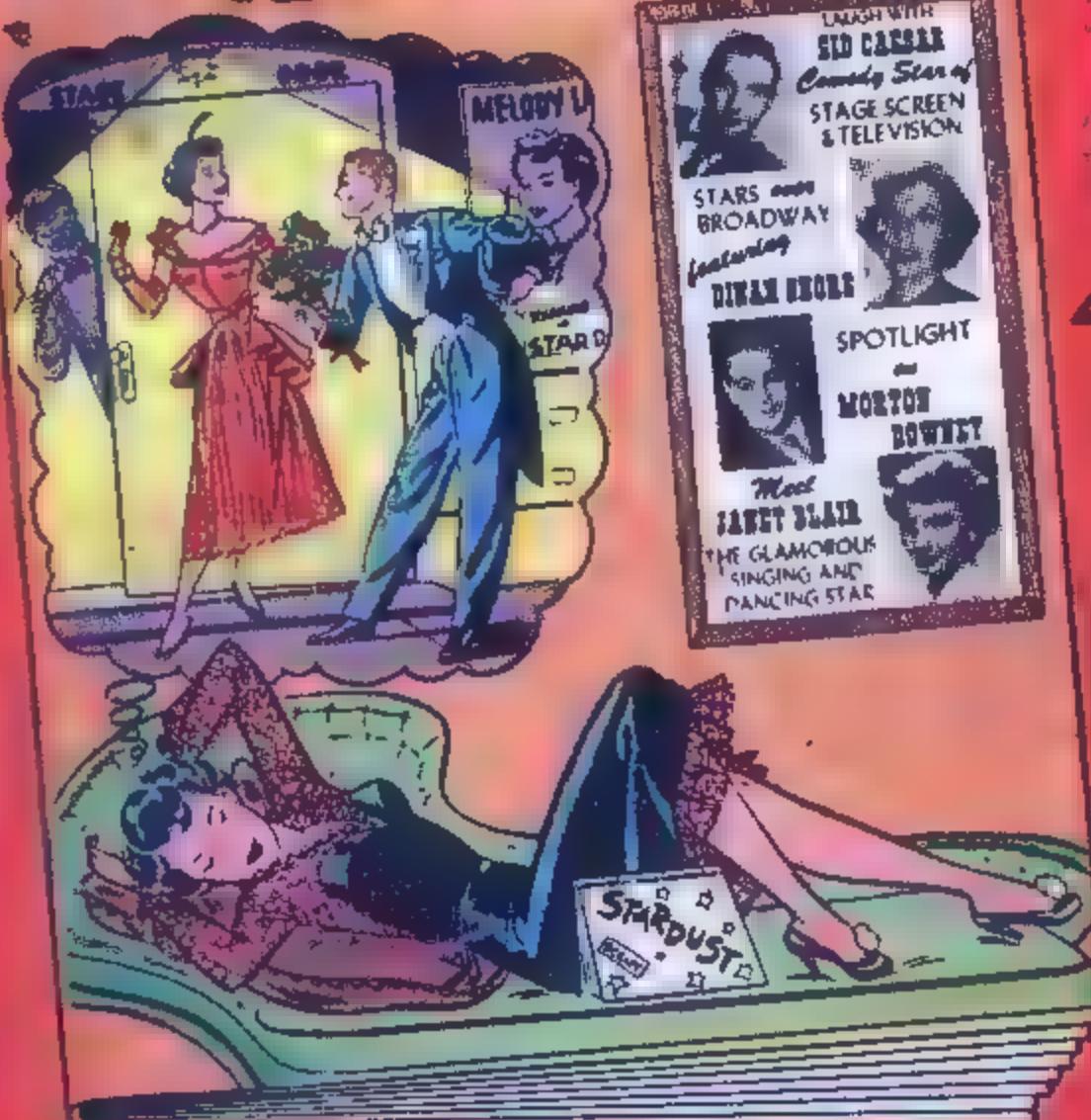
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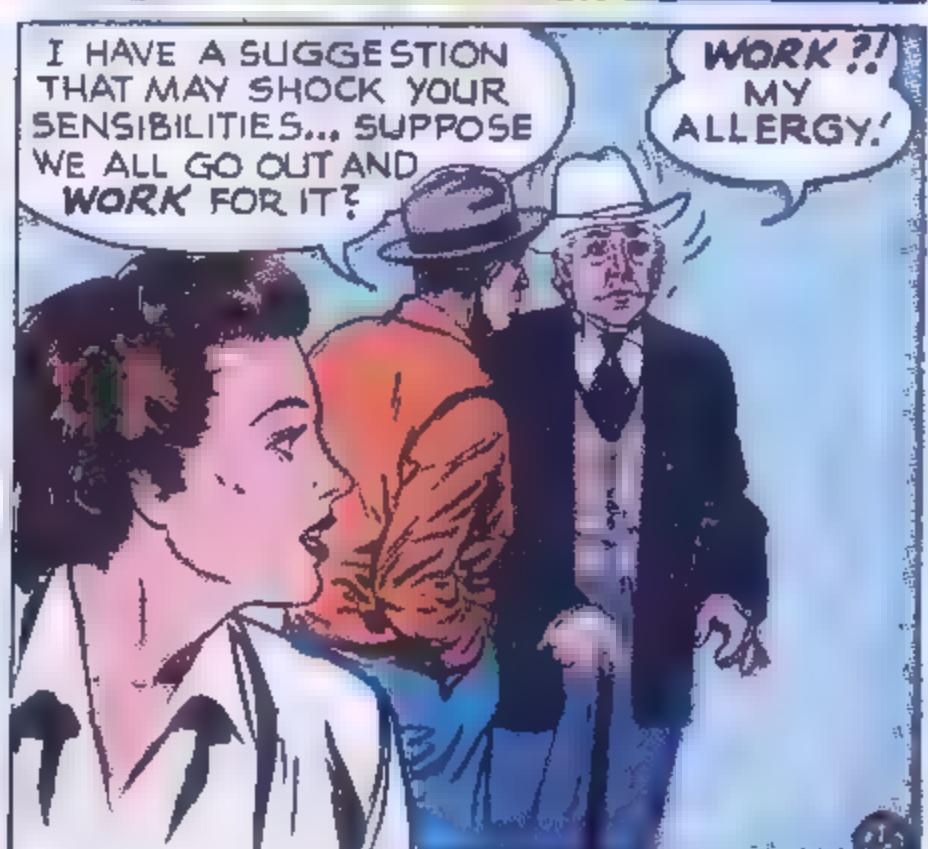
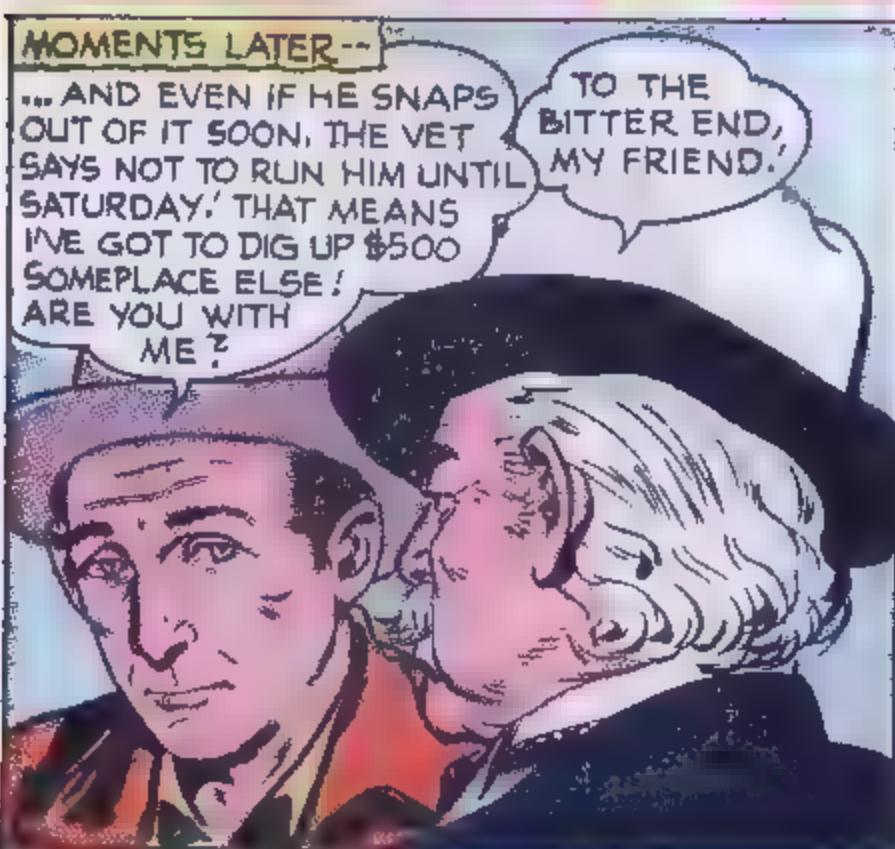
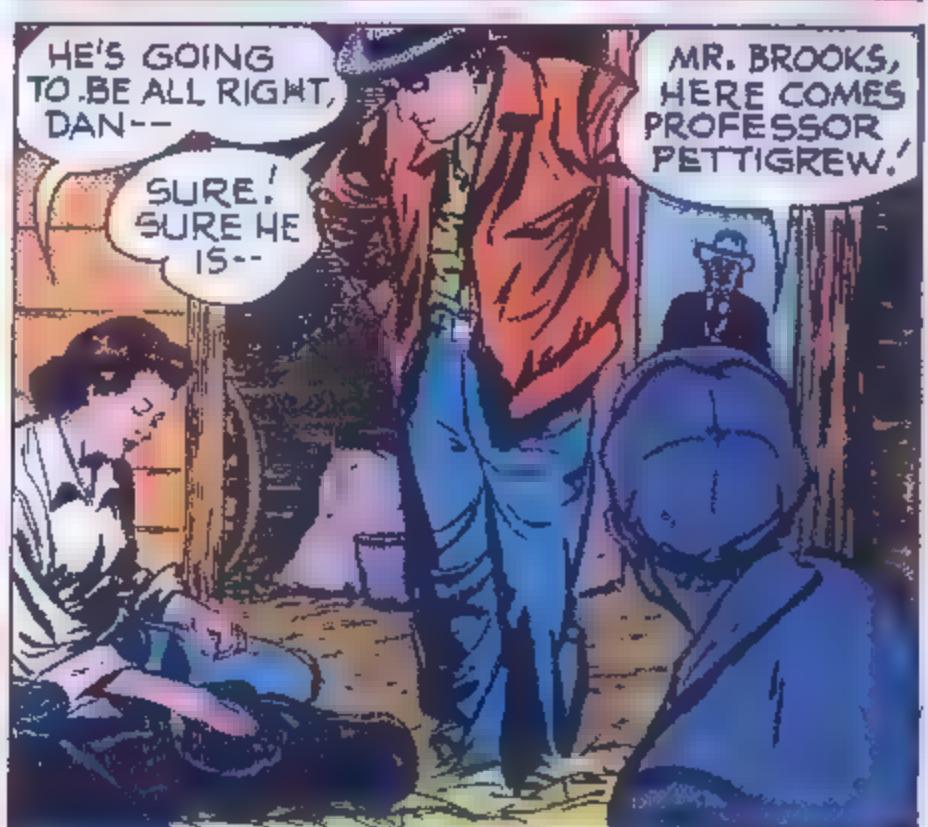
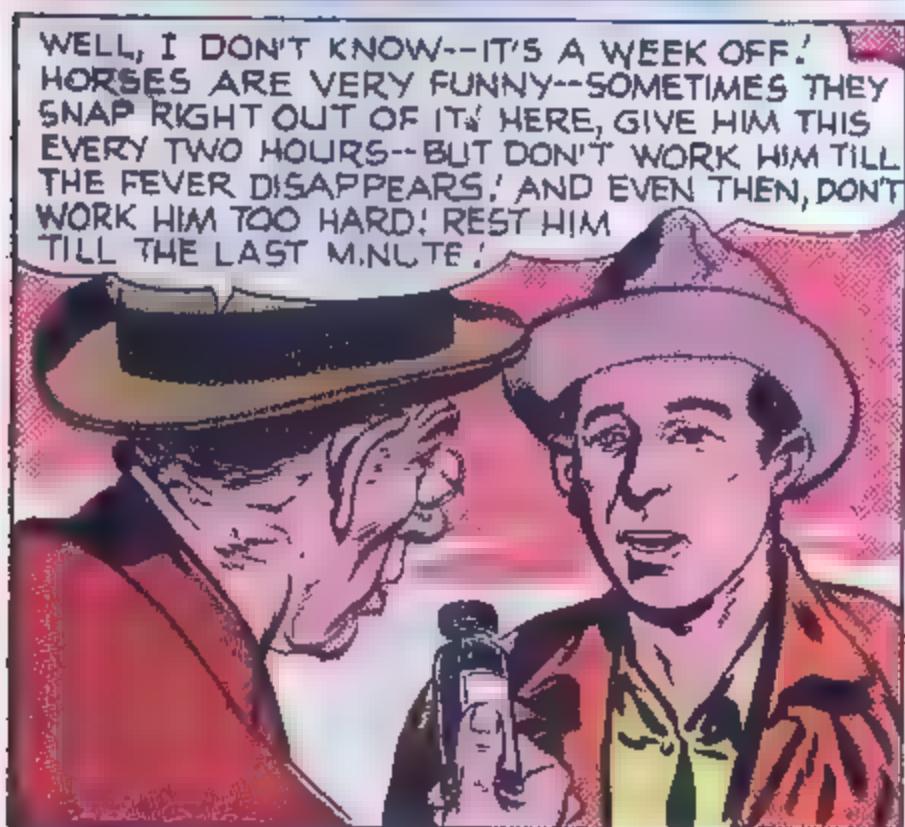
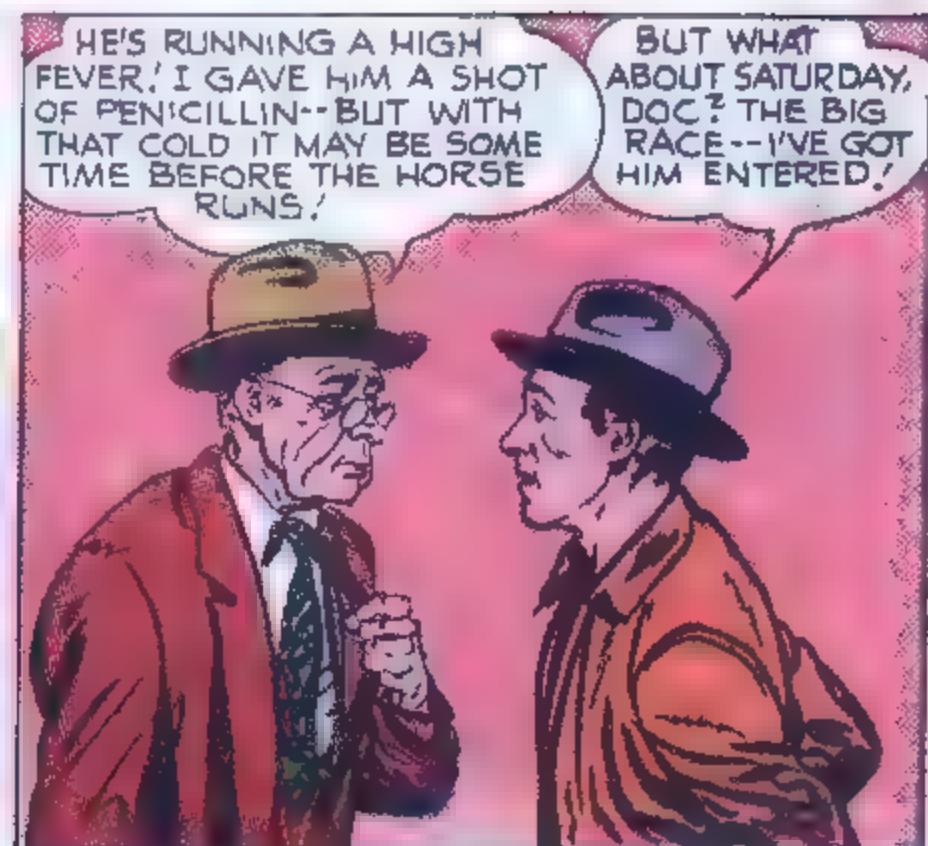
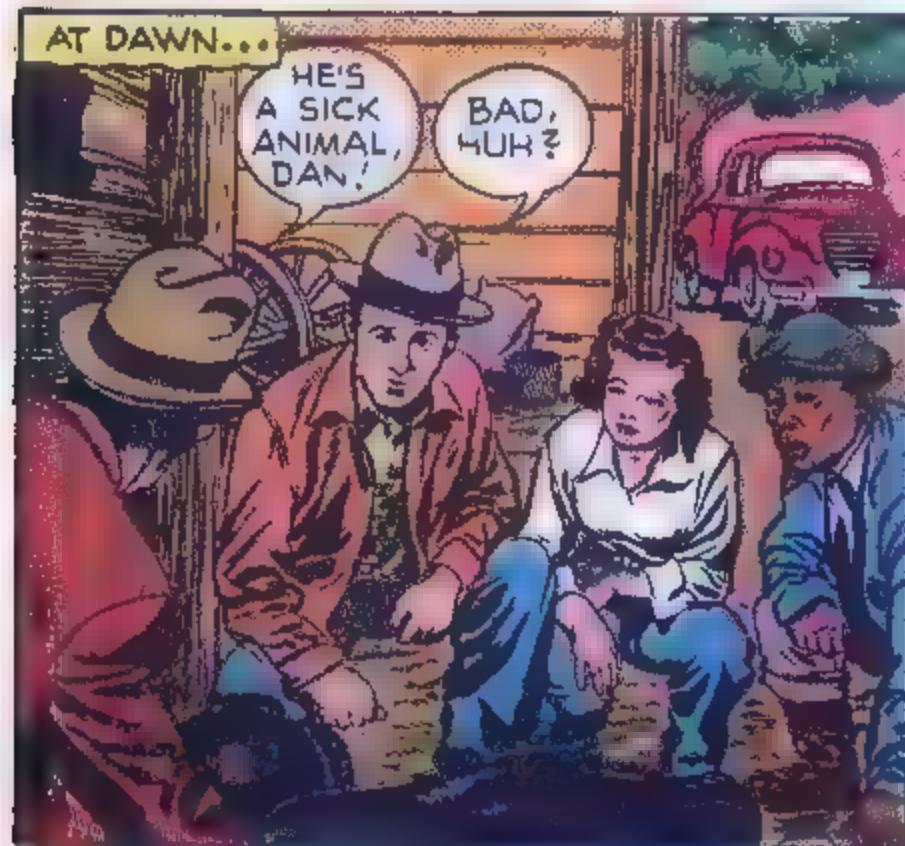
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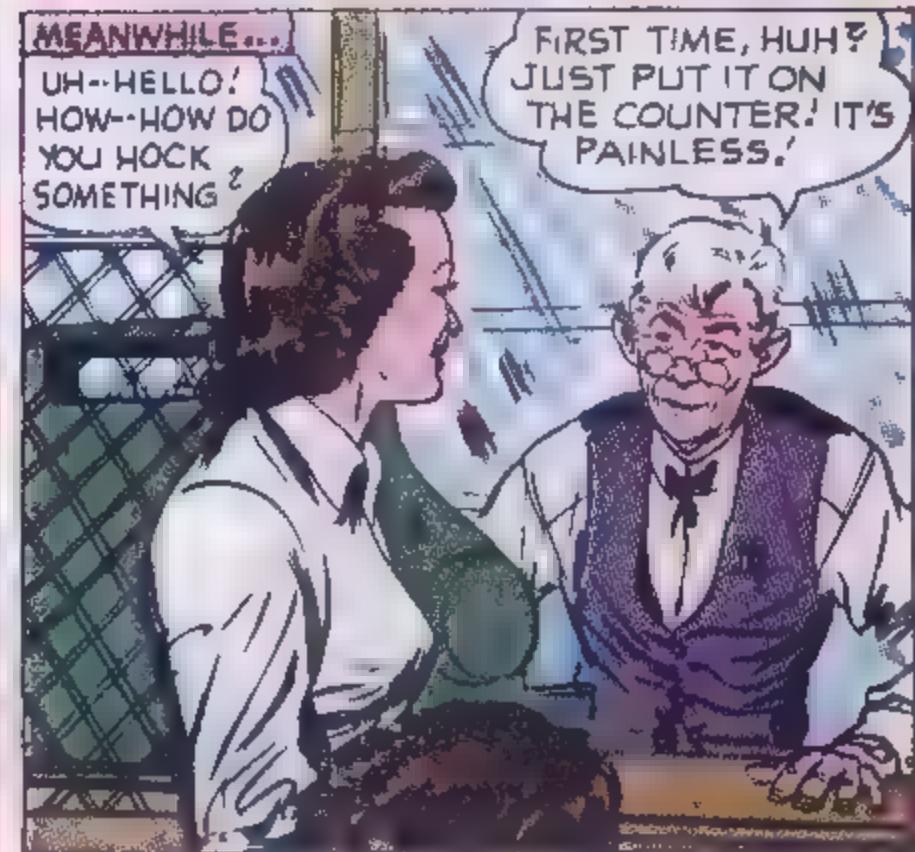
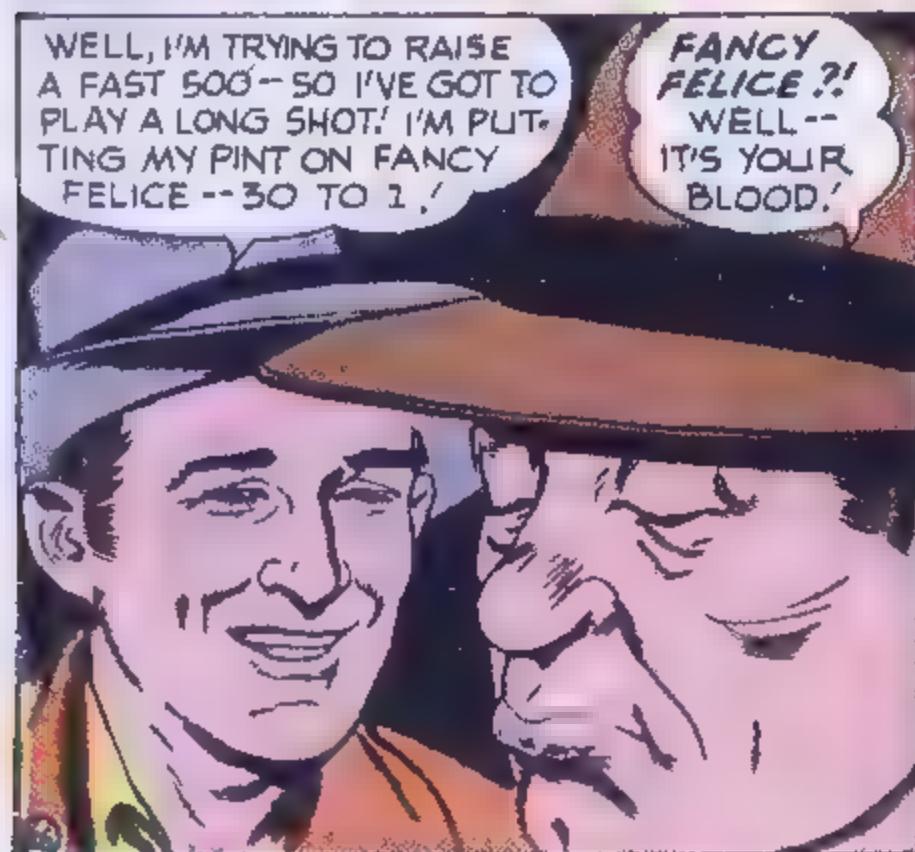
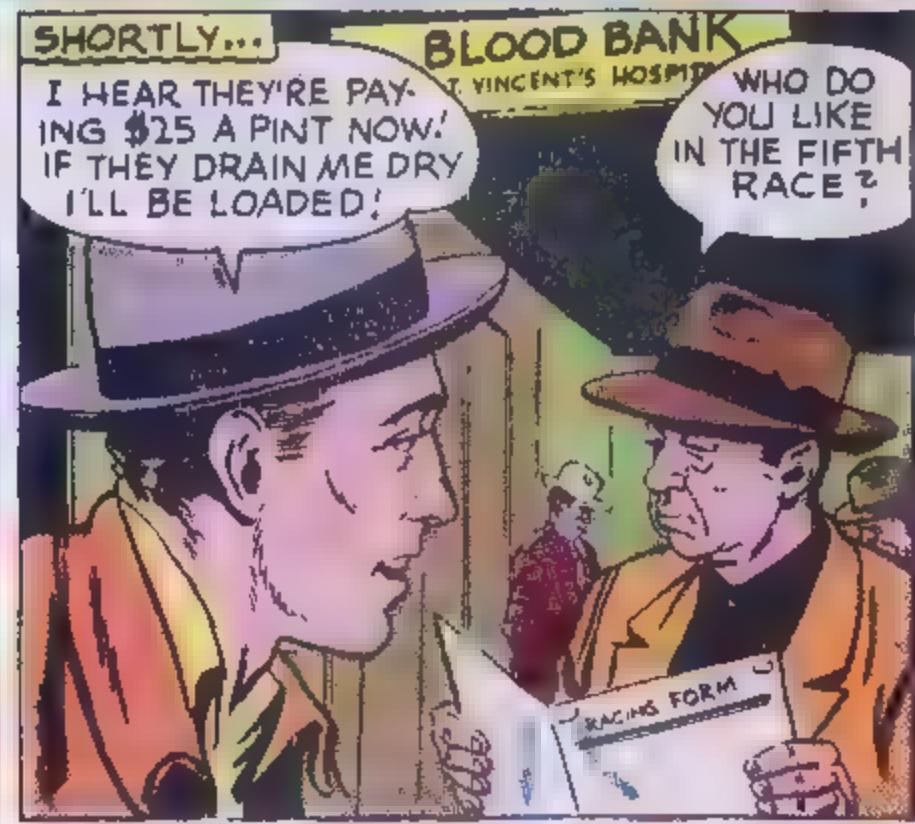
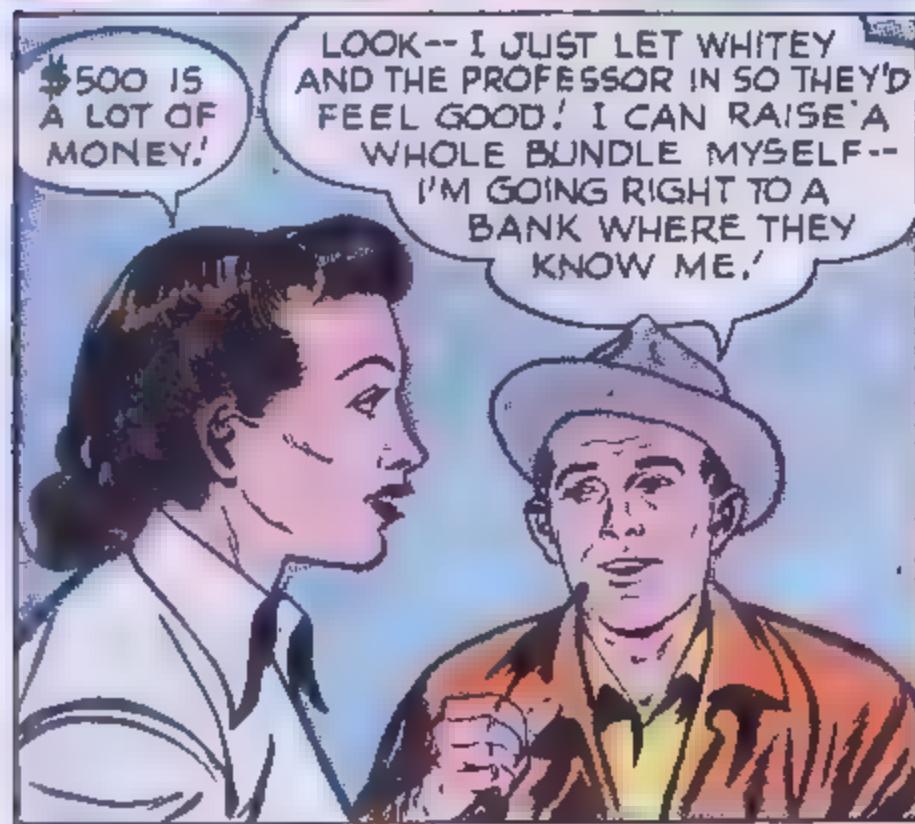
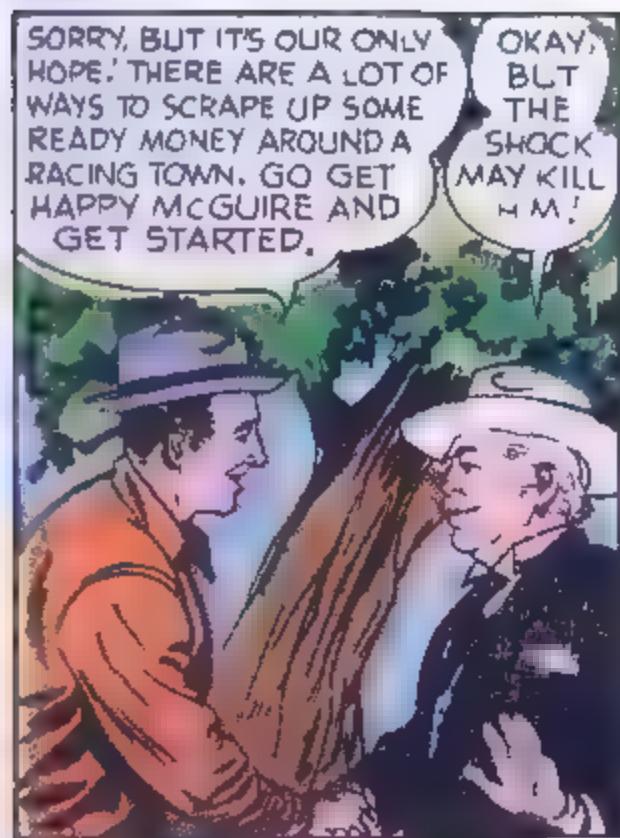
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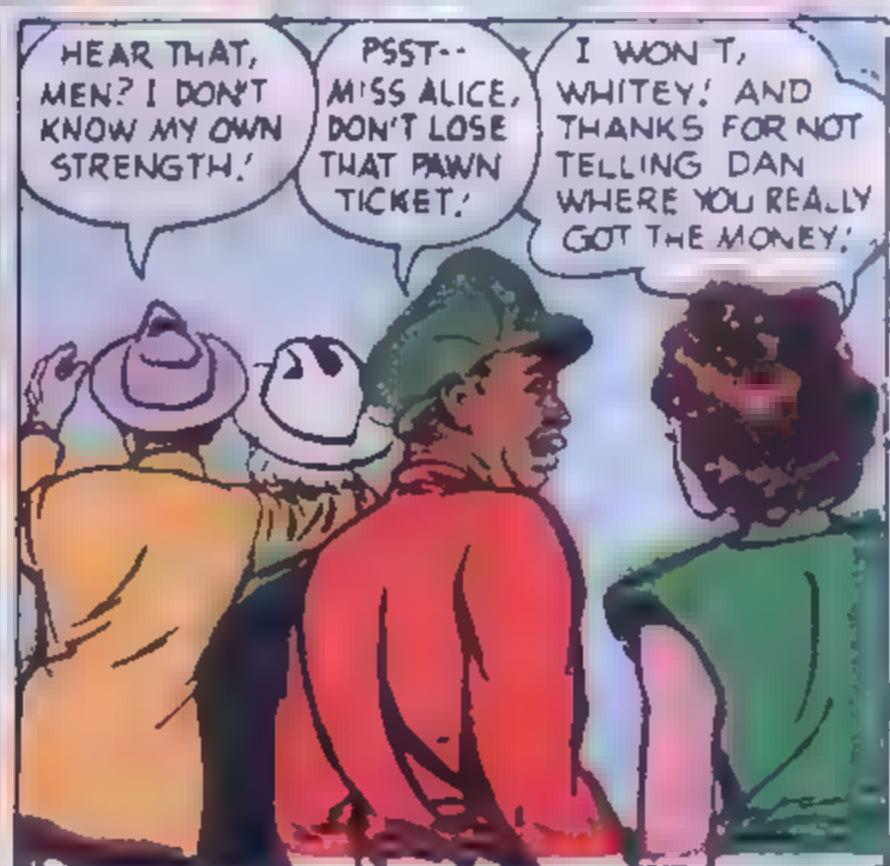
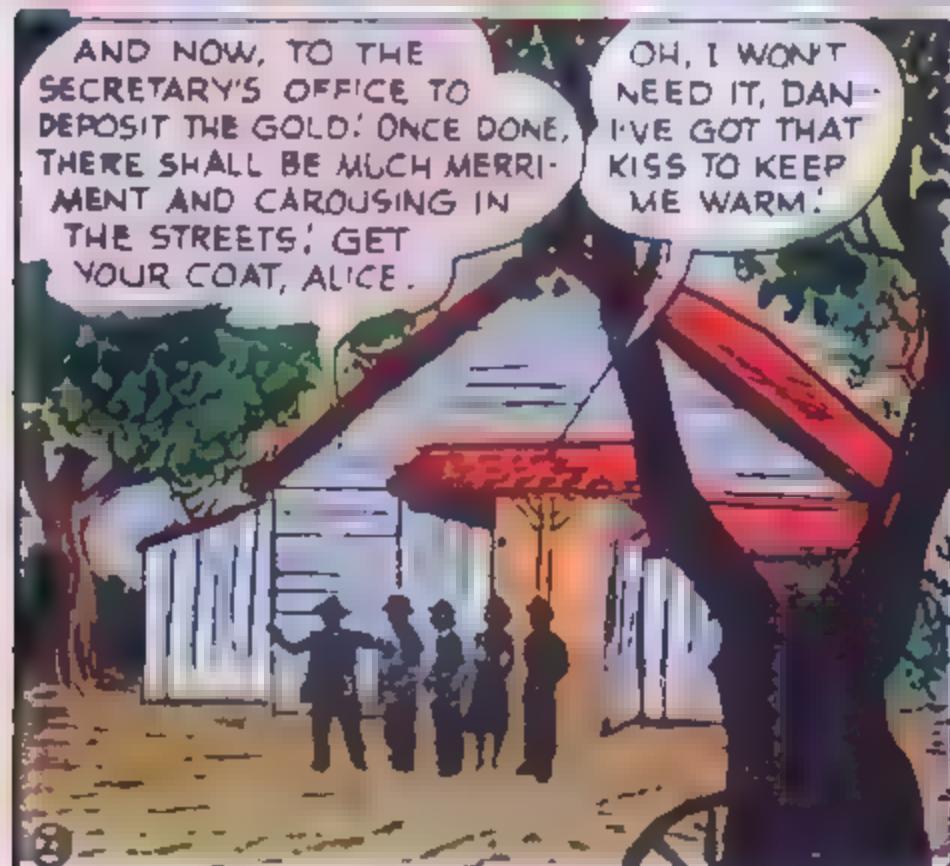
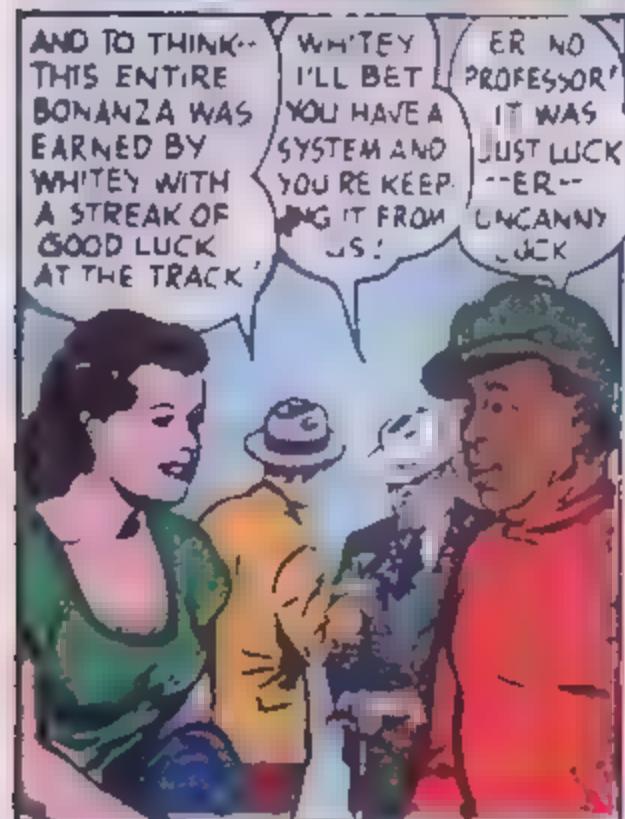
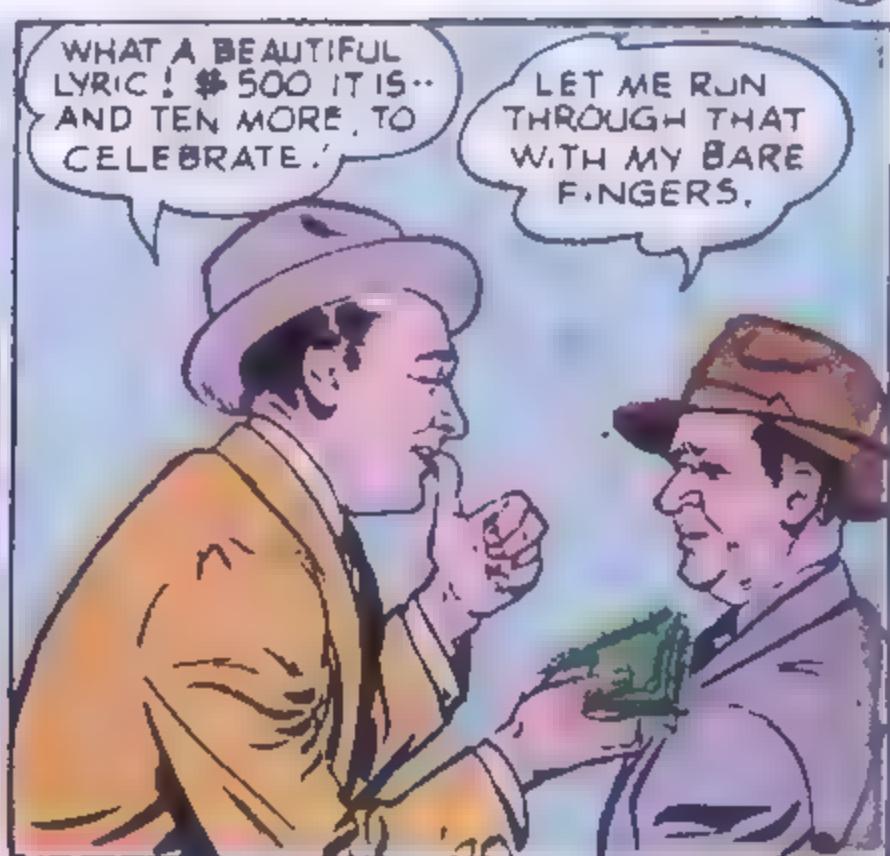
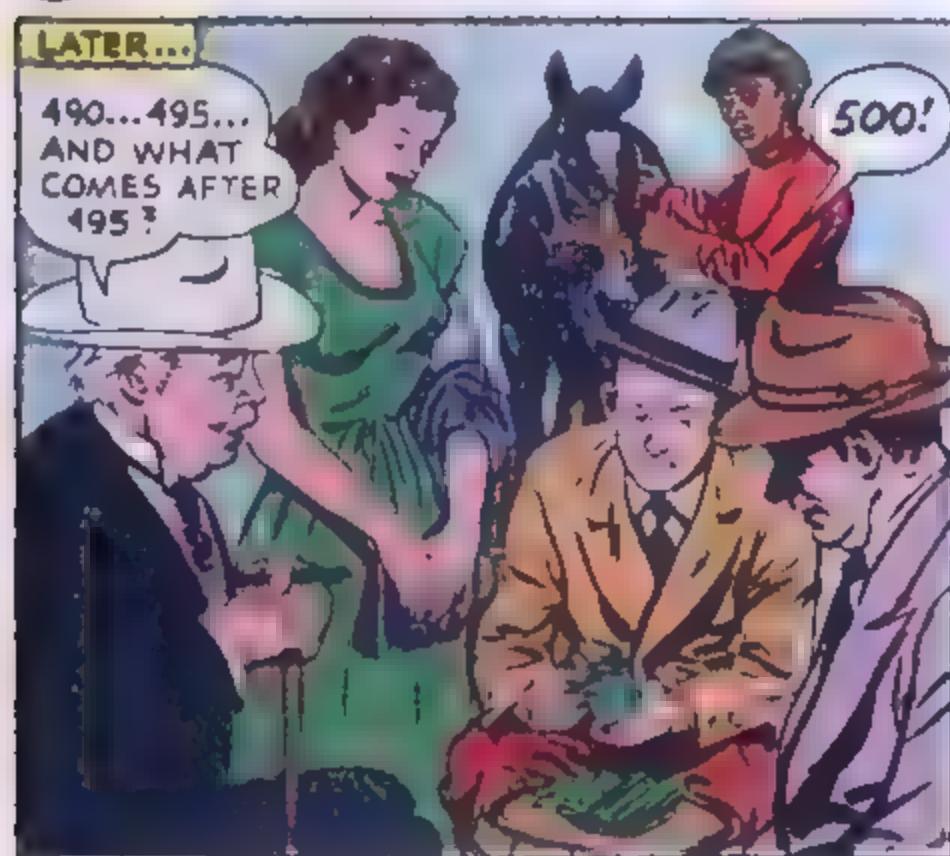
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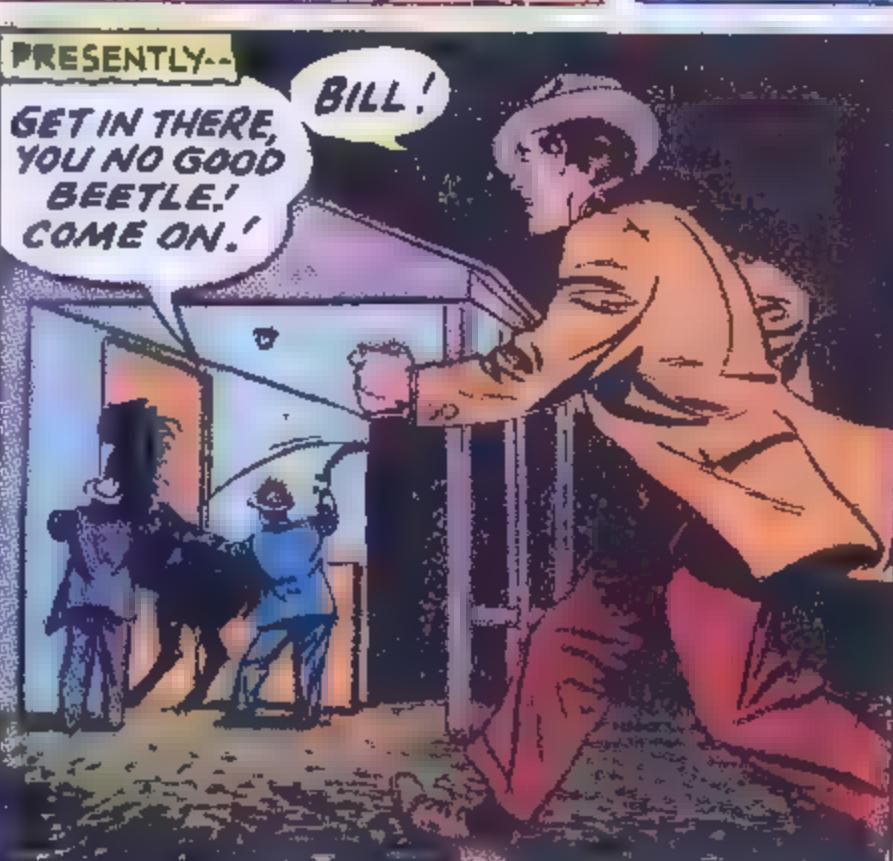
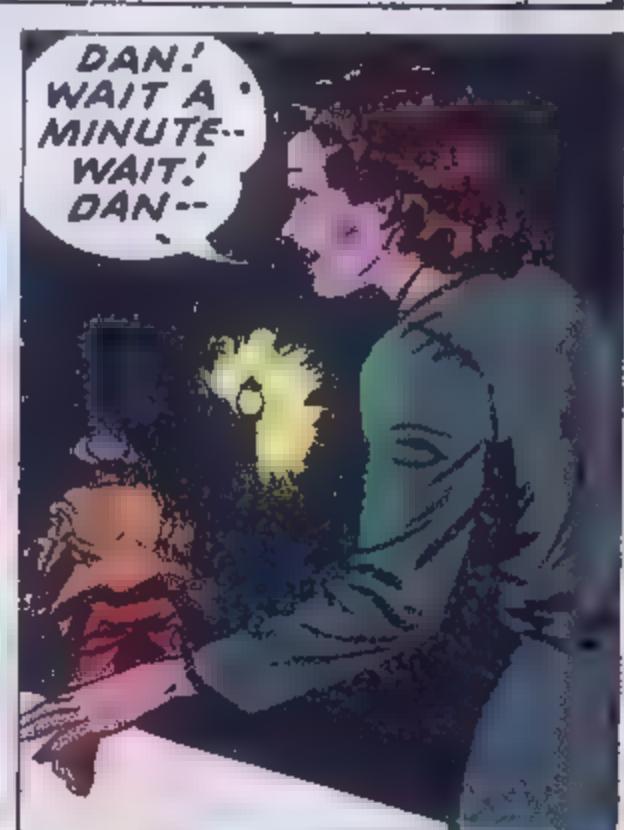
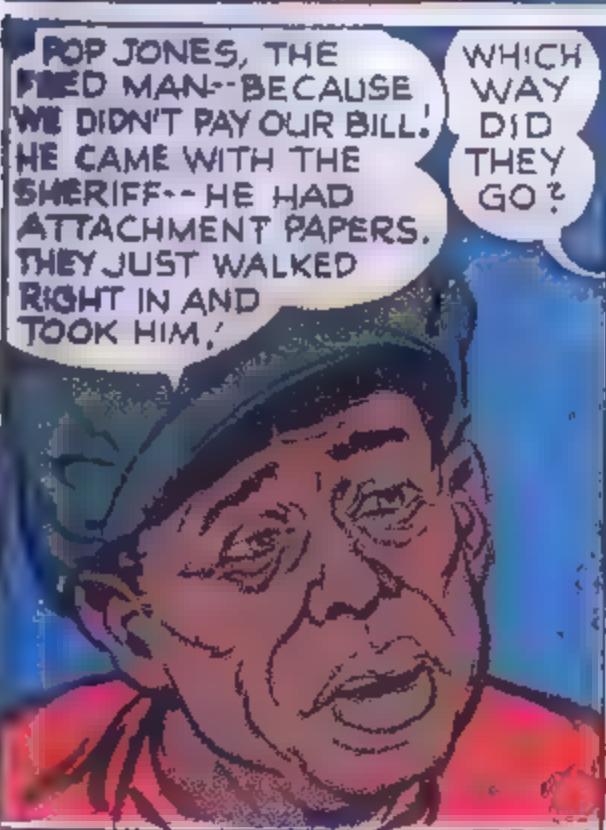
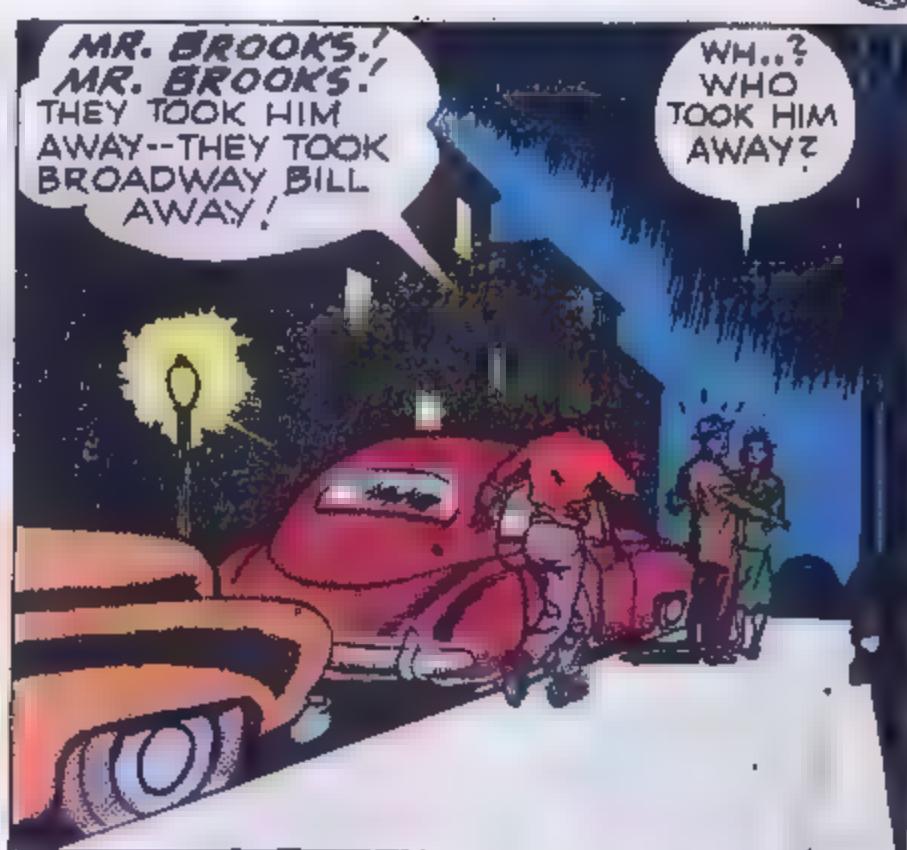
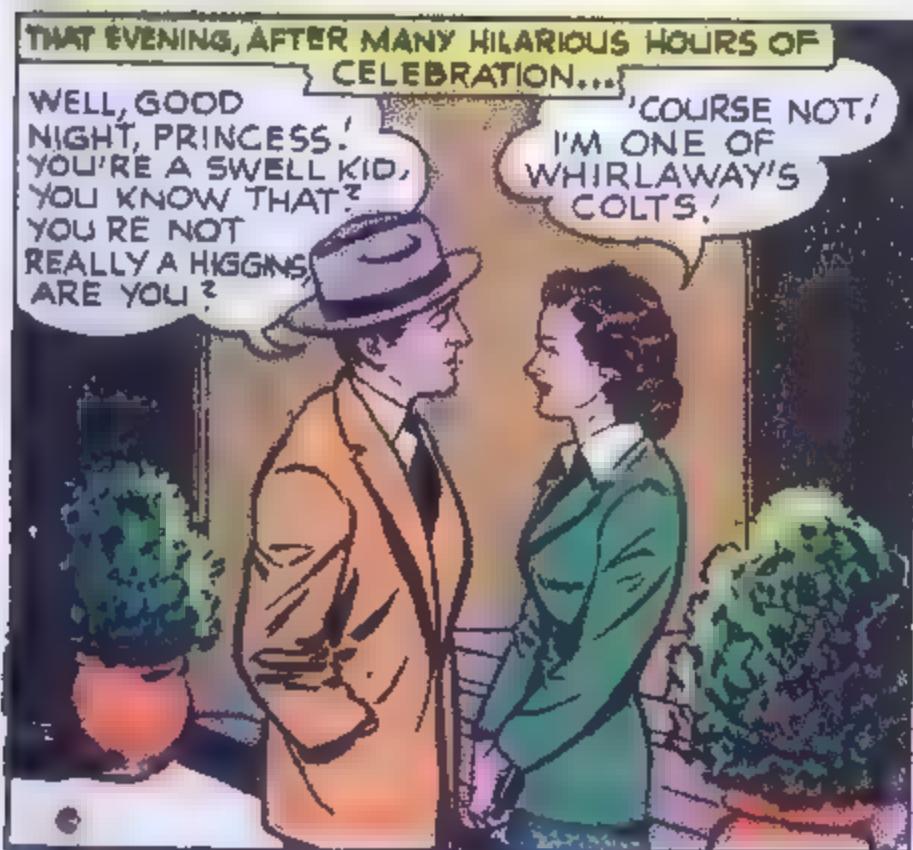
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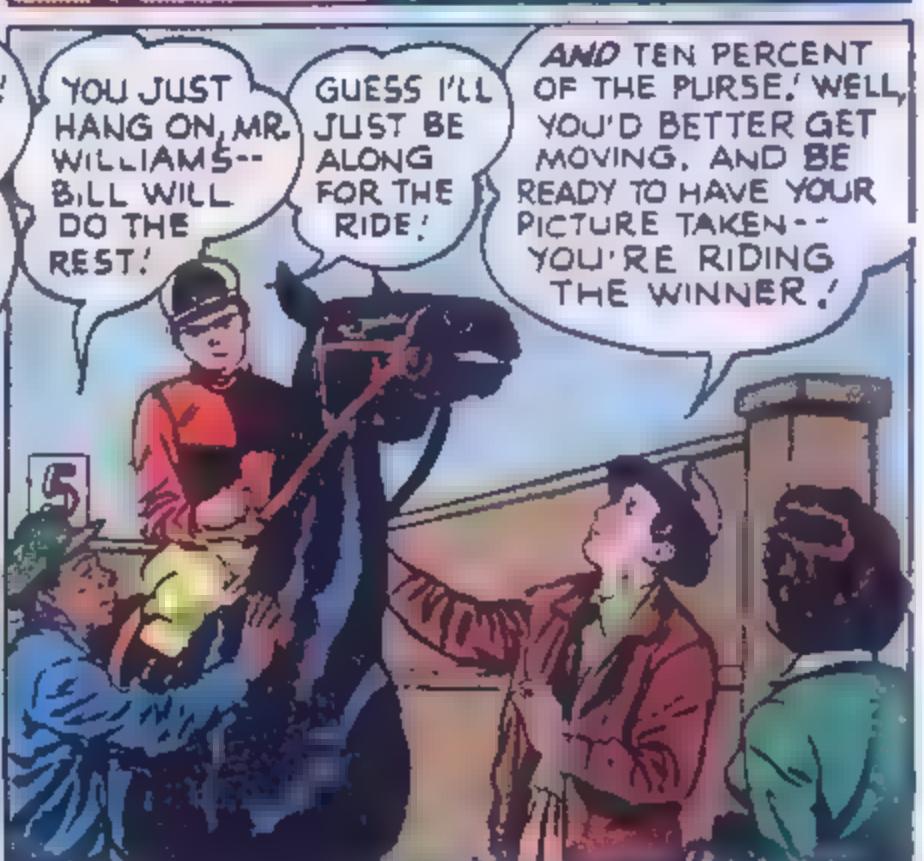
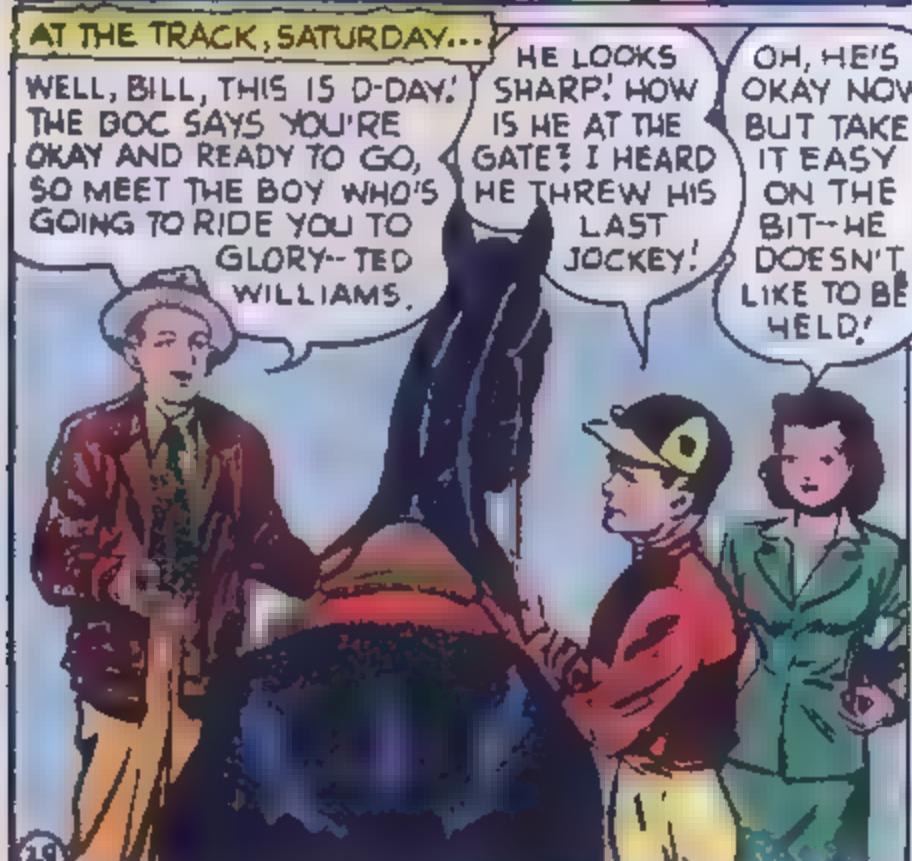
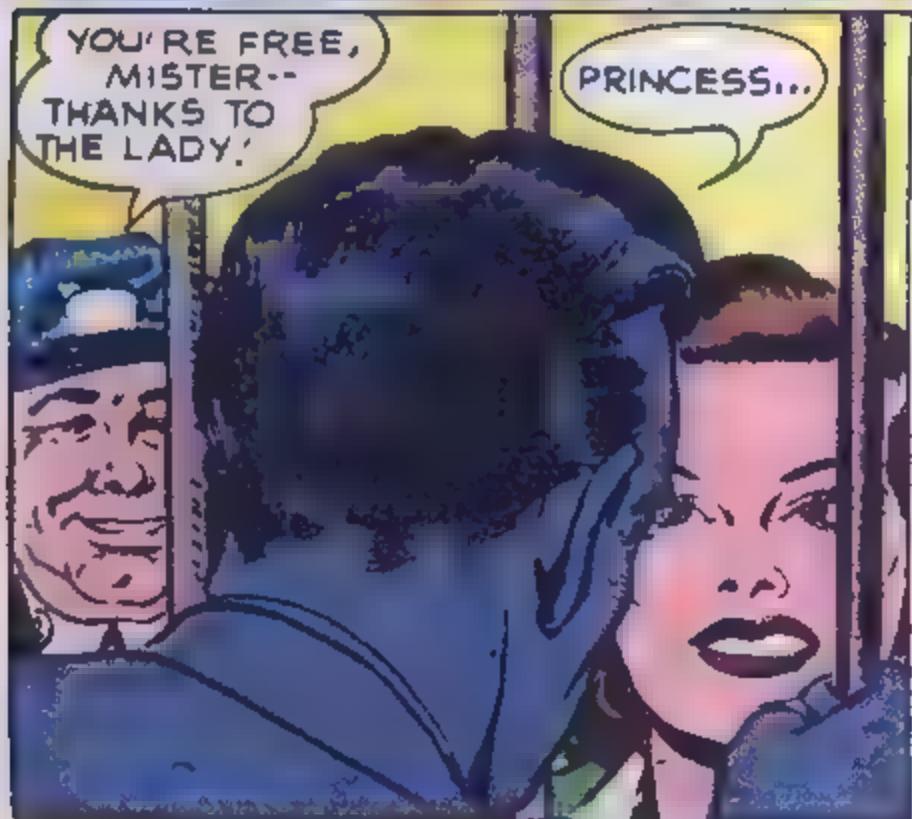
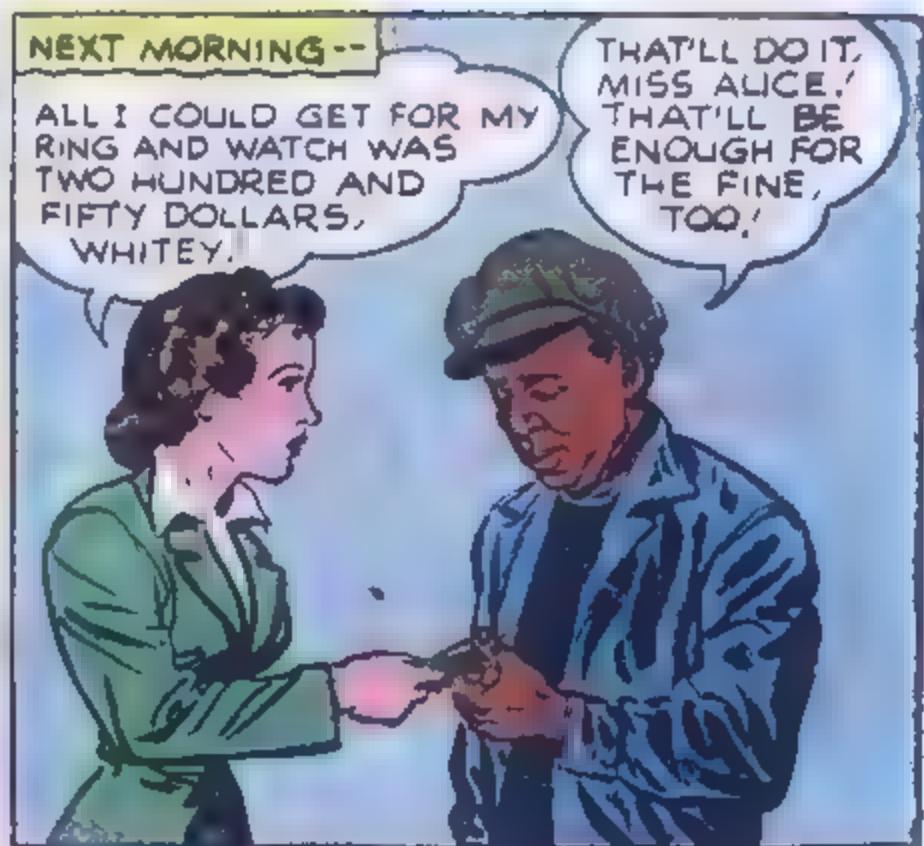
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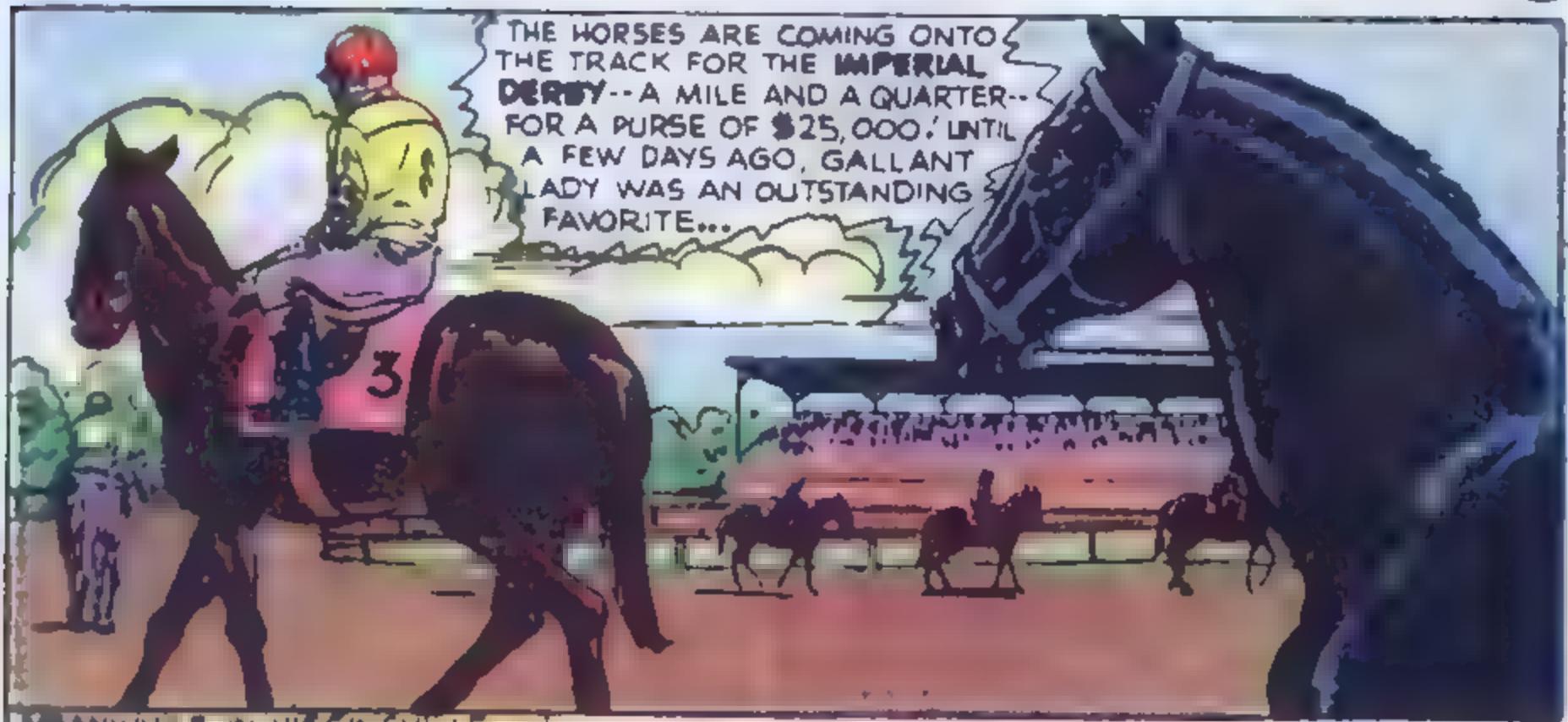
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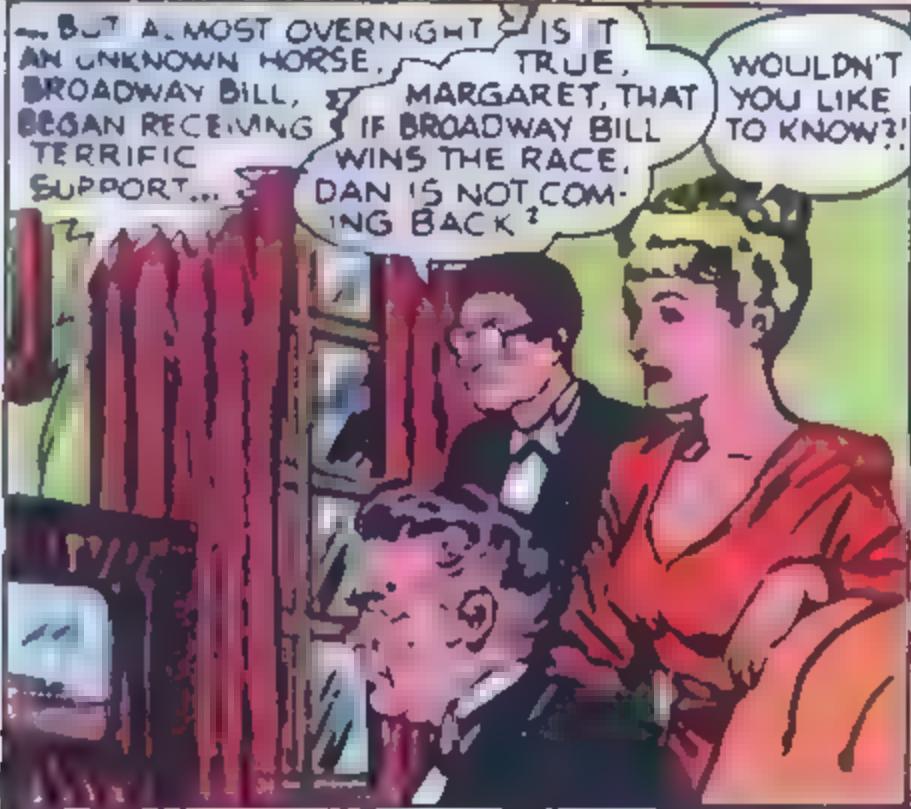
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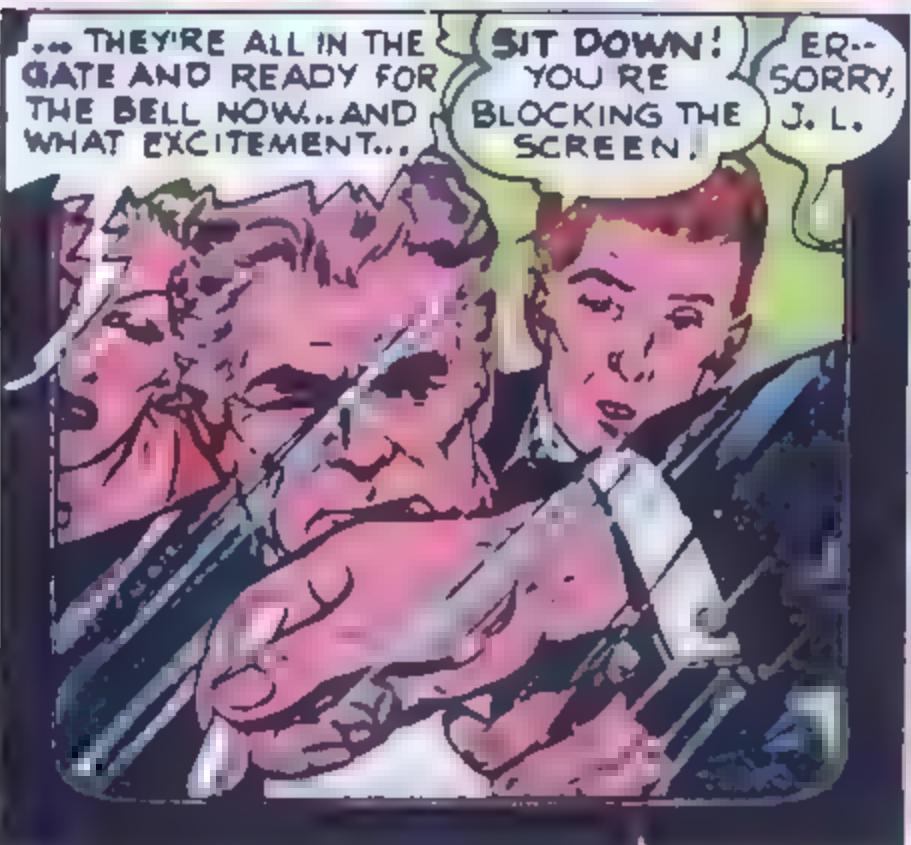
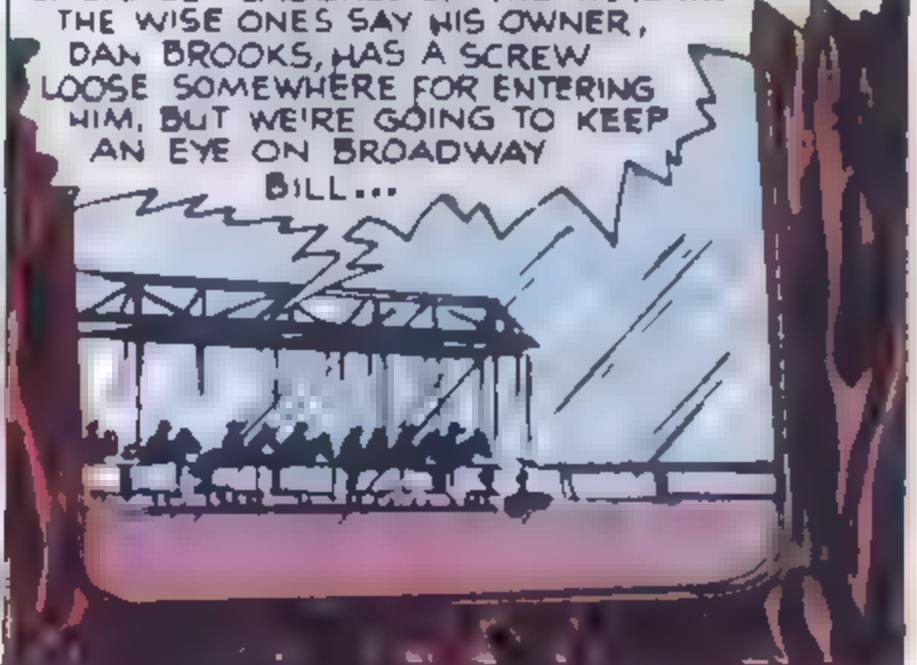


...Meanwhile in Higginsville...



...NOW THEY'RE NEARING THE GATE... THERE GOES GALLANT LADY... SUN-UP... AND BROADWAY BILL... HE THREW HIS JOCKEY IN THE LAST RACE AND WAS LITERALLY LAUGHED OFF THE TRACK...

THE WISE ONES SAY HIS OWNER, DAN BROOKS, HAS A SCREW LOOSE SOMEWHERE FOR ENTERING HIM, BUT WE'RE GOING TO KEEP AN EYE ON BROADWAY BILL...



CONTINUED

WHO-O-O-SH
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 strap, and wind

Insert trigger in hole.

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 Newark 5, New Jersey

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 TODAY... and get set for the
 fun-filled time of your life! You
 get not one... but two... sets
 of Dual Planes... plus the Trigger-Quick Pistol. All for...

LEAVE IT TO

Binky!

HIVA, LUCY! GOSH, THAT'S SWEET OF YOU SETTING OUT THOSE COOKIES FOR MY PARTY TONIGHT.

YOUR PARTY? THESE ARE FOR THE MEMBERS OF MY SCHOOL CLUB WHO ARE MEETING HERE TONIGHT.

"HOME, SWEET HOME!"

WHAT? BUT I SPOKE TO MOTHER LAST WEEK ABOUT HAVING MY CROWD OVER **TONIGHT**, AND SHE SAID IT WAS OKAY.

I'M SORRY, BINKY, BUT MOTHER MUST HAVE FORGOTTEN ABOUT MY MEETING. YOU'LL HAVE TO CALL YOUR PARTY OFF!



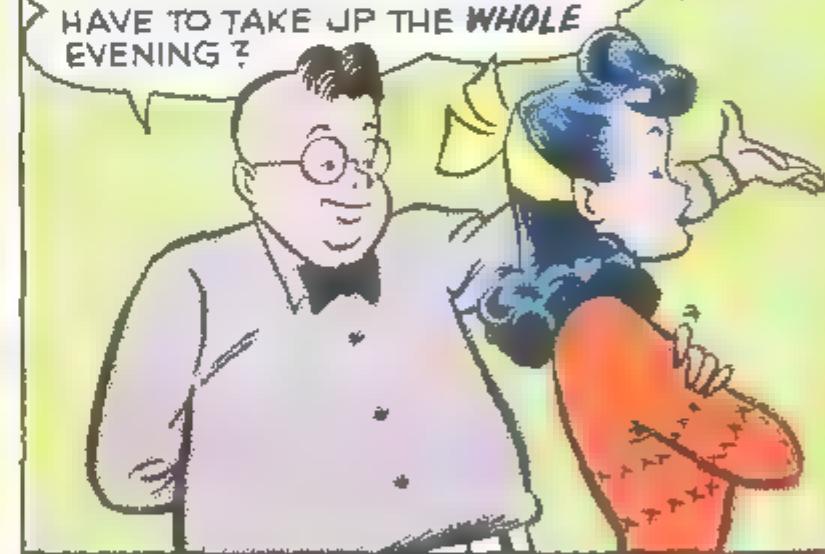
NOW WAIT A MINUTE, CHILDREN, BEFORE YOU START ANY FURTHER BICKERING. LET'S DISCUSS THIS SENSIBLY, SAME AS YOU DO AT YOUR STUDENT COUNCIL MEETINGS.

YES, AND AT HOME, TOO. FATHER AND I DISCUSS FAMILY MATTERS WITH YOU, DON'T WE?



WELL, I DON'T SEE ANY WAY OUT.

LET'S TRY... DOES YOUR MEETING HAVE TO TAKE UP THE **WHOLE** EVENING?



NO-O... WE'RE STARTING AT 8 - AND I SUPPOSE WE **COULD** BE THROUGH BY 9:30.

THEN, PERHAPS BINKY COULD POSTPONE HIS PARTY UNTIL THEN, AND YOU COULD DO SOMETHING AFTERWARDS...

SURE! I'LL ORGANIZE A TREASURE HUNT THAT'LL TAKE US AWAY FROM THE HOUSE UNTIL THE MEETING IS OVER. HOW'S THAT?

THAT'S OKAY WITH ME! WE'LL GO ROLLER-SKATING AFTER OUR MEETING.

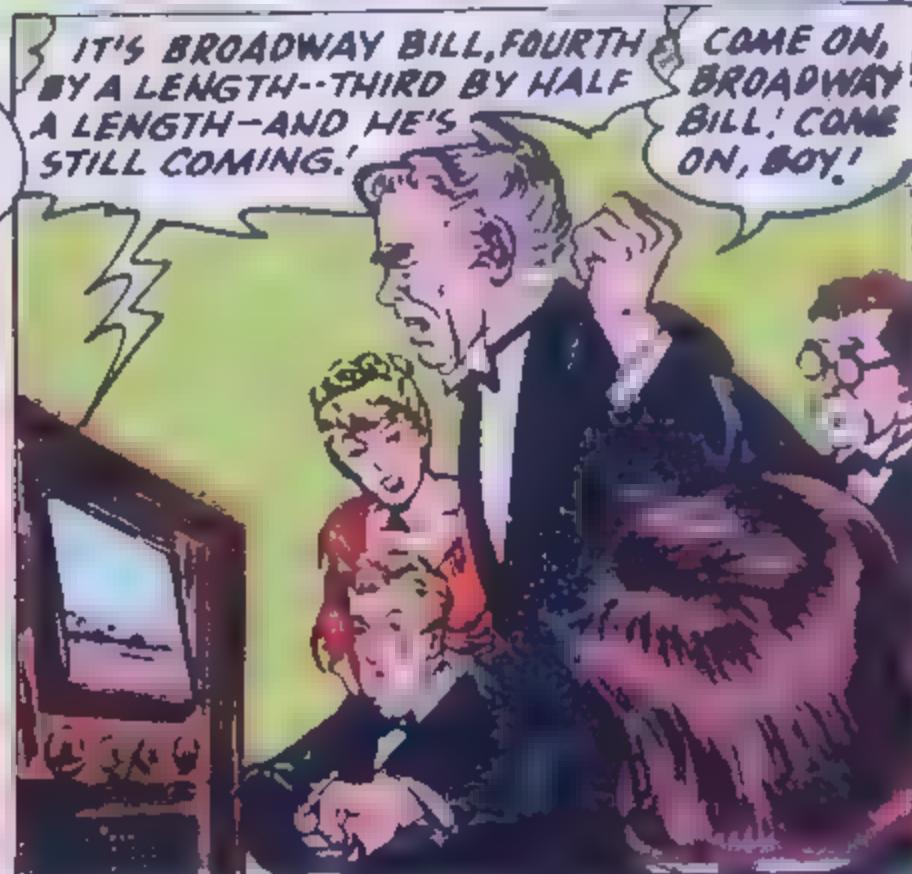
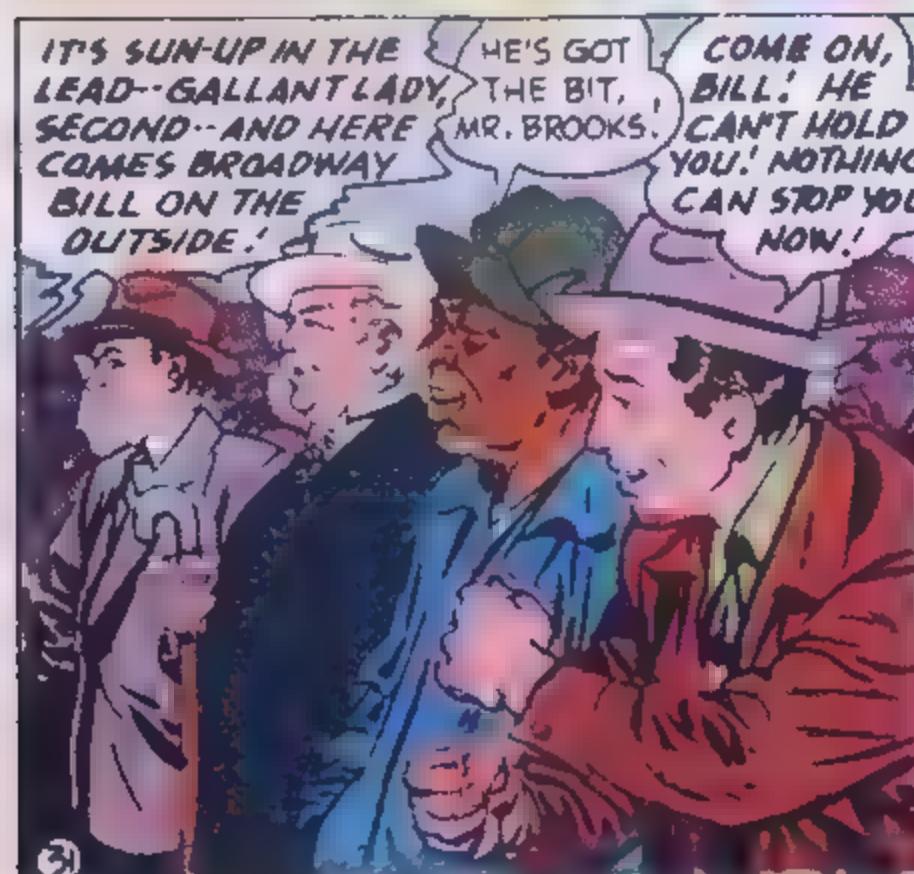
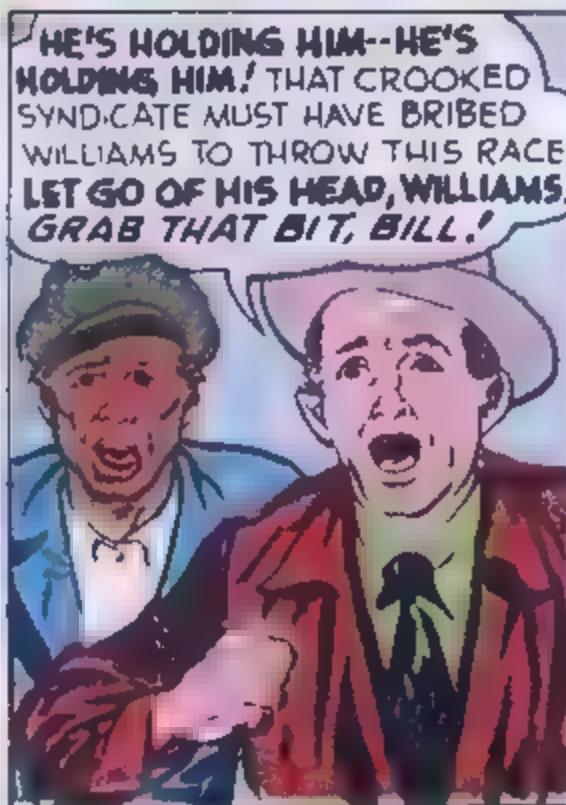
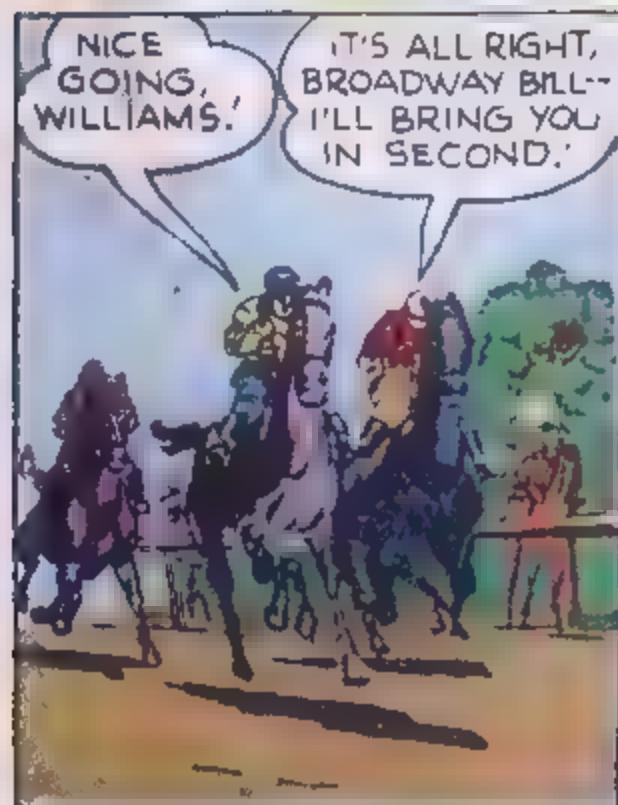
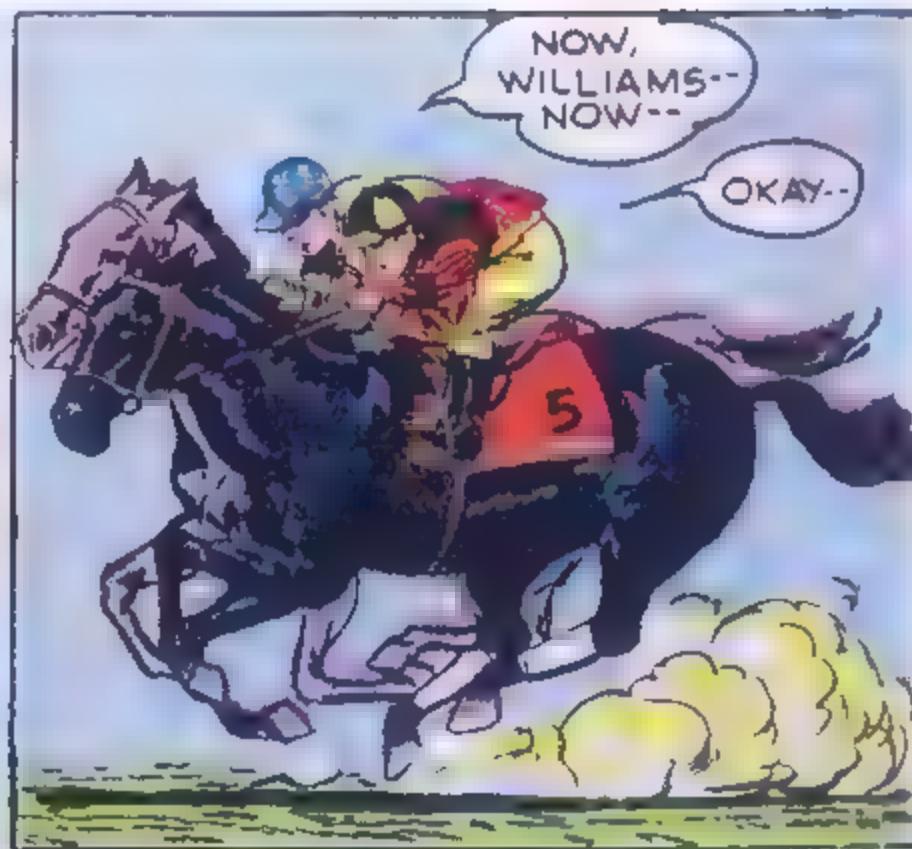
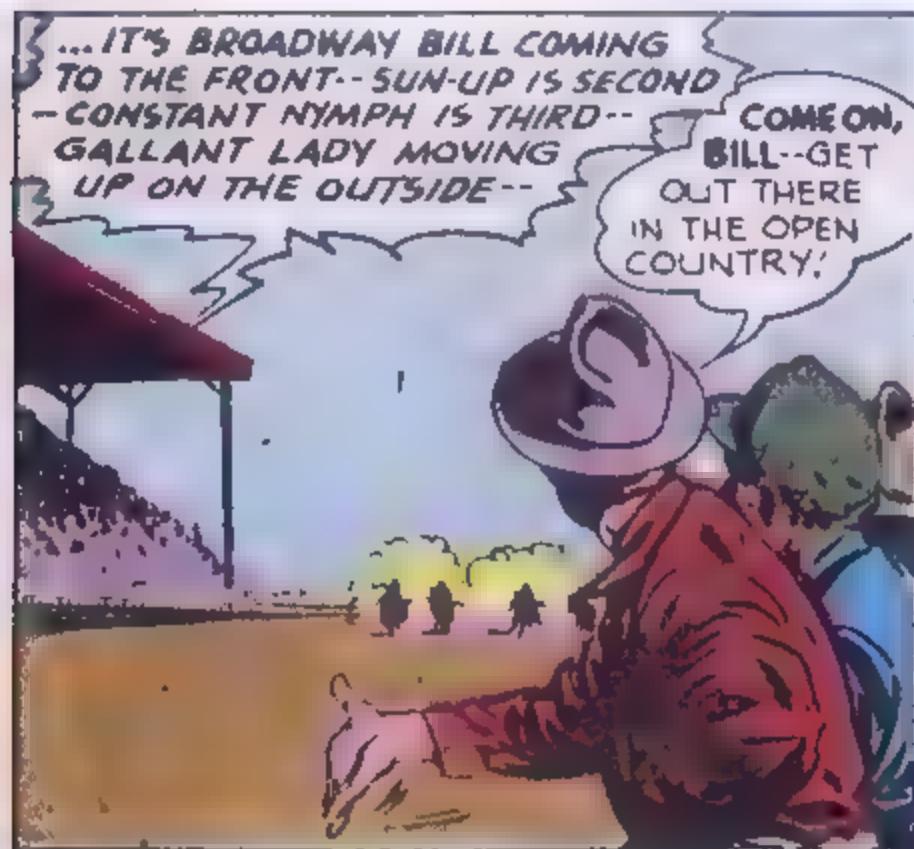
PERFECT! THEN NOBODY WILL GET IN THE WAY OF YOUR GROUP, LUCY--AND BINKY'S CROWD CAN TAKE OVER AFTERWARDS! I HAVE ENOUGH COOKIES FOR EVERYBODY!

THAT'S THE SPIRIT! IT'S WONDERFUL WHAT A LITTLE DISCUSSION WILL DO!

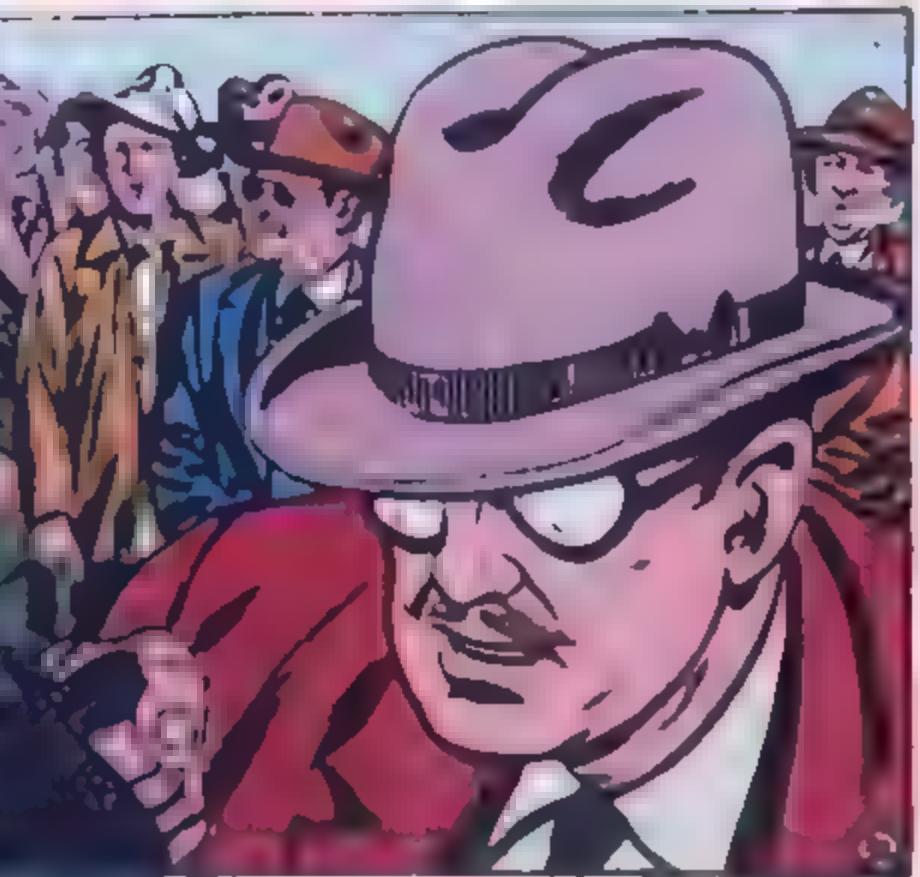
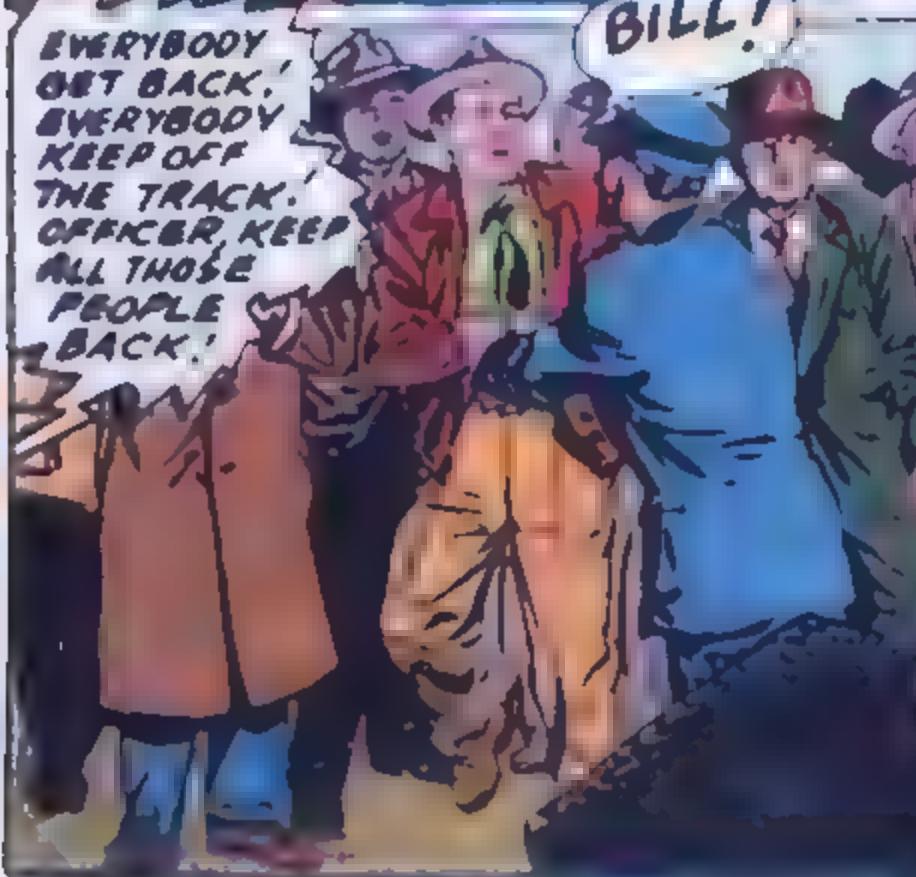
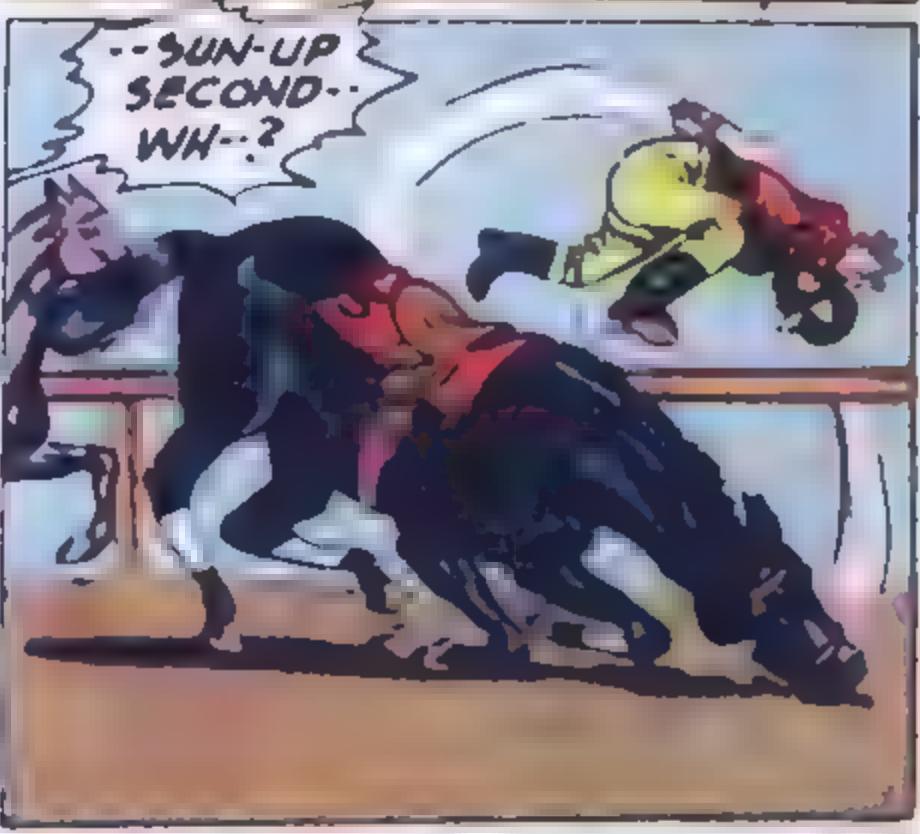
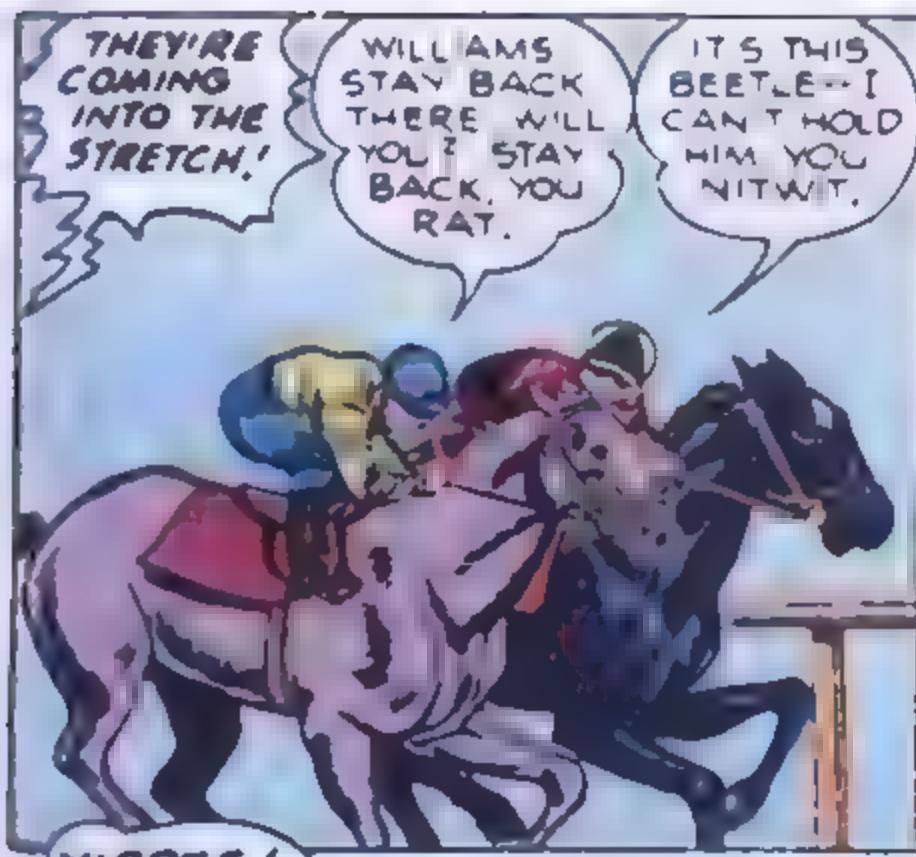
NOW I CAN HAVE SOME PEACE AROUND HERE! I'M ALL FOR MORE DEMOCRACY AT HOME!



FEATURE FILMS



FEATURE FILMS



FEATURE FILMS

--HE FELL--
BROADWAY BILL FELL.
THE RACE WAS OVER--
HE WON--AND THEN
HE DROPPED.'

WHAT'S
THE MATTER
WITH HIM
DOC?

IT WAS TOO MUCH FOR HIM
BURST HIS HEART. HE WAS
DEAD. YOU MIGHT SAY WHEN
HE HIT THE DIRT. TOO
BAD... HE WAS A GREAT
HORSE...

ONE DAY LATER...

...AND WE ARE GRATEFUL TO MR. BROOKS FOR PERMITTING US TO LAY BROADWAY BILL TO REST HERE AT THE SCENE OF HIS VICTORY! WHAT HE DID YESTERDAY WAS TO SHOW US THE TRUE MEANING OF COURAGE AND LOYALTY! BROADWAY BILL RAN ONLY ONE RACE--BUT HE RAN IT WELL! FOR HE NOT ONLY OVERCAME THE SPEED OF HIS BROTHER HORSES--HE ALSO HAD TO OVERCOME THE GREED OF US HUMANS! WE SHOULD ALL FEEL HUMBLE--AND A LITTLE BIT ASHAMED--THAT A HORSE SHOULD TEACH US SUCH A LESSON IN HONESTY! BROADWAY BILL WILL NEVER BE FORGOTTEN!

LATER...

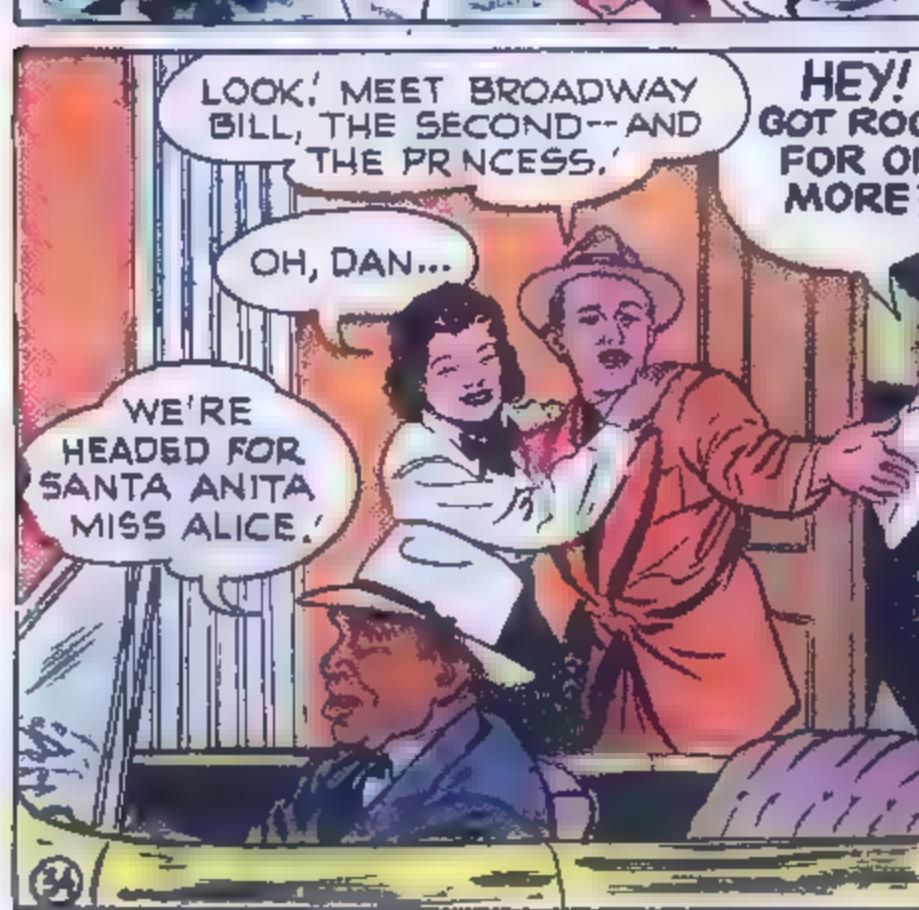
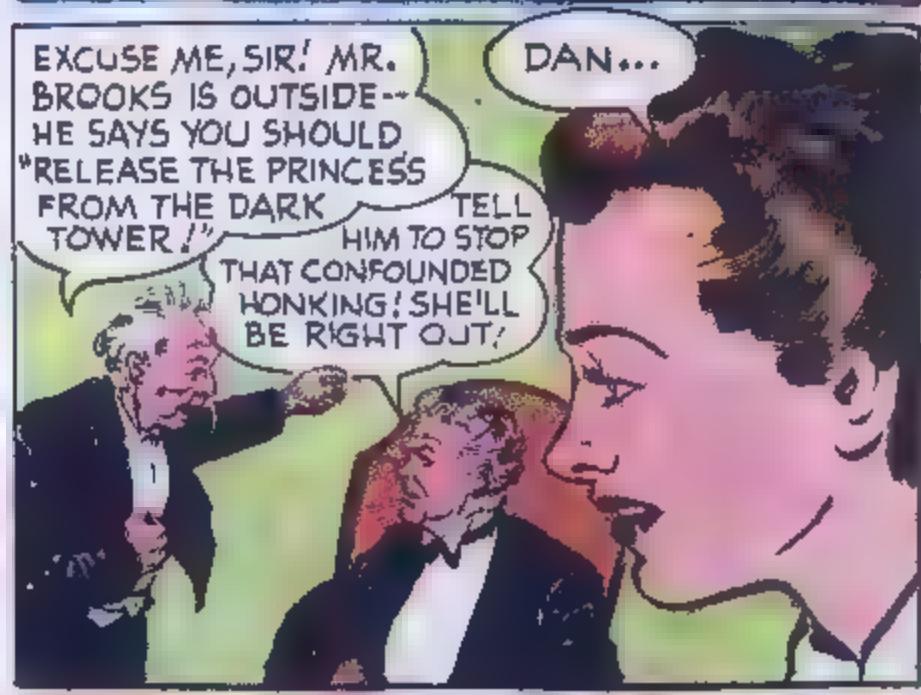
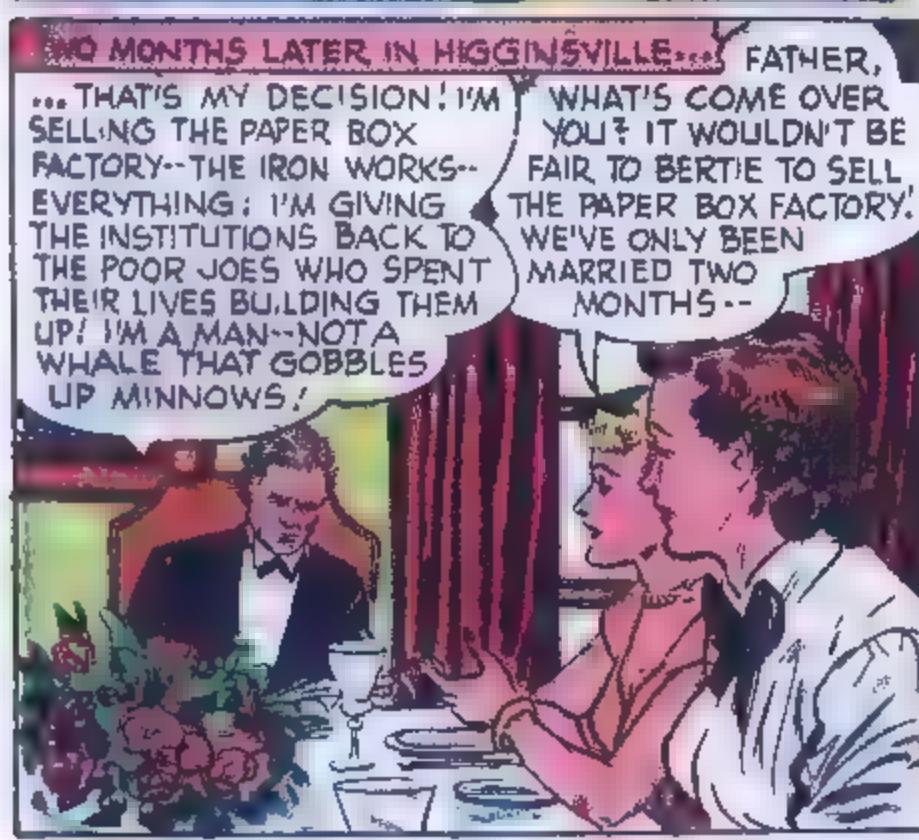
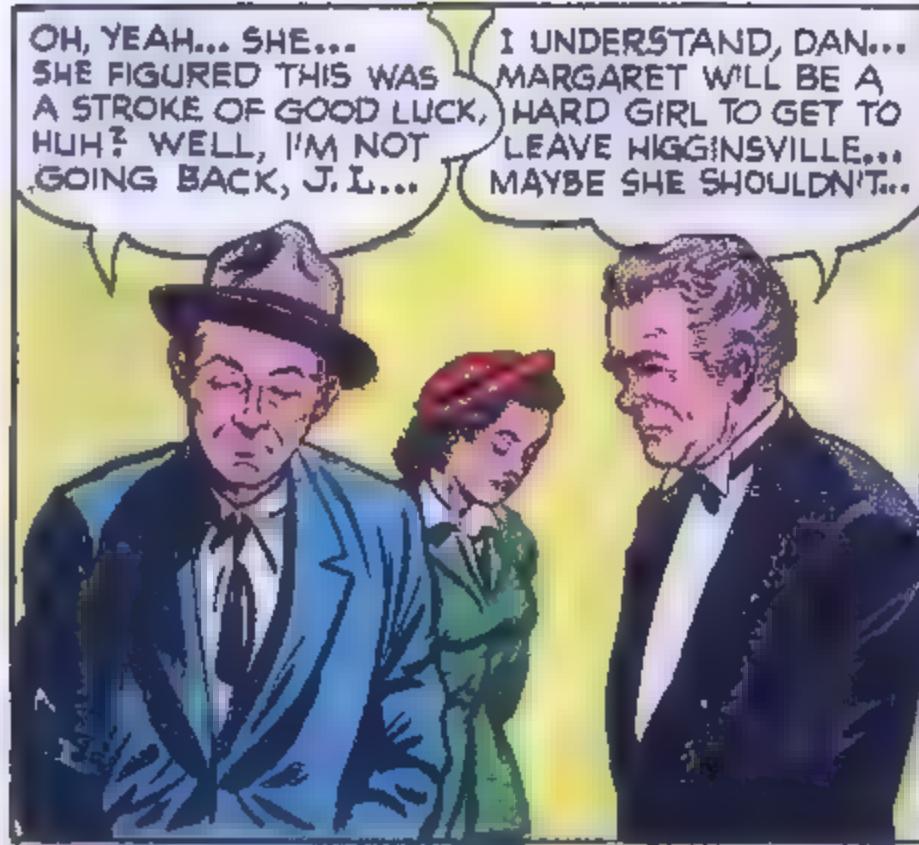
SO YOU'RE GOING HOME,
JUH, PRINCESS? WELL, I'LL BE
ON MY WAY! YOU'VE BEEN PRETTY
SWELL--YOU'VE HELPED ME
OVER A--

THANKS, DAN!
OH, THERE'S
DAD!

HELLO, J.L.--
DID MARGARET
COME DOWN
WITH YOU?

NO, SHE DIDN'T DAN!
YOU SEE, MARGARET SORT
OF COUNTED ON YOUR COMING
BACK TO HIGGINSVILLE NOW
THAT BROADWAY BILL--

FEATURE FILMS



STAMPEDE!

ADVENTUROUS "R.C." AND QUICKIE HALT THEIR TOUR OF THE FAMOUS QUEEN RANCH FOR SOME REFRESHING ROYAL CROWN COLA WHEN SUDDENLY A QUICK MOUNTAIN STORM HITS... LIGHTNING STRIKES!!

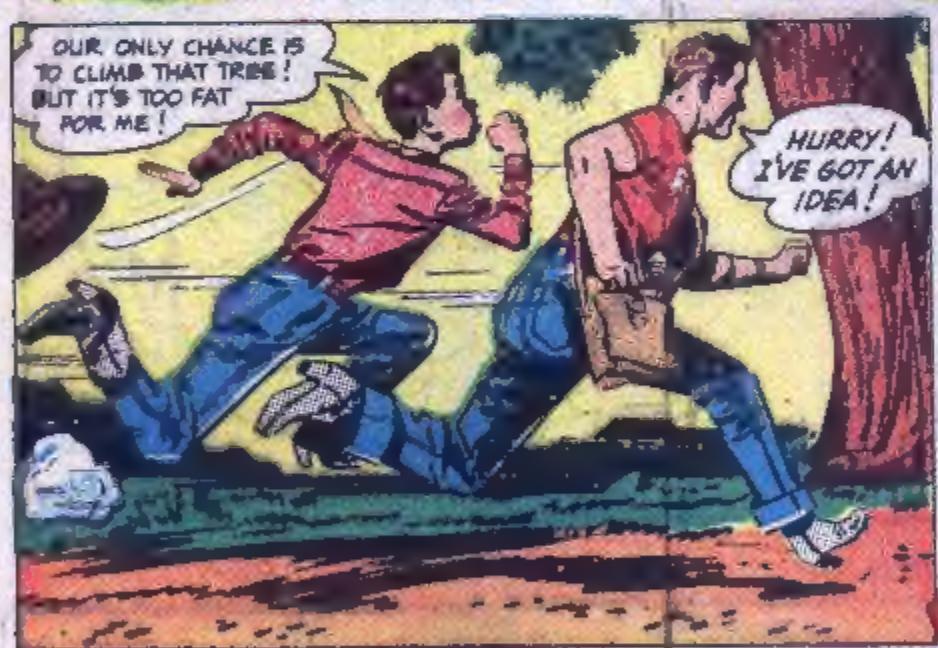
CRASH!

LOOK, QUICKIE!
LIGHTNING'S
HITTING NEAR
THOSE CATTLE!

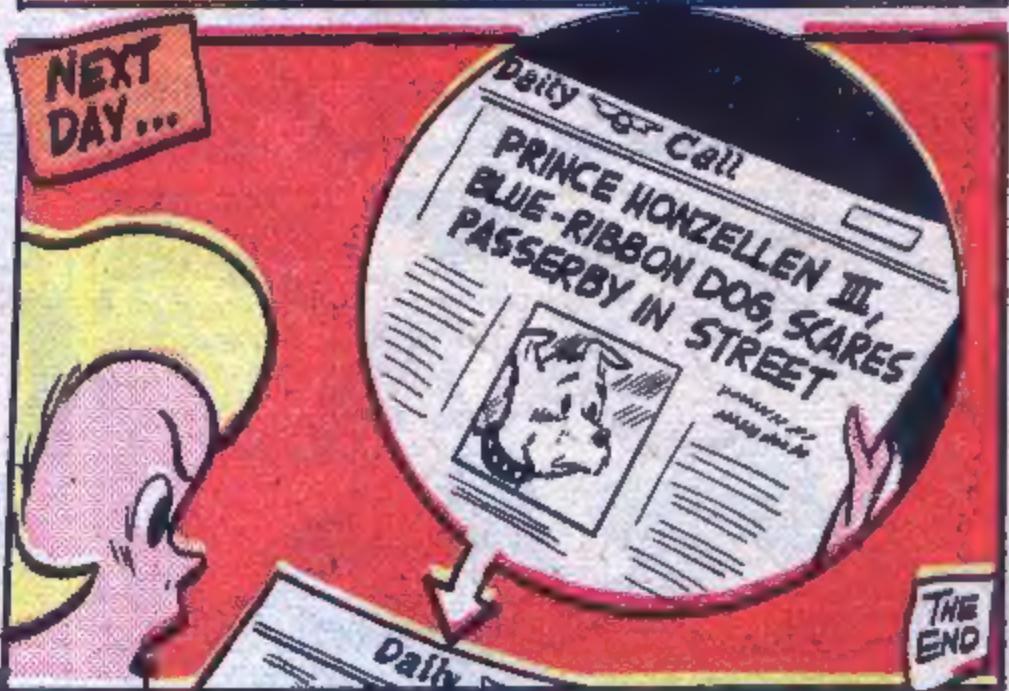
ANOTHER EXCITING "R.C."
AND **QUICKIE** ADVENTURE

THE CATTLE ARE STAMPEDED!

YIKES!
WE'RE
TRAPPED!



FEATURE FILMS





RED RYDER
is America's
Most Famous
Comic Strip
Cowboy!

Do not order B-J
COWBOY CARBINE
first. SEE YOUR
DEALER (inches
higher Rockies,
West, Canada).

**EARN YOUR
DAISY**
...I'LL SHOW
YOU HOW!
—Red Ryder

Let Red Ryder and Daisy show you how to earn money to buy a Daisy B-B Gun! Get your copy of Daisy's brand new BOY MONEY-MAKER GUIDE BOOK—just out. Read page after page of money-making tips—how and where to get sparetime jobs—how to keep track of your earnings—how to interest Dad in your plans—Red Ryder comic strip revealing how real cowboys earn their guns, saddles, spurs—many other features! BOY MONEY-MAKER (with DAISY CATALOG) costs only 10¢ plus unused 3¢ stamp BUT it may help you own a Daisy in a few days! So, if you're willing to work to earn a Daisy—order "MONEY-MAKER" now—it shows you how. Mail coupon!

SHOOT THE FAMOUS DAISY *1000-SHOT
RED RYDER COWBOY CARBINE

ILLUSTRATED BY STEPHEN GLENNISTER, N.Y.

Looks, feels, handles like a real western cowboy's saddle gun! Carbine Ring with leather saddle thong attached. RED RYDER's name, picture, horse branded on Pistol Grip Stock. Ask Dad to buy your Daisy Cowboy Carbine now at your favorite hardware, sports goods or department store. Only \$4.95.



SHOOT DAISY BULLS EYE SHOT... TAILOR-MADE
AT THE DAISY FACTORY FOR

DAISY
B * B GUNS

DAISY MANUFACTURING CO., Dpt. 1555, PLYMOUTH, MICHIGAN, U.S.A.

DAISY MANUFACTURING CO., Dept. 1555, PLYMOUTH, MICHIGAN, U.S.A.
 BOY MONEY-MAKER GUIDEBOOK & CATALOG. I enclose dime (10¢ coin) and unused 3¢ stamp for MONEY-MAKER with latest DAISY CATALOG. Rush postpaid!
 128-PAGE HANDBOOK NO. 2 & CATALOG. I enclose 10¢ in coin plus unused 3¢ stamp for your thick, 128-page, pocket-size HANDBOOK of comics, cowboy lore, rocket dope, how to build things, etc.—including latest Daisy CATALOG. Rush postpaid.
 MONEY-MAKER HANDBOOK NO. 2, CATALOG. I enclose 25¢ in coin. Rush postpaid.

Name _____
St. & No. _____
City _____ State _____

*Annual
membership

New silk-finish enlargement, ivory gold-tooled frame



Sensational Offer Only **19¢** EACH

FROM YOUR FAVORITE SNAPSHOT,
PHOTOGRAPH OR NEGATIVE

Send Any Photo For Beautiful
5x7 Inch ENLARGEMENT On This
SPECIAL GET-ACQUAINTED OFFER!
Your Original Returned

Have you ever wished you could have your own favorite picture or snapshot enlarged like the pictures of Movie Stars? If you act now, you can make your wish come true. Just to get acquainted, we will make you a handsome, silk finish enlargement, mounted in a rich, gold-tooled frame with glassine front and standing easel back for only 19¢ each for the Picture and Frame, plus cost of mailing. Hundreds of thousands of people have already taken advantage of this generous offer, and to acquaint millions more like yourself with the famous studio portrait quality of our work, we now make this trial offer to you.

Think of it, only 19¢ each for a beautiful enlargement and frame you will cherish for years to come. Because of the sensational low price of this get-acquainted offer we must set a limit of 2 to a customer. So hurry—send one or two of your best photographs (either picture or negative) with the coupon below today. *Be sure to include the color of hair, eyes and clothing* for complete information on having your enlargement beautifully colored in life-like oils. SEND NO MONEY! Just mail coupon to us today. Include all information. Your original snapshot or negative will be returned.

RUSH YOUR ORDER! Your enlargement will be shipped direct from our Hollywood studios!

SEND NO MONEY! Mail Coupon Today!

**IMPORTANT!—DO NOT ENCLOSE ANY MONEY
to Receive Your Beautiful New Silk Finish
ENLARGEMENT and Ivory Gold-Tooled Frame**

Here's What to Do:—SEND NO MONEY! Just send us a snapshot, photograph or negative of your favorite picture. Mail with the coupon. Accept your beautifully framed enlargement when it arrives and pay postman only 19¢ each plus small mailing cost for picture and frame. If not completely satisfied, return the enlargement within 10 days and your money will be refunded. *But you may keep the frame as a gift for promptness.* Limit 2 to a customer. Original snapshot or negative will be returned. *NOTE: Be sure to enclose color of hair, eyes and clothing for complete information on having your enlargement beautifully hand-colored in oils.* Rush coupon with photo or negative today before offer is withdrawn.

HOLLYWOOD FILM STUDIOS, Dept. 7901-A
1227 Loyola Ave., Chicago 26, Ill.

Enclosed find _____ snapshot or negative.
(Specify number, limit 2)

Please make _____ Enlargement and Frame.
(Specify number, limit 2)

I will pay postman only 19¢ each for Enlargement and Frame, on arrival, plus mailing costs, on your 10 day money-back guarantee offer.

NAME _____

ADDRESS _____

CITY _____ () STATE _____

Fill out description below. Mark back of picture 1 and 2.

COLOR—Picture No. 1

Hair _____

Eyes _____

Clothing _____

COLOR—Picture No. 2

Hair _____

Eyes _____

Clothing _____